



For Building Resilient and Sustainable Agriculture and Food Systems

— Contribution by Food Sectors in the Food Supply Chain —

In order to build the resilient and sustainable agriculture and food systems, it is necessary to take sustainability-oriented approaches at the farming stage and the other stages of the food supply chains such as maintaining/recovering natural capital through climate mitigation and adaptation and biodiversity conservation, and to make efforts to respect for human rights. It is also necessary for us to create an environment where consumers appreciate, purchase, and support such initiatives and products.

The impetus to create this environment lies in the food industry which connects farmers with consumers by manufacturing, distributing and retailing. It is vital for us to promote understanding and collaborative initiatives among stakeholders from production to consumption.

This seminar introduces the collaborative initiatives of major food companies with agricultural production sites, and initiatives by the International Fund for Agricultural Development (IFAD) of the United Nations in collaboration with the private sector for supporting small-scale farmers in developing countries related to sustainable agricultural production, followed by the discussion among participants on further collaboration towards resilient and sustainable agriculture and food systems.

1. Date: Friday 21 April 2023 (13:30~15:00, JST)

2. Program

(1) Opening Remark: Ministry of Agriculture, Forestry and Fisheries, Japan

(2) Presentation (60 minutes)

- Mr. FUJIE Taro, Director, President & CEO, AJINOMOTO Co., INC.
“Initiatives for contributing to sustainable food systems - Cassava farmers support in Thailand”
- Mr. KAWAMURA Kazuo, CEO, President and Representative Director, Meiji Holdings Co., Ltd.
“Meiji Cocoa Support Initiatives in Support of Cocoa Farmers”
- Ms. Julia HARNAL, Chairperson of the German Agribusiness Alliance
“From commitments to action: Implementing sustainable agriculture measures along the entire food supply chain”
- Mr. Alvaro LARIO, President of International Fund for Agricultural Development (IFAD)
“Widening private sector engagement for Resilient and Sustainable Food Value Chains”

(3) Panel discussion (25 minutes)

Moderator: Ms. OMURA Tomoko

Panelist:

- Mr. FUJIE Taro, Director, President & CEO, AJINOMOTO Co., INC.
- Mr. KAWAMURA Kazuo, CEO, President and Representative Director, Meiji Holdings Co., Ltd.
- Ms. Julia HARNAL, Chairperson of the German Agribusiness Alliance
- Mr. Alvaro LARIO, President of International Fund for Agricultural Development (IFAD)