

Japanese Chicken

Safe, high quality Japanese chicken

Japanese Chicken

Safe, high quality Japanese chicken

Issued by: **The Ministry for Agriculture, Forestry and Fisheries Japan**

1-2-1 Kasumigaseki, Chiyoda-ku, Tokyo, Japan 100-8959 TEL: 03-3502-8111

URL: <http://www.maff.go.jp>

Go to the MAFF website to subscribe to our mail magazine.

Guide Book Contact: Ministry of Agriculture, Forestry and Fisheries, Agricultural Production
Bureau, Livestock Industry Department, Meat and Egg Division TEL: 03-3502-8473

A luxurious food cultivated by the ingredient-embracing cooking of Japan

Japan has developed many cuisines that embrace the inherent taste of raw ingredients. For instance, *yakitori* (skewered chicken) is extremely popular overseas. One is able to thoroughly enjoy the juicy-succulence and natural texture and flavor of chicken by simply sprinkling a little salt over char-grilled chicken. There are countless Japanese dishes that allow diners to relish the inherent flavor of chicken including *karaage* (deep-fried chicken) and *tori no mushiyaki* (steamed chicken). In order to satisfy the sensitive tastes of the Japanese consumer, chicken farmers in Japan commit to a wide range of activities to further increase freshness and quality. As a luxury ingredient perfect for upscale restaurants and fine dining, we believe that Japanese chicken will provide great opportunities for cooking in your country too.



Providing top-grade, delicious chicken raised in the Japanese way

As in Japan, chicken is consumed daily by myriads of people all around the world. Characteristic of Japan raised chicken is the rich, full flavor achieved through vigilant breeding methods. Delicious as is, we would like to give your country the opportunity to also enjoy the mouth-watering chicken of Japan.

Chicken carefully raised in reflection of true Japanese culture

Renowned for paying great attention to each task at hand, the Japanese have developed a spirit for patiently mastering their exploits, and greatly apply this to a wide spectrum of fields ranging from traditional arts to culture and even industry. This undoubtedly extends to the culinary world as well. And through diligent efforts in chicken production, Japan has provided the market with superb flavors and high quality never seen before. Here, Japanese chicken epitomizes Japan's forte for innovating great things and further improving them. Ready to satisfy the world, the opportunity to enjoy the amazing flavor of Japanese chicken is on your very door step.