

# Pet Food Safety Act: Labeling Check Sheet

June 2016

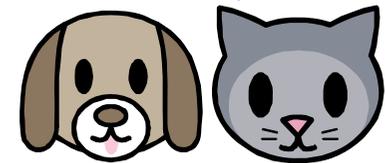
Japanese labeling of the following five information items is required under the Pet Food Safety Act.

1. Name
2. Best before date
3. Ingredients
4. Country of origin
5. Name and address of manufacturer/importer/distributor

## (参考) 表示例

- 犬用の〇〇ペットフード
  - 賞味期限: 袋の底に年月で印字  
(最初の4ケタが西暦年、次の2ケタが月)
  - 原材料名: 穀類(とうもろこし、小麦)、肉類(ビーフ、チキン)、野菜類(ほうれん草、にんじん)、ミネラル類(P、Ca)、ビタミン類(A、B2、C)、酸化防止剤(ミックストコフェロール)
  - 原産国名: 日本
  - 製造者: ABCペットフード株式会社  
〒100-0000 東京都千代田区〇町1-2
- 犬用総合栄養食  
■ 内容量: 10kg  
■ 与え方:  
成犬体重1kgあたり1日〇〇gを目安として、1日の給与量を2回以上に分けて与えてください。  
■ 成分:  
たんぱく質18%以上、脂質5%以上、粗繊維5%以下、灰分8%以下、水分12%以下

Use the check list in the following pages to correctly indicate these five items.



You may indicate other items as necessary, in addition to the five items.

For example, the Fair Competition Code Concerning Labeling of Pet Food approved by the Japan Fair Trade Commission and the Consumer Affairs Agency recommends the indication of the purpose, quantity of contents, feeding method and component, in addition to the mandatory five items, and members of the Pet Food Fair Trade Association are following this recommendation.

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## 1. Name

- The product name is indicated in Japanese.
- The name suggests that the product is for dogs or cats.  
or
- Whether the product is for dogs or for cats can be discerned from the information provided in the attached label if not from the product name.

## 2. Best before date

- The item title “賞味期限” (best before date) is indicated in Japanese.
- Year/month/date or year/month is indicated in these orders. (e.g. 2010 08)  
(Note) An explanation is required if the order is different (e.g. 08 2010: The first 2 digits represent the month and the following 4 digits represent the Christian year.)

- Month is indicated in a figure or in Japanese.  
or
- Indicated in English but with an easy explanation

e.g. 15 NOV 14  
“NOV” means November. The first 2 digits represent the day, the following alphabets represent the month and the last 2 digits represent the Christian year. (to be indicated in Japanese) e1



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## 4. Country of origin

The item title “原産国名” or “原産国” (country of origin) is indicated in Japanese.

(Note) When the country of origin is Japan, it may be indicated as “domestically produced.”

The country of origin is indicated in Japanese.

The country where the final processing that substantially changes the product was conducted is indicated.

(Repacking is not considered as processing that substantially changes the product. Therefore, the country where repacking was conducted should not be indicated as the country of origin.)

## 5. Name and address of manufacturer/importer/distributor

The Japanese entity responsible for the labeling content is indicated with its category.

As the category, the manufacturer, importer or distributor may be indicated. (The indication “original manufacturer” or the like is not permitted.)

The entity’s name is indicated in Japanese.

The entity’s address is indicated in Japanese. (Telephone number, etc. may be additionally indicated.)

A related leaflet and Q&A for businesses are available on MAFF’s website.  
(Use the keyword “pet food” for search.)

- Regarding safety of pet food (webpage for related businesses)

<http://www.maff.go.jp/j/syouan/tikusui/petfood/index.html>

- Q&A on labeling under the Pet Food Safety Act

[http://www.maff.go.jp/j/syouan/tikusui/petfood/p\\_qa/hyouji.html](http://www.maff.go.jp/j/syouan/tikusui/petfood/p_qa/hyouji.html)

### [For inquiries regarding the Act]

Regional Agricultural Administration Offices

Hokkaido (District Office): 011-330-8816

Tohoku: 022-221-6097

Kanto: 048-740-5065

Hokuriku: 076-232-4106

Tokai: 052-223-4670

Kinki: 075-414-9000

Chugoku/Shikoku: 086-227-4302

Kyushu: 096-211-9255

Okinawa (General Bureau): 098-866-1672

