Do you know the "JAS logo"?



JAS (Japanese Agricultural Standards) are the Japanese national standards in the field of agriculture, forestry, and fisheries.

This JAS logo, with its characteristic round shape, is affixed to food products and forest products that have been certified by a fair third party to meet the criteria set forth in JAS.

In other words, JAS logo is proof of compliance with quality criteria, etc. and a sign of trust that is useful when selecting and trading products.

Check here to learn more about JAS! https://www.maff.go.jp/e/policies/standard/jas/index.html







