

# **Acceleration of voluntary programs by companies and groups in food industry**

## **Examples**

### **○3Rs**

- ✓ **Reduction of plastic waste**  
(Curbing of use, collection of user fees, utilization of alternative materials, etc. such as shopping bags and straws)
- ✓ **Promotion of recycling and reuse**  
(Use of recycle-friendly materials, use of recycled materials, collection of used plastics at stores, etc.)

### **○Research and Development**

- ✓ **Technological development, support for surveys and joint development**
- ✓ **Use of biodegradable plastics**

### **○Promotion of popular understanding**

- ✓ **Cooperation with consumers**  
(Awareness enhancement events, beautification campaigns, etc.)

### **○International cooperation**

- ✓ **Technological cooperation with neighboring countries**