Promoting The Global Food Value Chain Strategy

Promote “Made WITH Japan” through Public-Private Partnership-

June 2016

MAFF
Ministry of Agriculture, Forestry and Fisheries
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Example of Dialogues and Missions

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1. The Global Food Market

The size of global food market (excluding Japan) is predicted to expand from 340 trillion yen (3.6 trillion USD) in 2009 to 680 trillion yen (7.2 trillion USD) in 2020*1.

Source:*1 The numbers were estimated by MAFF based on AT Kearney’s data. The average exchange rate in 2009. 1 USD=94.6 Yen
2. Development of the Global Food Value Chain

The Food Value Chain
-Convey the value created by producers through to consumers-

- Production
  - Horticultural farming centers
  - Farming machines and seeds
  - Agricultural infrastructure (e.g. irrigation)

- Manufacturing & Processing
  - Food industrial parks
  - Food manufacturing facilities

- Distribution
  - High-end cold chains
  - Cold distribution centers

- Consumption
  - Convenience stores, supermarkets, department stores
  - Restaurants

- Establishing Food Value Chains (FVC) is to connect a set of values created in full range of activities from agricultural production, manufacturing, processing, distribution to consumption.

- Establishing FVC will bring higher values to each player in the FVC such as producers, manufacturers, distributors and consumers.
-Promote “Made WITH Japan” through Public-Private Partnership-

1. Objectives

◆ To establish food value chains through Public-Private Partnership by utilizing the unique strengths of the Japanese food industry.

◆ 为了促进经济增长在合作中与经济援助;海外业务和投资的日本食品行业。

2. The basic pillars of the Strategy

◆ Develop the strategic Public-Private Partnership
◆ Establish a framework such as bilateral policy dialogues with partner countries and public-private council
◆ Utilize the economic assistance strategically
◆ Develop food-related infrastructure such as cold chains in export markets
◆ Create favorable business and investment environments for the Japanese food industry
◆ Strengthen the information-gathering system
◆ Develop human resources both inside and outside Japan
◆ Develop the research and technology
◆ Facilitate the financing for overseas business

3. The Region-Specific Strategy

Establish food value chains in the following 7 regions and countries which have high potential for private sectors investments through Public-Private Partnership.

- ASEAN
- Middle East
- China
- India
- Africa
- Central and South America
- Russia and Central Asia
4. The Public-Private Council for Promoting the Global Food Value Chain

1. History

The Public-Private Council was launched on June 20, 2014 for implementing “the Global Food Value Chain Strategy”.

2. Members 296 in total (as of May 2, 2016)

- Private Companies (209)
- Related Organizations (45)
- Academia (11)
- Local Governments (24)
- Central Government (the Cabinet Office and Ministries) (7)

3. Activities

<table>
<thead>
<tr>
<th>Year</th>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>June 20</td>
<td>The Public-Private Council for Promoting the Global Food Value Chain</td>
</tr>
<tr>
<td></td>
<td>July 31</td>
<td>ASEAN task force meeting</td>
</tr>
<tr>
<td></td>
<td>October 17</td>
<td>The Public-Private Council for Promoting the Global Food Value Chain / Study group (theme: Information technology)</td>
</tr>
<tr>
<td></td>
<td>November 27</td>
<td>ASEAN task force meeting</td>
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<tr>
<td>2015</td>
<td>January 21</td>
<td>Study group (theme: halal)</td>
</tr>
<tr>
<td></td>
<td>March 18</td>
<td>The Public-Private Council for Promoting the Global Food Value Chain / Study group (theme: Cold chain)</td>
</tr>
<tr>
<td></td>
<td>May 15</td>
<td>India task force meeting</td>
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<tr>
<td></td>
<td>June 22</td>
<td>The Public-Private Council for Promoting the Global Food Value Chain / ASEAN, Australia task force meeting</td>
</tr>
<tr>
<td></td>
<td>August 4</td>
<td>Study group (theme: Improvement in Environment For Export)</td>
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<tr>
<td></td>
<td>October 13</td>
<td>The Public-Private Council for Promoting the Global Food Value Chain / Study Group (theme: International standard)</td>
</tr>
<tr>
<td>2016</td>
<td>February 22</td>
<td>The Public-Private Council for Promoting the Global Food Value Chain / Study group (theme: TPP agreement, trade rules)</td>
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<tr>
<td></td>
<td>March 18</td>
<td>India task force meeting</td>
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</tbody>
</table>
## 5. Dialogues and Public-Private Missions for Promoting the Global Food Value Chain

<table>
<thead>
<tr>
<th>Country</th>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vietnam</td>
<td>June 2014</td>
<td>The 1st High-Level Meeting on Japan-Vietnam Agricultural Cooperation Dialogue</td>
</tr>
<tr>
<td></td>
<td>August 2015</td>
<td>The 2nd High-Level Meeting on Japan-Vietnam Agricultural Cooperation Dialogue</td>
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<tr>
<td>Myanmar</td>
<td>September 2014</td>
<td>The 1st High-Level Meeting on Japan-Myanmar Cooperation Dialogue for the Development of Myanmar’s Agriculture, Forestry, Fisheries and Foods</td>
</tr>
<tr>
<td></td>
<td>July 2015</td>
<td>The Senior Officials Meeting on Japan-Myanmar Cooperation Dialogue for the Development of Myanmar’s Agriculture, Forestry, Fisheries and Foods</td>
</tr>
<tr>
<td>Indonesia</td>
<td>June 2015</td>
<td>The 1st Bilateral Forum on Agriculture Cooperation Indonesia-Japan</td>
</tr>
<tr>
<td>Thailand</td>
<td>July 2015</td>
<td>The preparation meeting for establishing the Japan-Thailand Agricultural High-Level Cooperation Dialogue</td>
</tr>
<tr>
<td>Cambodia</td>
<td>December 2015</td>
<td>The 1st Cambodia-Japan Food Value Chain Bilateral Dialogue</td>
</tr>
<tr>
<td>The Philippines</td>
<td>March 2016</td>
<td>The 1st Japan-Philippines Agricultural Cooperation Dialogue</td>
</tr>
<tr>
<td>ASEAN</td>
<td>2014~</td>
<td>Progress on Developing Food Value Chains between Japan and ASEAN</td>
</tr>
<tr>
<td>India</td>
<td>September 2015</td>
<td>The Japan-India Agricultural Cooperation Dialogue and The Meeting with Andhra Pradesh State</td>
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<td></td>
<td>November 2015</td>
<td>Public-Private Mission to India</td>
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## 5. Dialogues and Public-Private Missions for Promoting the Global Food Value Chain

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<tr>
<td>Australia</td>
<td>January 2016</td>
<td>Japan-Australia Joint Public-Private Mission to ASEAN</td>
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<tr>
<td></td>
<td>February 2016</td>
<td>Public-Private Mission to Northern Australia</td>
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<tr>
<td>Brazil</td>
<td>December 2014</td>
<td>The 1st Japan-Brazil Agriculture and Food Dialogue</td>
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<td></td>
<td>October 2015</td>
<td>The Seminar on Improvement of Grain Transportation Infrastructure in Brazil</td>
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<tr>
<td></td>
<td>February 2016</td>
<td>The 2nd Japan-Brazil Agriculture and Food Dialogue</td>
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<tr>
<td>Russia</td>
<td>May 2015</td>
<td>The 2nd Japan-Russia Agriculture Dialogue</td>
</tr>
<tr>
<td></td>
<td>August 2015</td>
<td>Public-Private Mission to the Russian Far East</td>
</tr>
<tr>
<td>Uzbekistan</td>
<td>March 2016</td>
<td>The 1st Joint Working Group (JWG) between Uzbekistan and Japan</td>
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<tr>
<td>Kenya</td>
<td>February 2016</td>
<td>The First Kenya-Japan Agricultural Cooperation Dialogue</td>
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<tr>
<td></td>
<td></td>
<td>Public-Private Joint Mission to Kenya</td>
</tr>
<tr>
<td>AFRICA</td>
<td>June 2015</td>
<td>The Session on Agricultural Development through TICAD Process</td>
</tr>
</tbody>
</table>
Taking the opportunity during the visit of H.E. Mr. Sang, President of Vietnam, to Japan, the basic consensus had been agreed upon between Japanese and Vietnamese agricultural ministers on March 2014. Based on the consensus, the first High Level Meeting of Japan-Vietnam Agricultural Cooperation Dialogue was held in Hanoi, Vietnam on 26th June, 2014. The representatives of 11 Japanese private companies, JICA, JETRO and the Embassy of Japan in Vietnam attended the dialogue.

It was confirmed that both sides would collaborate to form a medium-long term vision for establishing food value chain in Vietnam (establishment of model areas/five-year plan), aiming for its approval by the 2nd High Level Meeting to be held in June, 2015.

2. Participants

**Japan:** Mr. Hayashi, Minister of Agriculture, Forestry and Fisheries (co-chair), Japanese Ambassador to Vietnam, JICA (Japan International Cooperation Agency), JETRO (Japan External Trade Organization), Japanese private companies and organizations*


**Vietnam:** Mr. Phat, Minister of Agriculture and Rural Development (co-chair), IPSARD (Institute of Policy and Strategy for Agriculture and Rural Development), Vice-ministers of relevant ministries, Provincial People’s Committee and the Public Corporations
The 2nd High-Level Meeting on Japan-Vietnam Agricultural Cooperation Dialogue

1. Overview

◆ The 2nd High Level Meeting of Japan-Vietnam Agricultural Cooperation Dialogue was held in Hanoi, Vietnam in August, 2015, following the 1st High Level Meeting in June, 2014. The member of Japanese private companies attended the meeting was 25. It is more than twice the previous year which is 11.

◆ The Japan, Vietnam Agricultural Cooperation Medium-long Term Vision for developing food value chain (FVC) in Vietnam was approved and it was confirmed that public and private sectors of both countries would work hard to carry out the Medium-Long Term Vision.

◆ Both ministers signed the Record of Discussion of the meeting in front of prime minister Mr. Abe and General Secretary, Central Committee of the Communist Party Dr. Trong in September 2015.

2. Participants

**Japan:** Mr. Hayashi, Minister of Agriculture, Forestry and Fisheries (co-chair), Japanese Ambassador to Vietnam, JICA(Japan International Cooperation Agency), JETRO(Japan External Trade Organization), representatives from Japanese private companies and organizations*


**Vietnam:** Mr. Phat, Minister of Agriculture and Rural Development (co-chair), Mr. Doanh, Vice Minister of MARD, Mr. Hien, Vice Minister of National Resources and Environment, Mr. Pham S Vice Chairman of Lam Dong PPC, Representative of Nghe An, Ministry of Planning and Investment, Ministry of Industry and Trade, Private corporation etc.

3. Signing Ceremony

Mr. Hayashi and Mr. Phat signed the Record of Discussion including the Vision.
The Japan, Vietnam Agricultural Cooperation Medium-long Term Vision (Outline)

1. Development of agriculture in Vietnam (70% of population lives in rural area and agricultural production accounts for approx. 20% of GDP) is absolutely imperative for improving lives in rural areas and for balanced development. In the future development of the FVC (from production, processing/manufacturing, distribution, to consumption) is very important.

Since agriculture is diverse, it is necessary to take measures for specific issues of each region, not to give uniform treatment across the country. Cross-sectoral measures for the whole social economic system as well as agricultural technics, collaboration of economic cooperation and private investment are also necessary.

The Medium-long Term Vision is made up of the 5-year (2015~2019) Action Plan in order to solve the issues of agriculture and food-related industries in model areas. The steady implementation of the Action Plans in the Vision by Japan and Vietnam would contribute greatly to the comprehensive development of agriculture in Vietnam.


- Increase of Productivity and value addition
  - Model area (Nghe An province)
    - Increase in agricultural productivity and value addition by rehabilitation of degraded irrigation and formulation of safety vegetable production system.
    - Progress of agricultural mechanization and high quality feed crop production etc.
  - Measures across the country
    - Collaborative research on characterization of plant genetic resources and trans-boundary animal disease.
    - Dispatch of a policy adviser for fisheries from Japan.
    - Provision of used fishery vessels for fishery surveillance from Japan etc.

- Food processing and product development
  - Model area (Lam Dong province)
    - Production of high-value-added agricultural products to meet international and domestic demand.
    - Establishment of food processing and shipping facility.
    - Examination and implementation to relate agriculture with tourism and establishment of agricultural park.
    - Improvement of distribution system quality keeping of agricultural and livestock products etc.

- Improvement of distribution system, cold chain
  - Model area (Neighbor to big cities)
    - Promotion of private investment for cold chain and construction of cool and cold storage warehouse.
    - Ensure transparency of legal system for food sanitation management based on Food Safety Law.

- Cross-sectoral grappling
  - Consideration for climate change
    - Model area (Mekong Delta)
      - Improvement of infrastructure for anti-flow upstream of salty water.
      - Collaborative research on reducing greenhouse gases emissions from vast paddy field.
  - Human resources development
    - (Can Tho University etc.)
      - Establish partnership programs on food-related areas. In collaboration with Japanese food-related companies, lecturers will be sent.
      - Improve capacity building of education and research ability at Can Tho UNI and establish gene bank system for native pig resources at National Institute of Animal Science.

- Measures across the country
  - Collaborative research on characterization of plant genetic resources and trans-boundary animal disease.
  - Dispatch of a policy adviser for fisheries from Japan.
  - Provision of used fishery vessels for fishery surveillance from Japan etc.
The 1st High-Level Meeting on Japan-Myanmar Cooperation Dialogue for the Development of Myanmar’s Agriculture, Forestry, Fisheries and Foods was held in Nay Pyi Taw, Myanmar, on 23 September 2014. The Representatives of 14 Japanese private companies, JICA, JETRO and the Embassy of Japan in Myanmar attended the meeting.

Both sides confirmed that they would collaborate and explore concrete actions to establish food value chains in Myanmar.

2. Participants

**Japan:** Mr. Nishikawa, Minister of Agriculture, Forestry and Fisheries (co-chair), Japanese Ambassador to Myanmar, JICA, JETRO, Japanese private companies and organizations*

* * Cool Japan Fund Inc., ISEKI & CO., LTD.,
Japan Agricultural Machinery Manufacturers Association,
Kokubu & Co., Ltd., KUBOTA Corporation, MAYEKAVA MFG. CO., LTD.,
Marubeni Corporation, Mitsui & Co. Ltd., NIPPON EXPRESS CO., LTD.,
Nippon Koei Co. Ltd., SATAKE CORPORATION,
Sompo Japan Nipponkoa Insurance Inc., Sumitomo Mitsui Banking Corporation,
YANMAR Co., Ltd.

**Myanmar:** Mr. U Myint Hlaing, Union Minister for Agriculture and Irrigation (co-chair), Mr. U Win Myint, Union Minister for Commerce, Myanmar Federation of Chambers of Commerce and Industry, Myanmar Rice Federation and other participants.
The Senior Officials Meeting on the Japan-Myanmar Cooperation Dialogue for the Development of Myanmar’s Agriculture, Forestry, Fisheries and Foods was held in Nay Pyi Taw, Myanmar, on 7 July 2015. 11 Japanese private companies related to the agriculture and food sector, JICA, JETRO and the Embassy of Japan in Myanmar attended the meeting.

They discussed Japanese Cooperation in the Agriculture, Forestry, Fisheries and Foods Sector in Myanmar. Moreover both sides agreed that they would formulate the Road Map for food value chain development referring to the Myanmar Industrial Development Vision (Mr. Abe, Prime Minister delivered this vision to H.E. U Thein Sein, President of the Republic of the Union of Myanmar on 3 July 2015.)

2 Participants

Japan:
Mr. Tanoi, Deputy Director General of Ministry of Agriculture, Forestry and Fisheries, Embassy of Japan in Myanmar, JICA, JETRO, Japanese companies related to agriculture and food sector


Myanmar:
H.E. U Myint Hlaing, Union Minister for Agriculture and Irrigation, Dr. Tin Htut, Director General for Department of Planning, Ministry of Agriculture and Irrigation, Ministry of Livestock, Fisheries and Rural Development, Ministry of Commerce, Ministry of Environmental Conservation and Forestry
The 1st Bilateral Forum on Agriculture Cooperation was held in Jakarta on June 30, 2015. Representatives of Ministry of Agriculture, Indonesia, BKPM (Indonesia Investment Coordination Board), 14 Indonesian companies, 17 Japanese companies related to agriculture and food sector, JICA, JETRO, the Embassy of Japan in Indonesia attended the forum. They discussed activities for establishing food value chain under public private partnership, investment regulations and the like. Both sides agreed to continue this forum that would be alternately held every year.

2 Participants

Japan : Mr. Tanoi, Deputy Director General of Ministry of Agriculture, Forestry and Fisheries, Ms. Kijima, Minister of Embassy of Japan in Indonesia, JICA, JETRO, JBIC, representatives from Japanese companies which are related to agriculture and food sector


Indonesia : Mr. Hari Priyono, Secretary General of Ministry of Agriculture of Republic of Indonesia, Mr. Mesah, Director for International Cooperation Center, BKPM, Representatives of 14 Indonesian Companies
The preparation meeting for establishing the Japan-Thailand Agricultural High-Level Cooperation Dialogue was held in Bangkok on 16 July, 2015. It was confirmed that both sides would establish the Cooperation Dialogue by the both governments and private sectors and would discuss matters concerned of both sides in cooperation with JTEPA’s framework.

Before this preparation meeting, Mr. Harihara, Vice-Minister of Agriculture, Forestry and Fisheries, Japan, met with Mr. Chavalit, Permanent Secretary of the Ministry of Agriculture and Cooperatives, Thailand, and they agreed to cooperate in the development of the agriculture and food sectors of both countries.

(※JTEPA: Japan - Thailand Economic Partnership Agreement)

2. Participants

Japan: Mr. Harihara, Vice-Minister of Agriculture, Forestry and Fisheries, Cool Japan Fund Inc., The Embassy of Japan in Thailand, JICA(Japan International Cooperation Agency) and JETRO(Japan External Trade Organization), and Japanese companies in Thailand related to agriculture and food sector* (※ Ajinomoto, Isetan, and etc.)

Thailand: Ms. Dutduean, Inspector General of Ministry of Agriculture and Cooperatives, Mr. Vinit, Director of International Agricultural Economics, Ministry of Commerce, Representatives from Ministry of Industry, etc.
# The 1st Cambodia-Japan Food Value Chain Bilateral Dialogue

## 1 Overview

- **Japan**
  - Mr. Tanoi, Deputy Director General of MAFF-Japan, Embassy of Japan in Cambodia, JICA, JETRO, FAMIC (Food and Agricultural Materials Inspection Center), 13 Japanese Companies related agriculture and food sector
    - Sompo Japan Nipponkoa, SPEC, MAYEKAWA MFG.CO., Ltd., MAYEKAWA Thailand, Japan Farm Products, Konoike Transport, HAYASHIDA INK., Kurata Pepper, SOL ASIA HOLDINGS, MITSUI & CO., TOKYO SARAYA, AEON, YANMAR (including local corporations)

- **Cambodia**
  - H.E. San Vanty, Undersecretary of MAFF-Cambodia, CDC, Ministry of Water Resource and Meteorology, Ministry of Commerce, 12 Cambodia private companies
The 1st Japan-Philippines Agriculture Cooperation Dialogue

1 Overview

The 1st Japan-Philippines Agricultural Cooperation Dialogue was held in Manila, on 8 March 2016 based on the agreement between both leaders in Japan-Philippines summit meeting on 4 June 2015. Private companies of Japan and the Philippines as well as both governments attended the dialogue.

- Both sides reached the common understanding on the following current situation and challenges of Philippine agriculture through investigation and analysis of Philippine agriculture.
  - Necessary modernization of distribution system for farmer’s income improvement.
  - Importance of proper management of irrigation systems for agricultural productivity improvement.
- Both sides agreed to identify necessary actions to be taken by the two countries in the future based on above mentioned common understanding after analyzing of challenges for establishment of food value chains.

2 Participants

Japan ☞ Mr. Hashiramoto, Director, Regional Affairs Division of Ministry of Agriculture, Forestry and Fisheries, Mr. Iyori, Minister of Embassy of Japan in the Philippines, JICA, JETRO, JBIC, representatives of Japanese companies which are related to agriculture and food sector ☜


The Philippines ☞ Ms. Bernadette San Juan Director, Agribusiness and Marketing Assistance Service of Department of Agriculture, Mr. Herman Z. Ongkiko, Undersecretary of Department of Agrarian Reform, Ms. Lydia Esguerra, Manager, Engineer Department of National Irrigation Administration, Representatives of Philippine Companies
Implementation Plan of the Vision Statement on ASEAN-Japan Friendship and Cooperation was adopted at the ASEAN-Japan Commemorative Summit Meeting held in Tokyo on December 14, 2013. The Plan contains the following measure: “Promote cooperation on food value chains from farmers to consumers by collaborating between public and private sector”.

**ASEAN** The 36th Meeting of the ASEAN Ministers on Agriculture and Forestry (36th AMAF) (September 23, 2014 in Naypyidaw)

- The Ministers expressed support for the presentation of Mr. Nishikawa, Minister of Agriculture, Forestry and Fisheries.
- The Joint Press Statement contains the following:
  - We supported the initiative on Public Private Partnership Cooperation for Establishing Food Value chains between ASEAN and Japan, and
  - Noted that some activities have been conducted such as the establishment of Joint Working Group consisted of representatives from food-related private companies and organizations, academia, local and central organizations and “the Global Food Value Chain Strategy”.

**ASEAN+3** The 14th Meeting of the ASEAN Ministers on Agriculture and Forestry and the Ministers of Agriculture of the People’s Republic of China, Japan and the Republic of Korea (14th AMAF Plus Three) (September 24, 2014 in Naypyidaw)

- Mr. Nishikawa, Minister of Agriculture, Forestry and Fisheries made a presentation on the meeting.
- The following was contained in The Joint Press Statement:
  - We noted Japan’s support on the Public Private Partnership Cooperation for Establishing Food Value Chains in some ASEAN Member States. Building on this initiative, we encouraged the initiative to be expanded to the regional level.

**Japan-ASEAN** The 17th Japan-ASEAN Summit Meeting (November 12, 2014 in Naypyidaw)

- Mr. Abe, Prime Minister said he wanted to implement steadily the Vision Statement on ASEAN-Japan Friendship and Cooperation and the Joint Statement that were adopted at the ASEAN-Japan Commemorative Summit Meeting in December 2013, and deepen cooperation further.
- The Chairman’s Statement contains the descriptions to the effect that the Heads were pleased with progress of implementation of the Vision Statement and the Joint Statement.

**ASEAN+3** The 17th ASEAN Plus Three (Japan-China-Republic of Korea) Summit (November 13, 2014 in Naypyidaw)

- Mr. Abe, Prime Minister expressed his intention to strengthen the public-private cooperation for “food value chains (FVCs)”
Progress on Developing Food Value Chains between Japan and ASEAN

ASEAN+3

The 16th Meeting of the ASEAN Foreign Ministers and the Foreign Ministers of the People’s Republic of China, Japan and the Republic of Korea (August 6, 2015 in Kuala Lumpur)

- Mr. Kiuchi, State Minister for Foreign Affairs explained that Japan was promoting the public-private cooperation for “food value chains (FVCs).”
- The Chairman’s Statement contains the following:
  - The Ministers acknowledged the importance of establishing food value chains through Public Private Partnership Cooperation.

ASEAN+3

The 15th Meeting of the ASEAN Ministers on Agriculture and Forestry and the Ministers of Agriculture of the People’s Republic of China, Japan and the Republic of Korea (15th AMAF Plus Three)(September 11, 2015 in Makati City, Philippines)

- Ms. Abe, State Minister of Agriculture, Forestry and Fisheries expressed her intention to contribute to the food security, which Prime Minister Abe put emphasis on, through APTERR, AFISIS and Developing “food value chains (FVCs)” under the framework of the ASEAN+3 Meetings.

ASEAN+3

The 18th ASEAN Plus Three (Japan-China-Republic of Korea) Summit (November 21, 2015 in Kuala Lumpur)

- Mr. Abe, Prime Minister expressed his intention to extend the public-private cooperation for “food value chains (FVCs)” further.
- The Chairman’s Statement contains the following:
  - We also acknowledged the importance of establishing food value chains through Public-Private Partnership, and encouraged the sharing of best practices, development and exchanges of agro and agro-industry technologies, and market management to increase the value of food supply chains.

Japan-ASEAN

The 18th Japan-ASEAN Summit Meeting (November 22, 2015 in Kuala Lumpur)

- Mr. Abe, Prime Minister said the cooperation under the four areas in the Vision Statement on ASEAN-Japan Friendship and Cooperation steady progress and Japan was implementing Japanese commitment steady.
- The Chairman’s Statement contains the descriptions that the heads noted with satisfaction the steady progress in the implementation of the Vision Statement on ASEAN-Japan Friendship and Cooperation and its Implementation Plan adopted in Tokyo.
The Japan-India Agricultural Cooperation Dialogue and The Meeting with Andhra Pradesh State

1 The Japan-India Agricultural Cooperation Dialogue

- The Japan-India Agricultural Cooperation Dialogue was held on 28 September 2015. JICA and Japanese embassy attended the dialogue. It was based on the Tokyo Declaration signed on the occasion of the Japan - India Summit Meeting in September 2014.
- The both sides decided to formulate the Memorandum of Cooperation for a framework of Japan-India agricultural cooperation including the area of Food Value Chains, set up the Joint Working Group with the participation of Andhra Pradesh State and dispatch a Public - Private Mission to Delhi and Andhra Pradesh State from Japan this Autumn.

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<tr>
<th>Participants</th>
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<tr>
<td><strong>Japan</strong></td>
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<td><strong>India</strong></td>
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2 The Meeting with Andhra Pradesh State

- The Meeting was held on 29 September 2015 in Hyderabad in order to discuss the direction of future cooperation. It was based on the Memorandum of Cooperation for Industrial Development on September 2014 signed by the Minister of Economy, Trade and Industry of Japan and Chief Minister of Andhra Pradesh State.
- Both sides confirmed that Andhra Pradesh would become a member of the Joint Working Group which would be set up by the Memorandum between Japan and Federal Government and Japan would dispatch a Public - Private Mission to Andhra Pradesh State.

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<td><strong>Japan</strong></td>
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<tr>
<td><strong>Andhra Pradesh State</strong></td>
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1. Overview

The Public-Private mission will be sent to Northern Australia from 29th February to 4th March 2016. The mission will be the first event in the history of relationship in the food and agricultural area of the two countries.

The mission will have meetings with state governments in Australia for collecting latest information and finding issues in the Northern Australian agriculture and trying to demonstrate feasibility of Japanese style agriculture in Northern Australia.

2 Participants

Japan:
- Ministry of Agriculture, Forestry and Fisheries, JA Biei
- Biei Senka KK, Yusen Logistics, Mayekawa Australia
- Excel Agri, Cool Japan Fund
- Nomura Research Institute

Australia:
- Northern Territory Government
- Queensland Government, CISRO
- Humpty Doo Barramundi

3 Future Plan

- The Public-Private mission will be sent to Northern Australia from 29th February to 4th March 2016. The mission will be the first event in the history of relationship in the food and agricultural area of the two countries.
- The mission will have meetings with state governments in Australia for collecting latest information and finding issues in the Northern Australian agriculture and trying to demonstrate feasibility of Japanese style agriculture in Northern Australia.
Public-Public Mission to Northern Australia

1 Overview

- Promoting the realization of a long-term perspective on development of basic infrastructure like supply chains and developing a master plan for inviting investment from Japanese companies.
- Simultaneously maintaining projects which include research of agricultural investment, providing information to Japanese companies and test farming of barramundi, soybean or asparagus and so on from short term perspective
- Holding a seminar for potential Japanese investors in Tokyo by public-private delegation from the states in Northern Australia by the end of fiscal year of 2016.


Australia: Department of Agriculture and Water Resources Australian Government, Queensland Government, Tokyo office

Visited Sites
- Production related facility: Research Farm, freshwater fish farms
- Processor: Rice mill, Food processor, Fruits Processor
- Shipping related facility: Darwin port, Townsville port, Fruit fly laboratory in Queensland
- Information source: Northern Territory Government, Queensland Government, law firm in Australia

Promoting the realization of a long-term perspective on development of basic infrastructure like supply chains and developing a master plan for inviting investment from Japanese companies.
Simultaneously maintaining projects which include research of agricultural investment, providing information to Japanese companies and test farming of barramundi, soybean or asparagus and so on from short term perspective
Holding a seminar for potential Japanese investors in Tokyo by public-private delegation from the states in Northern Australia by the end of fiscal year of 2016.
The 1st Japan-Brazil Agriculture and Food Dialogue

1. Overview

◆ When Mr. Abe, Prime Minister visited to Brazil in August 2014, it was decided to commence a public-private dialogue to deepen bilateral relations in the agriculture and food sector. Based on this decision, the 1st Japan-Brazil Dialogue on Agriculture and Food was held in San Paulo on December 8, 2014. The representatives of the relevant Ministries in both countries, 26 Japanese companies operating in Brazil which were related to the agriculture and food sector, JICA, JBIC, JETRO, and the Embassy of Japan in Brazil attended the Dialogue and discussed i)development of the agriculture and food industry in Brazil, ii)facilitation of bilateral trade, and iii)improvement of distribution.

◆ Mr. Harihara, Vice-Minister and Mr. Geller, Minister of Agriculture signed a memorandum that describes the agreement, such as holding the Dialogue annually in principle as a venue for continuous dialogues between the both governments and the private sector toward establishing food value chains in Brazil.

2. Participants

**Japan:** Mr. Harihara, Vice-Minister of Agriculture, Forestry and Fisheries, Japanese Ambassador to Brazil, JICA (Japan International Cooperation Agency), JBIC (Japan Bank for International Cooperation), JETRO (Japan External Trade Organization), representatives from Japanese companies operating in Brazil which are related to the agriculture and food sector*.


**Brazil:** Mr. Geller, Minister of Agriculture, Mr. Junqueira, Vice-Minister of Agriculture, Mr. Rodrigues, Ex-Minister of Agriculture, Mr. Turra, Ex-Minister of Agriculture, other government officials and representatives from private companies.
The Seminar on Improvement of Grain Transportation Infrastructure in Brazil

1 Overview

The importance of Brazil’s grain transportation infrastructure improvement was confirmed at the summit meeting when Mr. Shinzo Abe, Prime Minister of Japan, visited Brazil on August 2014. As a follow-up of that, improvement of infrastructure was discussed by Public-Private sector of both countries, on October 7, 2015 in Saint Louis city, Brazil.

2 Contents

◆ Subjects
  • Business activities of agriculture-food related private companies in northern Cerrado area
  • Approaches to improve grain transportation infrastructure
  • Conditions, prospects, and problems on agricultural development in northern Cerrado area
◆ A site visit to grain transportation infrastructure at Itaqui Port, Saint Luis
◆ Result of this seminar will be reported at the 2nd Japan-Brazil Dialogue on Agriculture and Food that will be held at Brazil within this fiscal year

3 Participants

Japan : Mr. Kajishima, Deputy Director-General, Department of International Affairs, Minister’s Secretariat, MAFF, Japanese Ambassador to Brazil, JICA(Japan, International Cooperation Agency), JBIC(Japan Bank for International Cooperation), Japanese Companies related to the agriculture and food sector in Brazil*
  * Ajinomoto Brazil, Tokyo-Mitsubishi UFJ Brazil, FRUTA FRUTA INC., ITOCHU Brazil, Japanese Chamber of Commerce and Industry in Brazil, MHI Sul Americana (MSA), Nippon Koei, Nippon Koei LAC, NH Foods Brazil, Sojitz Brazil, Yanmar South America
Brazil : Ministry of Agriculture and Food Supplies, Ministry of Transport, The National Waterway Transportation Agency, Maranhão State, CAMPO Ltd., EMAP, TEGRAM, VLI
The 2nd Japan-Brazil Agriculture and Food Dialogue

1 Overview

(1) Date : Monday, February 29 and Tuesday, March 1, 2016
Venue : City of Palmas, State of Tocantins, Brazil

MATOPIBA (Maranhão, Tocantins, Piauí and Bahia) is a region with a high potential of the agricultural development.

(2) Main Subjects

- Bilateral cooperation on the agricultural development in MATOPIBA and the improvement of transportation infrastructure in Brazil.
  (Signed on to the "Memorandum of Cooperation in the Field of Agriculture and Food").
- Improvement of investment environment for Japanese enterprises.

(3) Japanese Cuisine Reception

- WAGYU, a ban on imports of which was just lifted, was also served.
- Advertisements of Japanese companies were displayed.

(4) Site Visit (Farmland, processing plants, distribution facilities, etc.)

2 Participants

Japan : 24 representatives from Japanese agriculture/food-related companies operating in Brazil, Japanese Ambassador to Brazil, MAFF (Mr. Matsushima, Vice-Minister for International Affairs, etc.), MITI, JICA and other governmental organisations

- Banco de Tokyo-Mitsubishi, Agrex, Ajinomoto Brazil, Banco Mizuho Brazil, CAMPO Consultoria Agronegocios Ltda., Fruta Fruta INC., Inabata Brazil Imp. e Exp. Ltda, Japan Chamber of Commerce and Industry in Brazil, KANEMATU, KIKKOMAN, Marubeni Brazil, Mitsubishi Corporation Brazil, MITSUI & CO., Mitsui Alimentos, NEC, NH Foods Brazil, NIKKEI, Nippon Koei Lac Brasil, Nova Agri, Toyota Tsusho Brazil, SOJITZ BRASIL., Sumitomo Corporation Brazil, YANMAR, Chuo Kaihatsu Corporation

Brazil : Minister Abreu of MAPA, government officials of Federal Ministries, governors, mayors and state councilors in the states of MATOPIBA, etc.
Public-Private Mission to the Russian Far East

1. Overview

Government of Japan: Ministry of Agriculture, Forestry and Fisheries, Embassy of Japan
Private company: JBIC (Japan Bank for International Cooperation), JGC Corporation, MARUBENI Corporation, MAYEKAWA MFG. CO. LTD, SOJITZ Corporation, SUMITOMO Corporation
Brazil: CAMPO Ltd

2. Contents

- Overview
  - Ministry of Agriculture, Forestry and Fisheries
  - Embassy of Japan
  - Government of Japan
- Participants
  - Government of Japan: Ministry of Agriculture, Forestry and Fisheries, Embassy of Japan
  - Private company: JBIC (Japan Bank for International Cooperation), JGC Corporation, MARUBENI Corporation, MAYEKAWA MFG. CO. LTD, SOJITZ Corporation, SUMITOMO Corporation
  - Brazil: CAMPO Ltd

3. Participants

4. Future Plans
The 1st Joint Working Group (JWG) between Uzbekistan and Japan

1 Overview

When the Prime Minister of Japan visited the Republic of Uzbekistan on October 2015, MAFF signed the Memorandum of Cooperation (MOC) with the Ministry of Agriculture and Water Resources of Uzbekistan (MAWR). Based on the MOC, the 1st JWG was held in Tashkent on March 15, 2016. Representatives of both governments, governmental organizations, private firms and the Embassy of Japan attended the JWG.

In the 1st JWG, MAWR explained (a) the Current situation and potential of agriculture, (b) Priority of agricultural cooperation and (c) Cooperation of human development and also Uzbekistan private firms explained the possibilities of cooperation with Japanese private firms. Also Japan’s delegation gave an account of the importance of improving investments environments as well as possibilities of contribution applied for advanced technologies owned by Japanese firms.

Based on the outcome, both sides acknowledged that they should explore prospects for realizing concrete outcomes and also should coordinate the details of the next JWG through both diplomatic channels.

2 Participants

Japan
   Ambassador in Uzbekistan, Deputy Director-General of MAFF, JIRCAS, JICA, JETRO, Private firms (△)
   IHI STAR Co., IHI Co., Fujitsu Co., HIT, Kyusu Food System Research., Ltd.,
   and Investment Center of K.K. Kyodo News Enterprise

Uzbekistan
   Deputy Minister of MAWR, Deputy Head of MAWR,
   Private firms
The 1st Japan-Republic of South Africa Agricultural Policy Dialogue

1. Overview

- The 1st Japan-Republic of South Africa (R.S.A.) Agricultural Policy Dialogue was held in Pretoria on May 19, 2015. The Representatives of the relevant Ministries of both countries, 10 Japanese companies operating in R.S.A. which were related to the agriculture and food sector, JICA, JETRO, and the Embassy of Japan in R.S.A. attended the Dialogue.

- In the Dialogue, i) policies to develop food value chains through Public-Private Partnerships, ii) initiatives to increase rural jobs and rural incomes in R.S.A., especially for small holders, were discussed.

- A continuous, dialogue between both governments towards establishing food value chains in R.S.A. was agreed upon.

2. Participants

**Japan**: Mr. Tanoi, Deputy Director-General (International Affairs), the Embassy of Japan in R.S.A., JICA(Japan International Cooperation Agency), JETRO( Japan External Trade Organization), and Japanese companies operating in R.S.A. related to the agriculture and food sector*

* Sakata Seed Southern Africa (Pty) Ltd, MAYEKAWA SOUTH AFRICA (PTY) LTD, Marubeni Corporation Johannesburg Branch, TOYOTA TSUSHO AFRICA (PTY) LTD, Sumitomo Corporation Africa (Pty) Ltd, MITSUI & CO. EUROPE PLC JOHANNESBURG BRANCH, Mitsubishi Corporation Johannesburg Branch, HANWA Johannesburg Branch, Gavilon South Africa (Pty) Ltd, ITOCHU Corporation Johannesburg Branch

**R.S.A.**: Ms. Alexander, Deputy Director-General for Economic Development, Trade and Marketing, Department of Agriculture, Forestry and Fisheries, Ms. Speirs, Director of Agro-processing, Department of Trade and Industry, and other government officials
The First Kenya-Japan Agricultural Cooperation Dialogue

1. Overview

- Japan: Mr. Ikefuchi Deputy Director General, Ministry of Agriculture, Forestry and Fisheries, The Embassy of Japan in Kenya, JICA, JETRO, Japanese companies related to agriculture and food sectors.

- Kenya: Ms. Onyango, Director-General, State Department of Agriculture, Ministry of Agriculture, Livestock and Fisheries.

2 Participants

Japan: Mr. Ikefuchi Deputy Director General, Ministry of Agriculture, Forestry and Fisheries, The Embassy of Japan in Kenya, JICA, JETRO, Japanese companies related to agriculture and food sectors.


Kenya: Ms. Onyango, Director-General, State Department of Agriculture, Ministry of Agriculture, Livestock and Fisheries.
Public- Private Joint Mission to Kenya

1. Public

2. Private

3. Joint Mission
The Session on Agricultural Development through TICAD Process

1. Overview

- The Session on Agricultural Development through TICAD Process towards establishing food value chains in Africa was held on June 10, 2015 during the 39th session of the FAO Conference in Rome, jointly organized by FAO (Food and Agriculture Organization of the United Nations), the Africa Regional Group of Ambassadors and Permanent Representatives accredited to the Rome based UN Agencies, and MAFF.

- Ministers from Ethiopia, Malawi, and Ghana shared good practices of establishing food value chains and policies to support partnership among small holders and privates. And Ministers from Sierra Leone, Tunisia, and Zambia pointed at the sustainability of food value chains and the importance of organizing small holders’ group.

- Mr. Harihara, Vice-Minister of MAFF, summarized the session and sated to deliver the summary to relevant organizations such as UN and FAO as an input for ongoing and future TICAD Process.

- After the session, over 100 participants enjoyed a Japanese lunch held by MAFF for popularization of Japanese Food Culture.

2. Participants

Participants from 43 African countries (including 15 Ministers and 2 Deputy Ministers), other continent countries, and relevant international organizations amounted to approximately 200 persons.