

1. Logo Mark

Above the traditional Seigaiha wave pattern, Mount Fuji and the Hinomaru flag are depicted, symbolizing the widespread export of Japan's prized agricultural, forestry, and fishery products to the world.

2. Color

When using this logo mark, the colors of the logo should be reproduced, and monochrome printing is permitted.

3. Size

When using this logo mark, its aspect ratio shall be maintained, and it shall be kept large enough for the text to remain legible.

1/ Basic form

2/ Vertical: Agricultural, Forest and Fishery Foodstuff Export Project

3/ Horizontal: Producers not for 100 million, but 10 billion

4/ Horizontal: Agricultural, Forest and Fishery Foodstuff Export Project