6. Major Japanese Floricultural Exports

**Cymbidium**

The Cymbidium is a potted plant with a long shelf life produced from seedlings as well as cloned via meristem propagation. Since 1989, Japanese production of leaf orchids has increased. Metabolically tailored cultivation techniques and a widecultivar range are unique characteristics of Japanese Cymbidium.

**Phalaenopsis**

Phalaenopsis cultivars are potted plants that are mass-produced through tissue culture technology established in 1989. Metabolically tailored cultivation techniques and a wide cultivar range are special characteristics of Japanese Phalaenopsis cultivars.

**Dendrobium**

The Dendrobium is a potted orchid that has been produced in Japan since 1989. Commercial production increased because of a long shelf life, a large number of cultivars, and breeding improvements. Metabolically tailored cultivation techniques and a wide cultivar range are special characteristics of Japanese Dendrobium cultivars.

**Hydrangea**

Originally found in Japan, advanced breeding techniques were developed in Europe in the 19th century. Numerous cultivars have been produced by Japanese growers since 1980. A wide cultivar range is a special characteristic of Japanese Hydrangea cultivars.

**Cyclamen persicum**

Cultivation techniques of the Cyclamen persicum were mainly developed in Europe. Since 1989, Japanese growers have created numerous cultivars. As the host tolerances of this flower were improved through selective breeding techniques, commercial production increased in Japan. A wide cultivar range is a special characteristic of Japanese Cyclamen persicum cultivars.

**Petunia**

Petunia cultivars resistant to rain have been developed through biotechnology for Japanese seed companies for use in flowerbeds. This flower has thrived since 1989 and becomes popular throughout the world. A wide cultivar range is a special characteristic of Japanese Petunia cultivars.

**Viola × Wittrockiana**

Japanese seed companies created hardy Viola × Wittrockiana cultivars around 1976. Since then, they have become popular around the world for use in winter flowerbeds. A wide cultivar range is a special characteristic of Japanese Viola × Wittrockiana cultivars.