

The List of Japanese Cuisine Goodwill Ambassadors (Japan) ①

■ Japanese cuisine experts who serve as advisors to Japanese restaurants, etc. overseas were appointed as “Japanese Cuisine Goodwill Ambassadors” to better promote Japanese cuisine and culture (58 persons as of December 2019).

Appointed in February, 2015 (Japan)

[Special Goodwill Ambassador]

■ **DAN Rei**
Actress (Shochiku Entertainment Co., Ltd.)

[Goodwill Ambassadors]

■ **UMEZAKI Masatoshi**
Former head chef, Kasuga Hotel
President, Nara Japanese Culinary Expert Association

■ **KATADA Katsunori**
President, Kasugaro (Japanese style inn offering traditional cuisine)
Chairperson, Japan Federation of Japanese Culinary Expert Associations

■ **KAZATO Masayoshi**
President, Sakae Sushi
Chairperson, All Japan Sushi Associations, Sushi Skills Institute

■ **KANDAGAWA Toshiro**
President, Kandagawa (Nouvelle-style Japanese restaurant)
Honorary Chairperson, Japan Chef Association

■ **KIURA Nobutoshi**
Representative Director and President, Nadaman
President, Japan Federation of Japanese Culinary Expert Associations

■ **TAMURA Takashi**
Third-generation owner, Tsukiji Tamura (Japanese restaurant)
Professor, Association for the Advancement of the Japanese Culinary Art

■ **NAGASHIMA Hiroshi**
Former head chef, Tsukiji Honganji Shisui
Senior Director, Japan Federation of Japanese Culinary Expert Associations

■ **MURATA Yoshihiro**
Owner, Kikunoi
President, Japan Culinary Academy

■ **YAMAGATA Tadashi**
Owner, Miyako Sushi
Chairperson, Federation of All Japan Sushi Associations

■ **KUMAKURA Isao**
President, Shizuoka University of Art and Science

■ **TSUJI Yoshiki**
Chairperson and President, Tsuji Ryori Gakkan, Tsuji Culinary Institute
Representative, The Tsuji Group

■ **HATTORI Yukio**
Chairperson and President, Hattori Gakuen, Hattori Nutrition College
Chairperson, Japan Association of Training Colleges For Cooks

■ **MIYAKE Yoko**
President, Association for the Advancement of the Japanese Culinary Art

Appointed in February, 2016 (Japan)

■ **ASO Shigeru**
Secretary General, Kyoto Japanese Culinary Expert Association
Owner, Hanakagami (Kyoto-style cuisine restaurant)

■ **OHTA Tadamichi**
President, Hyogo Japanese Culinary Expert Association

■ **OBATA Kotaro**
Vice President, Association for the Advancement of the Japanese Culinary Art

Representative Director, Koshuya Employment Agency

■ **KATO Tatsuo**
Counsel, Garden Court Club KATO'S

■ **KURISU Masahiro**
President, All Japan Food Association
Owner, Tankuma Kitamise (Kyoto-style cuisine restaurant)

■ **SHIMAMIYA Tsutomu**
International Relations Committee
Chairperson, Federation of All Japan Sushi Associations
Representative Director, Sushizen

■ **TAKAHASHI Takuji**
Representative Director and President, Kinobu

■ **NAKAMURA Shoji**
Director, Educational Foundation Goto Gakuen, Musashino Cooking College

Appointed in February, 2017 (Japan)

[Special Goodwill Ambassador]

*Reappointment

■ **DAN Rei**
Actress (Shochiku Entertainment Co., Ltd.)

[Goodwill Ambassadors]

■ **IRIGUCHI Shuzo**
Council, Shikinoaji Hanaakari

■ **ENOMOTO Keiji**
Executive Managing Director and Head Chef, Kenken-ochin

■ **ENDO Toshio**
Representative, Cuisine Institute Aoyama Club

■ **OGAWA Hirotochi**
Director and Secretary General, All Japan Sushi Associations, Sushi Skills Institute

■ **KATO Tsunao**
President, Shinkameya

■ **SAITO Akio**
Owner and chef, Shichi Ju Ni Ko (Japanese restaurant)

■ **TAKAGI Shinichiro**
Nihon Ryori Zeniya

■ **TAKAHASHI Yukio**
President, Tokyo Cook Promotion Association
President, Shinko Cook Employment Agency

■ **TASAKI Shinya**
Chairperson, Japan Sommelier Association

■ **TOMISAWA Hirokazu**
General Manger and Head Chef, Yoshimura (Japanese restaurant)

■ **NAKAGAWA Junichi**
Vice Chairperson, Japan Association Of Training Colleges For Cooks

■ **NAGATSUMA Satoru**
Beijing Yongchang Restaurant Management Co., Ltd

■ **MAEKAWA Keiichi**
Council, Hotel Seifu

■ **MIYAKE Kensuke**
Vice President, Association for the Advancement of the Japanese Culinary Art

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■ MIYASHITA Minoru

Representative Director, Toyukai Cook Employment Agency

■ YUMOTO Tadahito

Owner, Yuan (Japanese restaurant)

Appointed in February, 2018 (Japan)

■ INOUE Akihiko

Head Chef, Kasenkyo Izutsuya, Yunomura Onsen

■ UEKI Daihachi

Representative, Shunsai Ueki

■ KASHIWAGI Naoki

Hyogo College of Nutrition and Culinary

■ KADOWAKI Toshiya

Head Chef, Azabu Kadowaki

■ KIMURA Toru

Product Manager and Head Chef, Takashige Food Service

■ KURODA Hiroaki

Managing Executive Director and Manager of Restaurant Department, Tokyo Nadaman

■ KOYAMA Hirohisa

Owner, Aoyagi

■ SAOTOME Yoshikatsu

Head Chef, Mitsui Taipei (Japanese restaurant)

■ SHODA Hideyuki

Head Chef and Instructor, Miho-no-Matsubara Hotel Hagoromo

■ TAKEDA Toshichika

Head Chef, Restaurant Kobaitei, Kotohira Grand Hotel

■ TANAKA Seiji

Vice Chairperson, Japan Association Of Training Colleges For Cooks
Chairperson and President, Taiwa Gakuen Education Inc.

■ FUSHIKI Toru

Professor, Faculty of Agriculture, Ryukoku University

Chairperson, The Washoku Association of Japan

■ MUROTA Daisuke

Osaka Shoin Women's University, Special lecturer, Food Studies Program

■ YANAGIHARA Naoyuki

Successor to Edo Kaiseki Kinsa School
Vice President of Yanagihara School of Traditional Japanese Cuisine

Appointed in March, 2019 (Japan)

■ UCHIYAMA Hidehito

Owner Chef, Ginza Uchiyama

■ OMIYA Yasuo

Meiji Kinenkan Permanent Cooking Advisor

■ KIKUCHI Hideyuki

Master Chef, GINZA TENKUNI

■ TAKADA Haruyuki

Representative Director, Takada Hassho

■ NONAGA Kimio

Third Generation Owner, Nihonbashi Yukari

■ MATSUO Hideaki

Proprietor, Japanese Cuisine KASHIWAYA

■ MIYAKE Akira

Owner, unagi yuugetsu

The List of Japanese Cuisine Goodwill Ambassadors (overseas) ①

○ Japanese cuisine experts who serve as advisors to Japanese restaurants, etc. overseas were appointed as “Japanese Cuisine Goodwill Ambassadors” to better promote Japanese cuisine and culture (87 persons as of January 2021).

Appointed in February, 2016 (overseas)

<United States of America>

■ SUETSUGU Takayuki

President, Japanese Cuisine Association in Seattle
Manager, BISTRO SATSUMA

■ David Bouley

Chef and owner, Bouley
Co-owner, Brushstroke

■ MATSUHISA Nobuyuki

Owner, Restaurant Matsuhisa
Manager, Nobu

<Canada>

■ KIMURA Shigeo

Chef and owner, Ginko Restaurant

■ TOJO Hidekazu

Chef and owner, Tojo's Restaurant

<United Kingdom>

■ ISHII Yoshinori

Head chef, UMU Japanese restaurant

<Denmark>

■ Ole G. Mouritsen

Professor in Biophysics, University of Southern Denmark

<France>

■ OKUDA Toru

Owner, Restaurant Okuda in Paris, Ginza Koju and Ginza Okuda

<Spain>

■ Roger Ortuño Flamerich

Founder of Internet site “Comer Japones.com” featuring Japanese food
General supervisor, Japanese Cuisine Section of “Salón del Manga de Barcelona”

<Argentina>

■ OHNO Takehiro

Head Chef, TEA CONNECTION & GREEN EAT Group

<Brazil>

■ KOIKE Shinya

Chef and owner, Aizome and Sakagura Aun (Japanese restaurants)

<Australia>

■ Adam Liaw

Food personality, writer, presenter

■ DEKURA Hideo

Cooking expert
President, Culinary Studio Dekura

Appointed in February, 2017 (overseas)

<Germany>

■ SAKAMOTO Mitsunori

Head chef, Sushimoto

<Spain>

■ MATSUHISA Hideki

Owner and cook, Koy Shunka restaurant

<Hungary>

■ Maki Stevenson

President, Culinary Institute of Europe
President, Maki Food

<Luxembourg>

■ MIYAMAE Hajime

Owner, Restaurant Kamakura

<Argentina>

■ KOMIYAMA Iwao

Manager, Iwao Sushi & Cuisine (catering company)

<China>

■ HONDA Junichi

President and head chef, Tokyo Washoku SUN with AQUA JAPANESE DINING

Appointed in February, 2018 (overseas)

<China>

■ MIWA Kei

President, Japanese Cuisine Chefs Club in Beijing

■ ANDO Shinichi

Chef and Owner, Gensui

■ He Rongwan

President, YIJIBANG RESTAURANT GROUP CO.,LTD

<United States of America>

■ John Emerson

Vice President of Sushi and Asian Cuisine at Wegmans Food Markets

<Finland>

■ TOMIDA Norio

Owner, Tokyokan

Appointed in March, 2019 (overseas)

<China>

■ ITO Mitsuru

Owner and Chef, FUJI TSURU KAPPO

<Hong Kong>

■ Oscar Lau

Chef, KAETSU - Grand Hyatt

<Australia>

■ Ben Ungermann

Cooking expert, TV personality

<United States of America>

■ Andy F. Matsuda

Sushi Chef Institute Chief Instructor / CEO

■ KASHIBA Shiro

Owner and Chef, Suishi Kashiba

<Brazil>

■ Telma Yuca Shimizu Shiraishi

Owner and chef, Restaurant Aizome

<Italy>

■ SHODA Hirohiko

Chef, Cooking instructor

The List of Japanese Cuisine Goodwill Ambassadors (overseas) ②



<Germany>

■ KOBATAKE Toshio

Chef, Restaurant TOSHI

■ Christian Bau

Head chef and host, Victor's Fine Dining by Christian bau

<United Arab Emirates>

■ OHKUBO Shiro

Managing Director and General Manager, Summit Trading Company LLC

Appointed in December, 2019 (overseas)

<China>

■ TORIU Yutaka

SUSHI GEN President-director & Executive Chef

<Nepal>

■ TOMITA Kensei

Director, Kotetsu (Japanese restaurant)

<Viet Nam>

■ KOBAYASHI Koujiro

The owner of Restaurant 'Kyy'

<Australia , Singapore>

■ WAKUDA Tetsuya

Tetsuya's · WakuGhin Owner chef

<United States of America>

■ Ari Kastrati

MGM Resorts International Chief Hospitality Officer

■ David Schlosser

Chef/Owner of Shibumi

<Paraguay>

■ ODA Shunsuke

Owner and Head chef of Restaurant Hiroshima (Encarnacion)

<Peru>

■ Mitsuharu Tsumura

Owner/Chef of the Restaurant "Maido"

<Mexico>

■ Edo López

Founder of Edo Kobayashi Group

<United Kingdom>

■ HAYASHI Daisuke

Roketsu Owner Chef

Japanese Culinary Academy UK Deputy Chairman

<Netherlands>

■ TOMIKAWA Masanori

HOTEL OKURA AMSTERDAM Japanese Restaurants Manager and Executive Chef

<Germany>

■ NAKAMURA Tohru

Head Chef at Werneckhof by Geisel

■ NAGAYA Yoshizumi

The chef-owner of Nagaya

<Russian Federation>

■ KISHIMOTO Hideki

Restaurant "Ichibanboshi" brand chef

■ MIYANISHI Yutaka

Owner of Japanese restaurant Furusato

<Qatar>

■ NANRI Junko

Executive Chairperson of 'JUNKO Sushi & Japanese Dining'

<Saudi Arabia>

■ SATO Taki

Executive chef of Japanese restaurant YOKARI

Appointed in January, 2021 (overseas)

<China>

■ IWAI Tomonori

Hotel Nikko Guangzhou "Benkei" Japanese Master Chef

■ KUSHIDA Naoji

EXECUTIVE CHEF Shanghai Waitan Urban Redevelopment Co.,Ltd.

<Hong Kong>

■ HIMURO Toshio

Zen Foods Co., Ltd. Chairman,
Hong Kong Japan Food Products Import Expansion Council Chairman,
Hong Kong Japanese Restaurant Association Chairman

■ Mayuko Okada Picquot

Culinary Specialist & Owner of Mayu's Kitchen & Co.

<Korea>

■ ISHIMOTO Junko

Dean, Division of Japanese Culinary Arts, SOL International School, Woosong Corellege

■ KWEON OH JOON

Owner Chef of Japanese Sushi Kaiseki "Takumi Gon"

<Malaysia>

■ KAWASAKI Naoya

Sushi Oribe Master Chef

■ Ling Teck Chong, Thomas

Principal Partner of Entwine Consultancy

<Nepal>

■ TAKADA Hideaki

Sales & Marketing Manager, Maharjan International Pvt. Ltd

<Singapore>

■ MAETOMO Akihiro

Japanese Cuisine Maetomo Owner Chef

<Sri Lanka>

■ Dharshan Munidasa

Owener of Japanese Restaurant "Nihonbashi",
Owener of Seafood Restaurant "Ministry of Crab"

<Thailand>

■ WATANUKI Takashi

Second owner of Japanese restaurant HANAYA

<Viet Nam>

■ UEMURA Koji

Owner chef of Japanese restaurant REN and Tonkatsu TONPEI

<Australia>

■ ARAKANE Ikuei

Owner Chef, Wasshoi
Managing Director, Do Imaginia

<Palau>

■ MORISAKI Yoko

Chef and manager of the Japanese restaurant Tori Tori, Impac Tours Group

The List of Japanese Cuisine Goodwill Ambassadors (overseas) ③



<United States of America>

- **KURIBARA Masao**
SASALADINING USA Inc. CEO
- **UENO Toshio**
Sake School of America, Co-Founder/ Executive Instructor

<Chile>

- **NAITO Takeo**
Owner of restaurant Japon

<Paraguay>

- **HAYASHI Eijiro**
Owner of Japanese Restaurant Delicias japonesas & A & E S.A.
- **UCHIYAMADA Kaoru**
Owner of Japanese Restaurant Sukiyaki

<Bulgaria>

- **Petar Mihalchev**
Owner of Japanese restaurant MIYABI

<Estonia>

- **SHIRAIISHI Shuichi**
Owner Chef of restaurant Haku

<Italy>

- **ICHIKAWA Haruo**
Chef of Japanese restaurant ICHIKAWA

<Latvia>

- **Martins Sirmais**
Chef, Restaurant Owner, TV personality

<Netherlands>

- **Marinus Noordenbos**
CEO of Hokkai suisan and Hokkai Kitchen

<Norway>

- **Vladimir Pak**
Head chef of Japanese restaurant "Omakase"

<Poland>

- **Alon Than**
Owner of Alon Omakase, Izumi sushi, Kago sushi restaurants

<Portugal>

- **ONISHI Masaki**
Head Chef of Japanese Restaurant Ichiban

<Romania>

- **TUCHIYA Naofumi**
President of Tokyo Group

<Russian Federation>

- **KUSANO Kazuo**
Head chef, Restaurant "SEIJI"

<Switzerland>

- **NUMABUKURO Masahiko**
Owner and Chef of Japanese restaurant nagomi

<Spain>

- **Andoni Luis Aduriz**
"Mugaritz" owner/chef

<Ukraine>

- **FUJIWARA Yoshihiro**
Owner Chef of Japanese restaurant Fujiwara Yoshi

<Kuwait>

- **MUTO Keiko**
Managing Director / Owner of Kei Japanese Restaurant

<United Arab Emirates>

- **TANIUCHI Shinji**
Managing Director & Partner
BENTOYA KITCHEN LLC & GOURMET YA TRADING

<Benin>

- **KARAM Jean Charbel**
Manager of WASABI sushi bar restaurant Cotonou