Manual on Use of Logo Marks for The Certification of Cooking Skills for Japanese Cuisine in Foreign Countries

The logo mark (hereinafter "Mark".) for certification of cooking skills for Japanese cuisines based on Part 4 of Guidelines for Certification of Cooking Skills for Japanese Cuisine in Foreign Countries (Notification No. 6094 of the Director-General of the Food Industry Bureau, the Ministry of Agriculture, Forestry and Fisheries, dated April 1, 2016; hereinafter the "Guidelines") may be used by Application/Management Bodies and Certification Bodies specified in the Guidelines. This manual explains the colors, sizes, and layout of the Marks. When using the Marks, please observe the licensing guidelines for the Marks and the contents of this manual.

Contents

1 Types of Mark

Marks may be used for the purpose of certification and promotion of Japanese cooking skills based on the Guidelines. Please use the following Marks for each type of certification.

Gold

Silver

Bronze

2 How to Use Colors

The following designated colors are used for each type of certification.

In the design of printed materials, when using monochrome, the following specified colors shall be used as a rule.

Marks can be provided in the following digital data.

Color

Reference color: PANTONE 10122 C

Approximate color
Separate color: C33%+M44%+Y94%+K0%
RGB: R185+G147+B40

Supply data name: gold_skill.ai
gold_skill.jpg

Reference color: PANTONE 8400 C

Approximate colors
Separated colors: C2%+M2%+Y0%+K50%

RGB: R158+G160+B159

Supply Data name: silver_skill.ai
silver_skill.jpg

Base color: PANTONE 876 C

Approximate color
Separate color: C50%+M65%+Y73%+K7%
RGB: R143+G99+B74

Supply data name: bronze_skill.ai
bronze_skill.jpg

monochrome

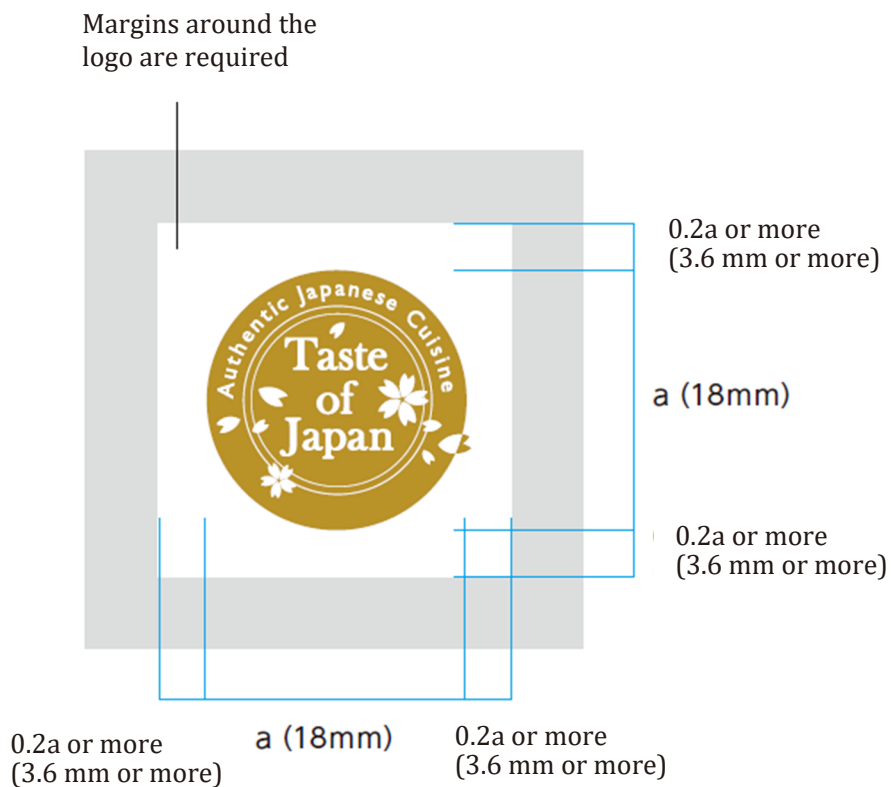Reference color: PANTONE Cool Gray 11 C

Approximate color
Separation color: K80%
RGB: R91+G87+B88

Data name: skill_k.ai
skill_k.jpg

3 The rules of Using size

Please enlarge or reduce the Mark without changing the aspect ratio.

Although there is no size limit, in order to maintain readability, the minimum size must be a circle with a diameter of 18 mm or more, and care must be taken not to collapse the characters.

Margins around the
logo are required

0.2a or more
(3.6 mm or more)

a (18mm)

0.2a or more
(3.6 mm or more)

0.2a or more
(3.6 mm or more)

a (18mm)

0.2a or more
(3.6 mm or more)

* Numbers in parentheses are the minimum size.

Minimum size

18mm   18mm   18mm

Minimum size for use on the web : More than 100 pixels

Logo Marks for Certification of Cooking Skills for Japanese Cuisine in Foreign Countries

4 Examples of prohibited use

Use in the following ways is prohibited.

A deformed object

A display in a color other than those specified

Tilted

Watermarked

Margins with other
elements (colors, graphics,
photographs) inserted

Shadows or other
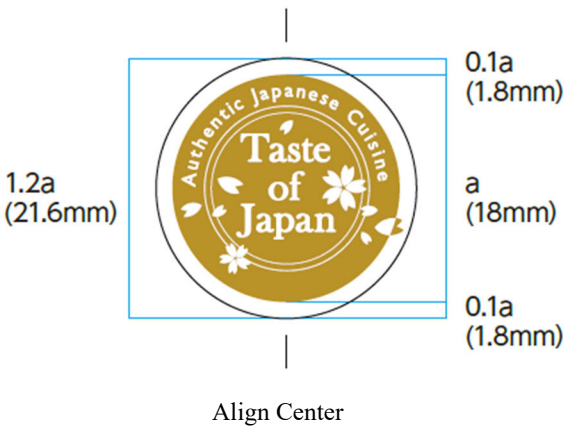manipulated expressions

Only lines

Fonts changed

Partially blanked
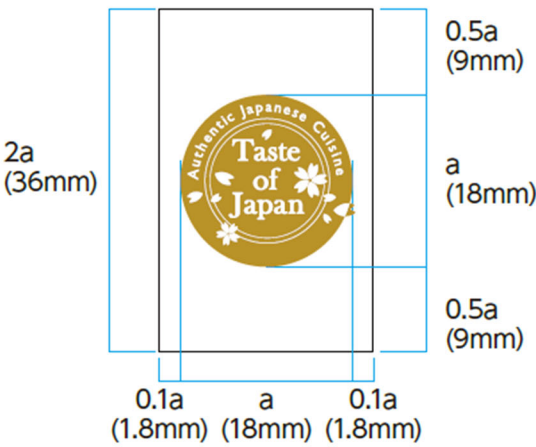items

5 Other Use Examples

Refer to the following use examples when creating badges.
*Do not use logos of less than 18 mm in size.

Margin Specifications for Round Badges

0.1a
(1.8mm)

a
(18mm)

0.1a
(1.8mm)

1.2a
(21.6mm)

Align Center

Margin Specifications for Rectangular Badges

0.5a
(9mm)

a
(18mm)

0.5a
(9mm)

2a
(36mm)

0.1a   a   0.1a
(1.8mm)   (18mm)   (1.8mm)

*The value in parentheses is the minimum size.

Stereoscopic image

Image used