The following websites provide images, etc. showing the appeal of Japanese cuisine and foods.

**THE FOOD OF JAPAN**
http://www.maff.go.jp/e/export/campaign/cm09.html

**OISHII JAPAN**
http://www.maff.go.jp/e/oishii/

**DELICIOUS NIPPON**
http://www.maff.go.jp/e/export/deli/

Enjoying delicious Japanese foods, a little more.
Bringing you the deliciousness of Japan.

There is a deliciousness that only Japan can offer. A land surrounded by the seas on all sides with mountain ranges stretching along its length, a wide variety of foods created by the four seasons, quality waters that spring from the mountains. Japanese foods originating from this environment and a food culture that cherishes the flavour of each ingredient are not only delicious; producers have refined their techniques to achieve the highest quality from freshness to beauty in presentation.

This obsession with quality has led to the great reputation Japanese foods enjoy among the world’s consumers. In order to meet the standards that the world has come to expect, in keeping with our obsession for flavour, quality and safety, we shall continue to produce exceptional food. Please, try a taste of Japan’s delicious premium foods.