

Non-gluten rice flour is Here!!

Under the third-party certification system,
rice flour with a gluten content of "1 ppm"
or less is labeled with a certification mark.



“Non-gluten labeling”
Meets Stricter Criteria
than “gluten free labeling”.

Level of gluten content by labeling system	Non-gluten	Gluten free [※]
	1 ppm	20 ppm

※ Gluten free is a criterion in Europe and North America, not in Japan.

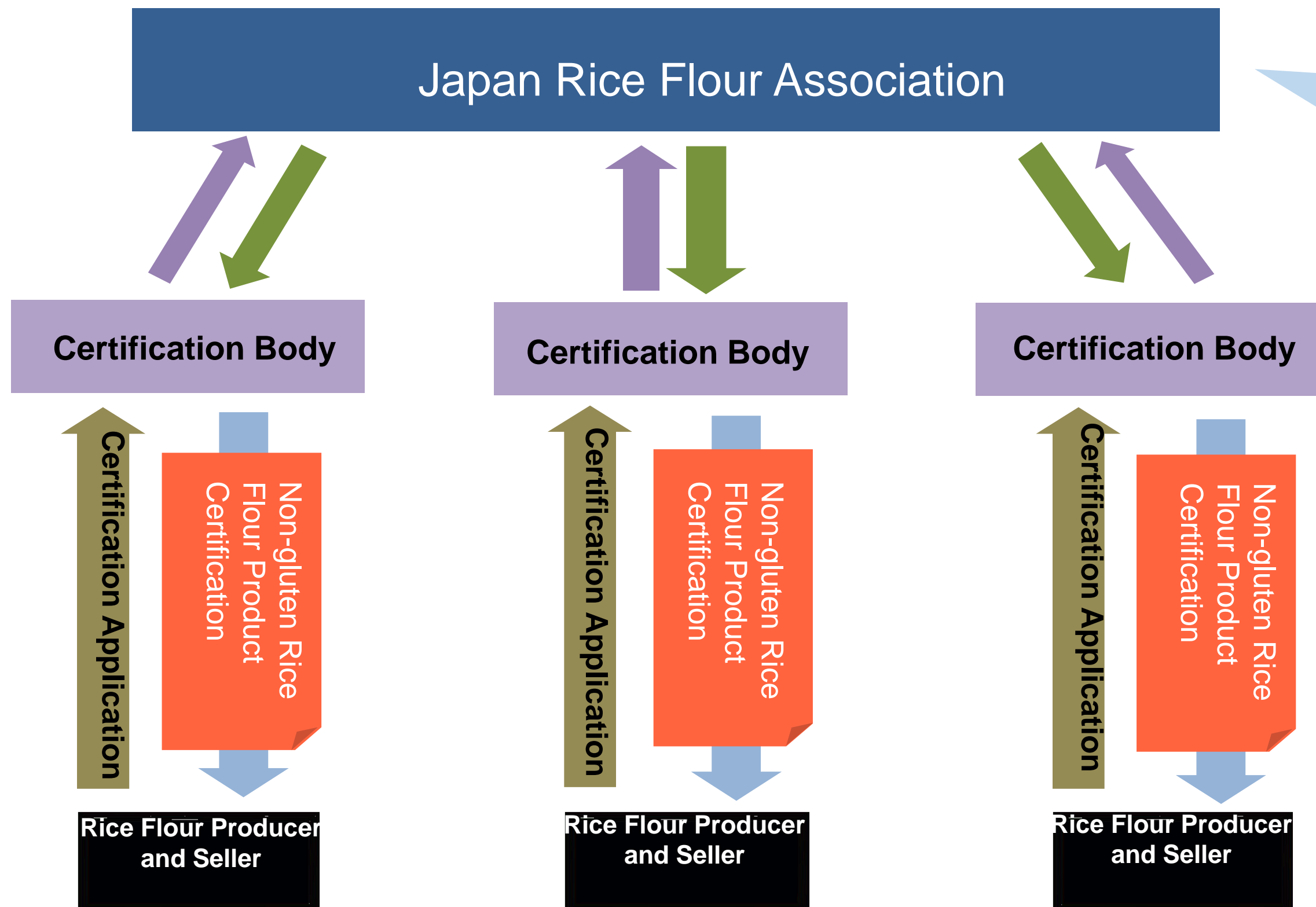


Differences between 'non-gluten' and 'gluten-free'

	Non-gluten rice flour labeling	Gluten free labeling in Europe and North America <small>FDA (Food and Drug Administration), EC (European Commission), etc.</small>
Purposes	Promoting Japanese rice flour by providing a strong sense of security through 'non-gluten' labeling that uses the world's strictest inspection method for gluten content.	<p>Countermeasures for celiac disease</p> <p>Celiac disease: Chronic autoimmune disease caused by an immune reaction to gluten in wheat flour.</p>
Subjects for labeling	Japanese rice flour	Food distributed domestically
Range of gluten content that can be labelled	1 ppm or less	Less than 20ppm/ 20ppm or less

Third-party Certification System for Non-gluten Rice Flour Products

- In June 2018, the Japan Rice Flour Association started a “Third-party Certification System for Non-gluten Rice Flour Products”. Certification is performed by a private organization that is accredited as a certification body by applying to the Japan Rice Flour Association in advance, and the association manages and operates the entire certification system.
- This will expand sales of rice flour products in Japan and overseas by expanding certification in the future.






Non-gluten Rice Flour Certification Mark

◆ This mark is given to rice flour with a gluten content of 1 ppm or less by sample inspection and is confirmed to have stable production, inspection and shipping in the manufacturing plant



The first issue of non-gluten certification products appeared in June 2018.

Product List Using the Non-gluten Rice Flour Certification Logo Mark

Company/Organization name	Product name	Product image
<p>Mitake Food Manufacturing Co.,Ltd. (Toda City, Saitama Prefecture)</p>	<p>Sai No Kagayaki Rice flour 300g</p>	
<p>NETIN Co., Ltd. (Tabuse Town, Yamaguchi Prefecture)</p>	<p>Yanokuni Junshin Komeko (Yanokuni Pure rice flour)</p>	
<p>Freggu Syokuhin Co., Ltd. (Eiheiji Town, Fukui Prefecture)</p>	<p>Brown rice flour for pasta</p>	

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