

## • Shinji Tanaka



Gender/Age : Male,61 years of age

Country/Region: Switzerland

Current Position: New Style Restaurant 'TANAKA'  
Restaurant Owner

Achievements:

Shinji Tanaka has over thirty-nine years of experience promoting Japanese foods in Switzerland. Japanese ingredients were hard to come by in the 1970's due to lack of awareness and understanding of Japanese food. His continuous efforts over many years promoting Japanese food and culture in Switzerland successfully led to the opening of many Japanese restaurants and established the solid base for the Japanese food culture. He is not only involved in the operation of restaurants, but also offering his expertise in assisting in many facets of Japanese food business such as talent search, ingredient purchasing, concept creation and menu productions. He had also made significant contributions to promote Japanese food culture in participating Japanese food fairs, offering cooking classes at his restaurants.