The Beautiful Japanese
Flowers, Plants and Bonsai
Introduction

Productive land blessed by distinctive seasons and boasted of its flower culture

Breeding and Production of Quality Flowers and Plants

Japan, with a long history of more than 2000 years, is surrounded by seas and is consisted of arch-like islands running from the northeast to the southwest. It is blessed by four distinctive seasons, which gave rise to its unique and diverse cultures and traditions. Japan’s flower culture is a good example of such cultures and traditions. There are about 40,000 cultivars of flowers and plants that are commercially produced and marketed in Japan. In addition to that, approximately 3000 to 5000 cultivars are newly introduced to the flowers and plants market every year, and this number is unbeatable in the world. Moreover, the quality of the flowers and plants, and the sophisticated floriculture techniques in Japan are highly evaluated on the international realm. From this perspective, Japan’s productive land and rich flower culture are closely related to one another.

This booklet seeks to introduce Japan’s flower culture and its beautiful flowers and plants. At the same time, it also explains the reasons why Japan has the ability to cultivate an extensive variety of flowers and plants; and why Japan is able to produce quality products and achieve its sophisticated floriculture techniques. We hope that the information contained in this booklet will be a useful reference in expanding the flowers and plants business for those involved in this industry overseas.

A Country Abundant with Flowers and Plants: Japan

花のあふれる豊かな国 -日本-

Seasonal flowers in Japan

Be it Spring, Summer, Autumn or Winter, Japan is always adorned with flowers and plants of each of the seasons. Through such seasonal transience of flowers and plants, the Japanese people, who inherited the ancient concept of coexistence and affinity with the nature, enjoy the fulfillment of being at one with nature.

日本の四季の花

春、夏、秋、冬は、それぞれの季節ごとに美しい花々で飾られます。自然との共生と共感の心を古代より受け継ぐ日本人は、そうした自然のうつろに触れながら、自然と一体化した充実感を味わいます。

はじめて 〜四季に恵まれた豊かな国土と咲き誇る花文化〜

〜優れた花の育種と生産〜

2000年以上に及ぶ長い歴史を有する日本は、周囲を海に囲まれ、東北から南部にかけて縦長のび
たら状の列島で形成されています。四季がわんこそばであり、それは、この地に独特の自然とさ
ますますの文化をもたらしました。日本の花文化は、その代表的なひとつです。

日本で募集的に生産・販売されている花は40,000品種で、また、毎年2,000〜3,000の新品種が
日本の花市場に登場しており、その数は世界一です。さらに、日本の花の品質や高度な栽培技術は、
国際的にも高く評価されています。こうした事実と、日本の豊かな国土及び豊かな花文化とは、さわめて
密接な関係があります。

このコンセプトは、日本の花文化や美しい花を紹介するとともに、日本の花の品種数がなぜこのよ
うに多く、品質や栽培技術が優れているのかを、多くの方々に知っていただき、普段の花のビジネス拡
大に役立てていただきたいと願っています。今後も活用いただければ幸いです。

SPRING 春
SUMMER 夏
AUTUMN 秋
WINTER 冬
A Country Abundant with Flowers and Plants: Japan

Introduction

Productive land blessed by distinctive seasons
and boasted of its flower culture

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Japan, with a long history of more than 2000 years, is surrounded by seas and consists of arch-like islands running from the northeast to the southwest. It is blessed by four distinctive seasons, which gave rise to its unique and diverse cultures and traditions. Japan's flower culture is a good example of such cultures and traditions.

There are about 40,000 cultivars of flowers and plants that are commercially produced and marketed in Japan. In addition to that, approximately 3000 to 5000 cultivars are newly introduced to the flowers and plants market every year, and this number is unbeatable in the world. Moreover, the quality of the flowers and plants, and the sophisticated floriculture techniques in Japan are highly evaluated on the international realm.

From this perspective, Japan's productive land and rich flower culture are closely related to one another.

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Japan's Flower Culture

Life and culture in relation to flowers and plants

A literary calendar of flowers and plants

In Japan, a country where flowers and plants have a strong presence, there are various festivities and customs in connection with flowers and plants. Participation in these annual events allows the Japanese to establish and reconnect the bonds they have with one another. The Japanese possess a unique sense of beauty hidden in its traditions, in which simplicity takes precedence over splendor. Such sense was developed in the pursuit for beauty derived from being at one with nature, accompanied by the feeling of loneliness of some kind at its core. This sentiment has been passed on over generations in its world-class traditional culture, such as the Japanese floral art (ikebana), Bonsai, and Tea ceremony.

花による暮らしと文化〜花の歳時記〜

自然の美は、人々を豊かにしてさまざまな行事や習慣があります。日本人は、そうした年間の催しごとを共有しつつで、お互いの時を確認しています。

また、日本人は、自然を尊び集めを避ける物語といえる宗教感を伝統的に秘めています。それは、ある種の宗教感を根元に持つもので、自然と一体となった花の美しさのなかで生まれたものです。こうした信仰世界は、自然が世界を訪れる生け花や庭園、あるいは茶道などの日本伝統文化に魅力と受け継がれています。
日本の花文化

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また、日本人は、朝露を拝び堀を穿つ遊興をともなう花の見斎を伝統的に美にとめています。それは、ある種の寂寥感を帯びつつあるもので、自然と一体となった花の花びらのなかで生まれたものです。こうした心情世界は、日本の世界観に深く生花や盆栽、あるいは茶道などの日本伝統文化に浸って受け継がれています。
Japan is a superpower of developing new varieties of flowers unlike any other in the world.
Not only major nurseries companies and public experiment stations but also more than 1,000 individual breeders develop new flower varieties in Japan. And it is rare country to have so many breeders in the world.
For example, Japanese varieties have 70% or more of share in improved varieties of Eustoma, Gentiana and Matthiola (stock) in the world and 50% of Ranunculus.

A certain cut Helianthus which was bred by one of Japanese seedling companies has a short cultivation period and can be produced stably and by design. So it has a more than 90% share of Dutch flower market.

80% of improved varieties of Eustoma in the world were developed in Japan. From large flower with fringe to small single flower, there are many varieties and color variations. Since Eustoma has the brightness of appearance and long vase life in good condition, it is becoming the leading role of gift flowers comparable to rose.

The beautiful Japanese flowers, Plants and Bonsai

Japan's Advanced Floricultural Techniques and Breeding Development Technology

High quality flowers with detailed techniques

Japanese growers keep on researching cultivation techniques to meet the customer needs finely and evolving.
Japanese high quality flowers are grown with not only breeding good varieties but also a solid technique.

きめ細かい技術で作り出す高品質な花

日本の生産者は、顧客のニーズにきめ細かく応えるための栽培技術についても厳しに追求し、高品質化しています。より良い花を咲かせて育成されるように、フロリスタの思いや、培養環境の良さを生かして育てられ、美しい花を生み出しています。
Japan is a superpower of developing new varieties of flowers unlike any other in the world

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For example, Japanese varieties have 70% or more of share in improved varieties of Eustoma, Gentiana and Matthiola (stock) in the world and 50% of Ranunculus.

日本は世界に類を見ない花の品種開発大国

日本は花の育種研究、大手種苗会社、公益試験場に加えて1千人と言われている個人育種家により行われており、これより多数の育種家が育てる日本は世界でも歴史です。

例えば、トルコギキョウ、リンドウ、ストックは世界の育種品種の7割以上のシェアを占め、ラジオカスルモも約5割を占めています。

High quality flowers with detailed techniques

Japanese growers keep on researching cultivation techniques to meet the customer needs finely and evolving. Japanese high quality flowers are grown with not only breeding good varieties but also a solid technique.

きめ細かい技術で作り出す高品質な花

日本の育種者は、顧客のニーズにきめ細かく応えるための栽培技術を常に行いながら、高品質な花を育てる技術を真剣に追求しています。日本の花は品質が高く、美しい花が見つかるだけでなく、美しい花を育てることも大切である。
Floriade 2012 Competition, Award-Winning Varieties

Introducing the varieties that won the first, second or third prize in Floriade 2012.

2012年フェンロー国際園芸博覧会（フロリアード2012）の
品種コンテスト 受賞作品

2012年開催の「フロリアード2012（2012年フェンロー国際園芸博覧会）」で
1等、2等、3等を受賞した作品を紹介します。

Spring contest

●Bulbs "球根類"

Ranunculus asiaticus
'Bigger White'

FLOWER SPIRIT CO.,LTD.

Primula malacoides ‘Kibo’

Shibuku Garden Inc.

Cymbidium ‘Shinnou’

Kawanos Miconora Co.,LTD.

Cymbidium ‘Vivian Yellow Shine’

Kawanos Miconora Co.,LTD.

●Patio Plants

「中庭・屋外の錦物」

Primula malacoides ‘Kibo’

Shibuku Garden Inc.

Actinotus helianthi

'Fairy White'

Gifu Prefectural Agricultural Technology Center

Summer contest

●Spring Cut Flower 「春の切り花」

Ranunculus asiaticus
'Big Pink'

FLOWER SPIRIT CO.,LTD.

Ranunculus asiaticus
'Rax Theseus'

AYA ENGLISH CO.,LTD.

Eustoma grandiflorum 'Kikoushi'

Noburo Sano

Tweedia caerulea 'Marble Happines'

Suusaka Flower Farm

Eustoma grandiflorum 'Kifujin'

Noburo Sano

●Eustoma grandiflorum

「トルコギクの錦物」

Eustoma grandiflorum 'Fours Fours White'

FLOWER SPIRIT CO.,LTD.

Eustoma grandiflorum 'Corsage Snow'

Eustoma grandiflorum 'Cottage Gradation Pink'

Eustoma grandiflorum 'Cottage Gradation Pink'

Noburo Sano
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Spring contest

●Bulbs 「球根類」

Ranunculus asiaticus
‘Bigger White’
FLOWER SPIRIT Co., Ltd.
1等 ラナンキュラス・ビガー・ホワイト
株式会社フラワースピリット

Ranunculus asiaticus
‘Bigger Pink’
FLOWER SPIRIT Co., Ltd.
1等 ラナンキュラス・ビガー・ピンク
株式会社フラワースピリット

Ranunculus asiaticus
‘Rax Theseus’
AYA ENGI Co., LTD.
1等 ラナンキュラス・ラックス・ゼノ
株式会社アヤエンギ

Patio Plants

Calanthe discolor
Shibuku Garden Inc.
2等 シバクタ ヒルズ・ガーデン
有限会社シバクタ

Clematis ‘Kitahama’
Hosogawa Engi
3等 クレマチス・キタハマ
長尾屋苑

Summer contest

●Eustoma grandiflorum 「トルコギユウ」

Eustoma grandiflorum
‘Kikoushu’
Nabetsu Sei
1等 エウスタマ・ギクオシュウ
後藤製薬

Tweedia caerulea
‘Marble Happines’
Takasago Flower Farm
2等 ツウェディア・カーサシア・マーブル・ハッピネス
高槻果樹農業協同組合

Eustoma grandiflorum
‘Kifujin’
Nabetsu Sei
3等 エウスタマ・ギフジン
後藤製薬

●Patio Plants

Actinotus helianthi
‘Fairy White’
Oita Prefectural Agricultural Technology Center
3等 アクトノタス・ヘリアンスティ・フィアリホワイト
与謝郡農業技術センター
The Beautiful Japanese
Flowers, Plants and Bonsai

Flowers and Plants in Japan that Export Overseas

Major destinations of Japanese flowers and plants

Today, Japanese high quality flowers and plants are exported across the world and their major end-consumers are in a higher socioeconomic group in those countries. Because Japanese flowers have good quality and abundance of a variety, they receive near-universal critical acclaim.

Moreover, new Export Strategies of Japanese flowers and plants have been designed by MAFF. They set export target of 15 billion JPY by 2020 and Europe, China, Hong Kong, Singapore, USA and Russia are priority countries.

Gloriosa superb

|The best Gloriosa with longest and strongest stems and vivid colors. Many designers all around the world love to use them not only for Ikebana but also for dynamic and fluid design.
|**Major production area / Kochi, Aichi**
|**Number of cultivar / about 15**

Alstroemeria

|Popular varieties of Alstroemeria are different from traditional ones. They have fragrant beauty, are natural and spotless or fragrant. Florists expect those new varieties can increase the range of flower design.
|**Major production area / Nagano, Aichi, Hokkaido, Yamagata**
|**Number of cultivar / about 250**

Gentiana

|Gentiana has the abundant varieties developed uniquely in Japan. Color varies from bluish purple, pink, white and more. Recently, a double blossom variety was introduced in the market.
|**Major production area / Iwate, Nagano**
|**Number of cultivar / about 130**

Lathyrus odoratus

|Lathyrus, which has wide variations of colors, fragrance and voluminous look, is definitely specialty of Japan. It is received the highest evaluation in the world with its longer and thick stems with abundant blooms.
|**Major production area / Miyazaki, Oita, Wakayama, Okayama, Aichi**
|**Number of cultivar / about 100**
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Japan’s main flower overseas export

Now, Japanese high quality flowers and plants are exported worldwide. Main destinations are Europe, Asia, and American regions. High quality and diversity of flowers are valued in these regions.

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Photos and images of various flowers are provided in the text, illustrating the diversity and beauty of Japanese flowers that are exported overseas.
Eustoma grandiflorum

Eustoma symbolizes the horticultural giant Japan, which has constantly evolved from - and is refined by - its culture, climate and customs. The flowers come in many varieties, ranging from large double-folded flowers to graceful one-layer types, and hence can be used in diverse scenes.

- Major production area: Nagano, Kumamoto, Fukuoka
- Number of cultivar: about 630

トルコキキョウ

Eustoma is known for its large size and velvety texture, resembling a giant flower. The double-layer type is refined by its culture, climate, and customs. The flowers come in various varieties, suitable for diverse scenes.

- Major production area: Nagano, Kumamoto, Fukuoka
- Number of cultivar: about 630

Ranunculus asiaticus

Ranunculus asiaticus is in abundance of both fecundity and variety. The large flower, produced by high production techniques, has been highly acclaimed in the world.

- Major production area: Miyazaki, Nagano, Chiba, Kagawa
- Number of cultivar: about 150

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Tweedia caerulea

Tweedia caerulea is caught on as must-have for wedding occasion. Along with popular blue, white and pink flowers, they have been introduced to the market.

- Major production area: Kochi, Hokkaido, Nagano
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Scabiosa

Scabiosa has the natural and delicate texture of flower and it’s indispensable to Japanese floral design.

- Major production area: Fukuoka, Nagasaki, Hokkaido
- Number of cultivar: about 50

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Flowering cut branch

There are many wild flowering trees growing in Japan that display a different face each season. We live together with nature, discover its soul, and respect the spiritual connection while utilizing it in flower arrangement.

- Major production area: Shizuoka, Ibaraki, Wakayama

花木類

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Dianthus

Many of excellent varieties of Dianthus selected by the special taste of Japanese are different from traditional ones. And they are widely distributed and expected to be new materials which expand the width of floral design.

- Major production area: Nagano, Aichi, Hyogo, Hokkaido, Chiba, Nagasaki, Kagawa
- Number of cultivar: about 50

ダイアンス

Dianthus has many excellent varieties selected by the special taste of Japanese. They are different from traditional ones and are widely distributed and expected to be new materials which expand the width of floral design.

- Major production area: Nagano, Aichi, Hyogo, Hokkaido, Chiba, Nagasaki, Kagawa
- Number of cultivar: about 50

Cyclamen persicum

Cyclamen is the most produced potted plants in Japan because of its popularity as a winter gift. Breed development continues steadily every year, matching the current customer trends. A wide collection of cultivars can accommodate all needs.

- Major production area: Aichi, Nagano, Chiba, Tochigi
- Number of cultivar: about 370

シクラメン

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Phalaenopsis

Phalaenopsis is popular as one of luxury gifts in Japan. It has wide range of flower size with small, medium and large and various types of patterns.

- Major production area / Aichi, Fukuoaka, Saitama, Shizuoka
- Number of cultivar / about 330

Cymbidium

One of the most popular plants as a winter gift in Japan, which is high quality with careful work of Japanese. New varieties have been introduced to the market every year.

- Major production area / Aichi, Kocchi, Nagano, Shizuoka, Tokushima
- Number of cultivar / about 480

Clematis

Clematis is one of the Japanese favorite plants and has been grown and enjoyed in Japan from ancient times. Not just Clematis planted in gardens but potted ones which are produced compactly are also popular in Japan. New varieties are being developed actively now.

- Major production area / Ibarki, Iiwa, Fukushima
- Number of cultivar / about 140

Hydrangea

Hydrangea is one of native plants of Japan and has been loved by Japanese from ancient times. Since it became one of important items in Japan as mother's day gift recently, it has been bred actively.

- Major production area / Gamma, Aichi, Saitama, Chiba, Tochigi
- Number of cultivar / about 100

Bonsai / Bonsai style trees

Bonsai produced in Japan is grown with Japanese traditional techniques by skilled craftsmans to shape trees. It's not too much to say that Bonsai is the real living sculpture. There are wide range of products to meet customer's high requirement and various purposes.

- Major production area / Chiba, Saitama, Tochigi, Kagawa, Fukuoaka, Aichi

- "Sheen's Bogo Pico" シーン・ブゴピコ
- "4 Cute Orange" オーサン
- "Sheen's Bogo Pico" シーン・ブゴピコ
- "4 Cute Orange" オーサン
- "Memories of You" メモリーズオブユー
- "Princess Nobuko" プリンセスノブコ
- "Kaori" 香里
- "Nisida" 日差し
- "Kitahama" 北浜
- "Abuki" 阿部
- "Souda" 土田

- Cyrtopodium zelcotsinum
- Juniperus chinensis var. sargentii
- Stewartia monadelpha
- Zelkova serrata
- Pinus sylvestris
- Taxus cuspidata
- Juniperus chinensis
- Ilex crenata
**Phalaenopsis**

Phalaenopsis is popular as one of luxury gifts in Japan. It has wide range of flower size with small, medium and large and various types of patterns.

- **Major production area / Aichi, Fukuoka, Saitama, Shizuoka**
- **Number of cultivar / about 330**

**Cymbidium**

One of the most popular plants as a winter gift in Japan, which is high quality with careful work of Japanese. New varieties have been introduced to the market every year.

- **Major production area / Aichi, Kochi, Yamagashi, Nagano, Shizuoka, Tokushima**
- **Number of cultivar / about 400**

**Clematis**

Clematis is one of the Japanese favorite plants and has been grown and enjoyed in Japan from ancient times. Not just Clematis planted in gardens but potted ones which are produced compactly are also popular in Japan. New varieties are being developed actively now.

- **Major production area / Ibaraki, Iwate, Fukuushima**
- **Number of cultivar / about 140**

**Hydrangea**

Hydrangea is one of native plants of Japan and has been loved by Japanese from ancient times. Since it became one of important items in Japan as mother's day gift recently, it has been bred actively.

- **Major production area / Gamma, Aichi, Saitama, Chiba, Tochigi**
- **Number of cultivar / about 100**

**Bonsai / Bonsai style trees**

Bonsai produced in Japan is grown with Japanese traditional techniques by skilled craftsmen to shape trees. It's not too much to say that Bonsai is the real living sculpture. There are wide range of products to meet customer's high requirement and various purposes.

- **Major production area / Chiba, Saitama, Tochigi, Kagawa, Fukuoka, Aichi**

**Koka**

Koka is a kind of dwarf bonsai, which is cultivated to keep the plant with a certain size. It is often used as an ornamental plant in homes and gardens.

- **Major production area / Kanagawa, Saitama, Shizuoka, Nagano, Kofu**

**Rohdea japonica**

Rohdea japonica is a popular bonsai species in Japan. It is known for its unique and elegant appearance.

- **Major production area / Gunma, Tochigi, Fukushima, Ibaraki, Aichi**
日本の花はさまざまな場面で利用される日本の花

日本の花は多様化している。挙式や葬儀、公共スペースなど、さまざまな場面で使われています。
Japanese flowers are extensively used in various scenes and designs with high creativity. Moreover, they have the reliable quality which need to be gifts for significant others or to be used them in fancy places. Let us introduce a part of practical use in ceremonial occasions, public spaces, etc. in Japan with pictures.

Various floral arrangements are used in wedding ceremonies, funerals, and public spaces. The versatility of Japanese flowers allows them to be adapted to various occasions and settings. The floral arrangements often incorporate traditional elements, reflecting the cultural and aesthetic values of Japan.

Wedding

Funeral

Public Space
Recent Movement in Flower Industry

The reconstruction in the regions struck by the Great East Japan Earthquake

Natori City in Miyagi Prefecture is the production area of carnation with the largest yield in Tohoku, the northeast in Japan. However, about 60% of the green house of 6ha was damaged by the earthquake occurred in March 2011. Natori flower growers association reap the special benefit for agriculture in disaster-stricken area, reconstructed green houses and they removed salt from the ground with relevant organs. At late in May 2012, one year and 2 months after the earthquake disaster, they planted carnations again to restart production. In October they made the first shipment after the earthquake.

The planted area of Kozukahara district where tsunami damage was serious in Natori has rebound below 70% of pre-quake level. They continue their efforts to recover to the pre-quake level.

Activity of Hanaiku-Floral education

'Hanaiku' is to cultivate feeling of tenderness and beauty from the experiences of growing or enjoying flowers and plants, such as making flowerbeds or Ikebana, Japanese style flower arrangement. 'Hanaiku' is evaluated by the educational persons concerned because it is good for children's emotional developments and it is spreading across elementary and junior high schools mainly.

It is said that a good experience of growing or being close to flowers and plants in childhood would be a very good opener to consume flowers and plants when they grow up. Therefore, National council of Hanaiku promotion was founded by people in flower industry and educators in order to promote 'Hanaiku' activity. The Ministry of Agriculture, Forestry, and Fisheries of Japan is supporting 'Hanaiku' activity to promote 'Hanaiku' since it leads to activation of Japanese flower industry.

'Hanaiku' is a form of art, which is to cherish the beauty of nature. It is a way of life that teaches us to live in harmony with nature. By engaging in Hanaiku, we can develop a deeper appreciation of plants and flowers and their beauty.

Growers said ‘We would like to produce flowers to repay everyone for their helps’. ‘花を咲かせ、支援してくださった方に感謝したい’ 生産者

Nursery school toddler working at a flowerbed in a park.

'Shiba boy' boy with grass hair using plastic bottle.

Flower arrangement class in an elementary school.

公園での保育園児の花壇作り

Shiba boy with grass hair using plastic bottle.

花壇作りの授業
Sale with the vase life guarantee

As a method for achieving higher customer's satisfaction, sale with vase life guarantee has been introduced to Japanese industry. Using this sale method, flower industry tries to improve customer satisfaction with communication among growers, auctionists, wholesalers and retailers. At the same time, various studies and technical developments for post-harvest are being done. Also, it has been defined as one of the most important elements for expanding consumption of flowers and plants by “the Promotion Strategy for the Flower Industry” developed by the MAFF in 2010.

Consumers' satisfaction is emphasized by offering a guarantee period for the vase life. This method aims to increase consumer trust in the product. The guarantee period can vary depending on the specific flower species and the quality of the flower. It is important to ensure that the guarantee period is realistic and achievable to maintain consumer trust.

MPS-Milieu Programma Sierteelt

MPS (花き産業総合認証) について

MPS is the international certification of the entire horticulture sector for growers and traders. It was launched as the environmental program of floriculture in the Netherlands then introduced to Japan in 2007. Around 200 growers and 16 traders participate at present.

MPS corresponds to environment, quality management and corporate social responsibility. That means MPS contributes to the supply of more reliable products.

MPSとは、花の生産業者と流通業者を対象とした、花業界の総合的な認証システムで、花の先進国オランダで環境負荷低減プログラムとしてスタートし、2007年に日本に導入されました。

現在、約300名の生産者と、16社の市場・流通業者が参加しています。

日本にMPSが導入されたことにより、花の生産、流通の現場における環境、鮮度・品質管理、及び企業としての社会的責任に対応していることを示せるようになり、より信頼できる商品の供給に役立っています。

Sale of the authorized product with MPS logo.
MPS認証マークと認証商品の販売の様子

Issue

Ministry of Agriculture, Forestry and Fisheries, Government of Japan Cooperation
Kochi agricultural college / Miyazaki Agricultural Research Institute / FLOWER SPIRIT Co., Ltd. / Takii&Co., Ltd. / Kagawa Pref. / AUCNET INC. / Miyake Nursery, LTD. / OOMORI KAKI Co., Ltd. / Shimane Pref. / Suntory Flowers Ltd. / Taiei Kaen Co., Ltd. / Sheena Orchids / RANKOBOH / Mukoyama Orchids Co., Ltd. / Kawano Mercileone Co., Ltd. / Hasegawa Engei / Kobayashi Sangyo, Ltd. / KURIHARA RYOKUCHI CO., LTD. / NRT Garden Products, Inc. / HIBIYA-KADAN FLORAL CO., LTD. / YOU KA EN INC. / Ota Floriculture Research Institute Ltd. / Flower Auction Japan Inc. / Japan Floral Marketing Association / MPS Japan Co., Ltd. / Japan Flower Promotion Center Foundation
The Beautiful Japanese
Flowers, Plants and Bonsai