Eustoma grandiflorum

Eustoma symbolizes the horticultural giant Japan, which has constantly evolved from - and is refined by - its culture, climate and customs. The flowers come in many varieties, ranging from large double-folded flowers to graceful one-layer types, and hence can be used in diverse scenes.

- Major production area / Nagano, Kumamoto, Fukuoka
- Number of cultivars / about 630

Flowers of Eustoma grandiflorum are popular in Japan and have been used for many years. They are often used in traditional Japanese gardens, where they provide a beautiful contrast to the more formal design of the garden. The flowers are also popular in Japanese art and have been depicted in many paintings and prints.

Ranunculus asiaticus

Ranunculus asiaticus is in abundance of both fecundity and variety. The large flower, produced by high production technologies, has been highly acclaimed in the world.

- Major production area / Miyazaki, Nagano, Chiba, Kagawa
- Number of cultivars / about 150

Ranunculus asiaticus is a popular flower in Japan for its beauty and versatility. It is often used in Japanese gardens and is also a popular choice for flower arrangements. The flowers come in a variety of colors, from white to pink, and are often used to create a dramatic effect.

Tweedia caerulea

Tweedia caerulea is caught on as must-have for wedding occasion. Along with popular blue, white and pink flowers have introduced to the market.

- Major production area / Kochi, Hokkaido, Nagano
- Number of cultivars / about 15

Tweedia caerulea is a popular flower for weddings and other special occasions. It is often used in bouquets and centerpieces, and is known for its delicate, blue flowers.

Scabiosa

Scabiosa has the natural and delicate texture of flower and it’s indispensable to Japanese floral design.

- Major production area / Fukuoka, Nagasaki, Hokkaido
- Number of cultivars / about 50

Scabiosa is a popular flower in Japan for its delicate, blue flowers. It is often used in Japanese gardens and is also a popular choice for flower arrangements. The flowers are also used to create a dramatic effect.

Flowering cut branch

There are many wild flowering trees growing in Japan that display a different face season. We live together with nature, discover its soul, and respect the spiritual connection while utilizing it in flower arrangement.

- Major production area / Shizuoka, Ibaraki, Wakayama

Flowering cut branches are a popular choice for Japanese floral design. They are often used to create a dramatic effect, and can be used to add a touch of natural beauty to any arrangement.

Dianthus

Many of excellent varieties of Dianthus selected by the special taste of Japanese are different from traditional ones. And they are widely distributed and expected to be new materials which expand the width of floral design.

- Major production area / Nagano, Aichi, Hyogo, Hokkaido, Chiba, Nagasaki, Kagawa

Dianthus is popular in Japan for its beautiful, colorful flowers. It is often used in Japanese gardens and is also a popular choice for flower arrangements. The flowers are also used to create a dramatic effect.

Cyclamen persicum

Cyclamen is the most produced potted plants in Japan because of its popularity as a winter gift. Breed development continues steadily every year, matching the current customer trends. A wide collection of cultivars can accommodate all needs.

- Major production area / Aichi, Nagano, Chiba, Tochigi
- Number of cultivars / about 370

Cyclamen is popular in Japan for its beautiful, colorful flowers. It is often used in Japanese gardens and is also a popular choice for flower arrangements. The flowers are also used to create a dramatic effect.