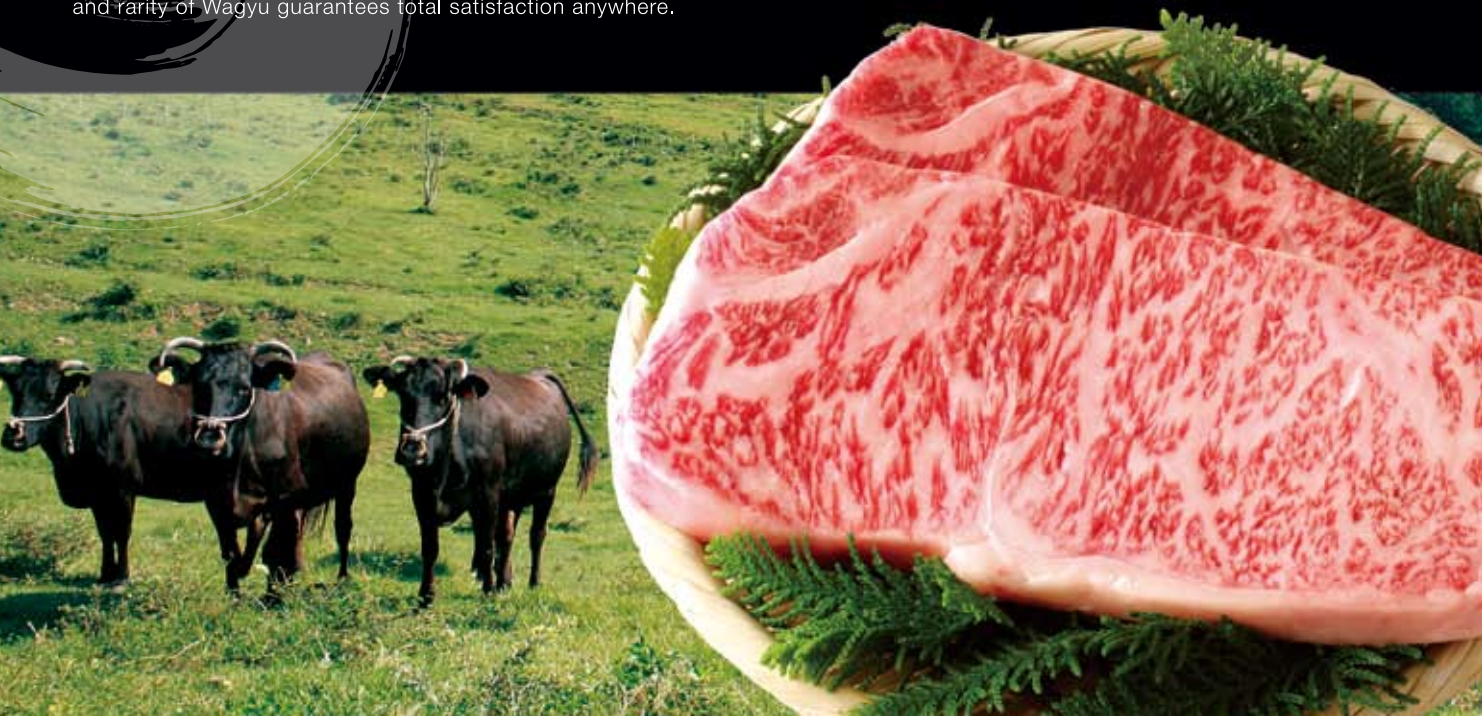




Raised amidst Japan's beautiful and abundant nature

Wagyu is a breed of cattle raised with pride and persistence by feeding specialists the beautiful and rich natural environment of Japan. Around the world, "Wagyu" is the only quality-enhanced breed known for being unique to Japan and the result of many, many years of combined effort. The mouth-watering taste and rarity of Wagyu guarantees total satisfaction anywhere.



Natural environments suitable for breeding

Wagyu breeds are bred in unconstrained environments with pure water and clean air amidst abundant landscapes throughout the seasons. Incorporating temperature management and so forth, cattle sheds are hygienically clean and kept in immaculate condition at all times to give Wagyu cattle the best environment possible 24 hours a day, 365 days a year. In order to raise healthy, tasty and safe cattle, Wagyu are fed a particular natural diet and great care is taken in the provision of drinking water as well. Consequently, a major factor contributing to the breeding of the best possible Wagyu is in fact Japan's natural environment.

Raised with pride and loving care of breeding specialists

Each and every head of Wagyu cattle is given time and attention, and raised with loving care by feeding specialists. Wagyu cattle are an extremely delicate breed and their rearing environment greatly affects the quality of meat. As such, great effort is placed on health management and dedicated breeding methods such as brushing are adopted to help relax the animals. As a result, a mere 34 cows on average are bred on each farm. Today, the persistence, conviction and pride of skilled farmers is further increasing the quality of Japan's very own breed – Wagyu Cattle.