

Guideline for Licensing of Logo Marks for The Certification of Cooking Skills for Japanese Cuisine in Foreign Countries

Established on June 14, 2016

28 Food Industry Affairs Bureau No. 1298

Revised on April 1, 2020

1 Food Industry Affairs No. 5935

Revised on April 1, 2024

5 Export and International Affairs Bureau No. 4853

Revised on July 23, 2025

7 Export and International Affairs Bureau No. 1473

Article 1 Purpose

In order to appropriately and effectively communicate the attractiveness of Japanese food, food culture, and Japanese agriculture, forestry, fishery products and foods overseas, the Ministry of Agriculture, Forestry and Fisheries has just established the “Guidelines for Certification of Cooking Skills for Japanese Cuisine Overseas ” (27 Food Industry Affairs Bureau No. 6094, Director-General of the Food Industry Bureau, the Ministry of Agriculture, Forestry and Fisheries, dated April 1, 2016; hereinafter referred to as the “Guidelines”.) so that private organizations can voluntarily certify foreign Japanese chefs who have reached a certain level of knowledge and cooking skills regarding Japanese cuisine.

Based on Part 4 of the Guidelines, this guideline establish necessary matters concerning licensing of the use of the logo mark for the certification of cooking skills for Japanese cuisine (A trademark created by the Ministry of Agriculture, Forestry and Fisheries; hereinafter referred to as “Mark”.) in order to ensure the proper use of the Mark by the Application/Management Body and the Certification Body specified in Part 3 of the Guidelines for the purpose of disseminating the certification of cooking skills for Japanese cuisine and using the Mark for the certification of cooking skills for Japanese cuisine.

Article 2 Users of the Mark, etc.

1 The Mark may be used by the Application/Management Body and the Certification Body specified in Part 3 of the Guidelines and that have received permission for use from the Director of the Global Market Development Division, Export & International Bureau, the Ministry of Agriculture, Forestry and Fisheries (hereinafter referred to as “Director of the Global Market Development Division”) based on Part 5-2 of the Guidelines (hereinafter referred to as “Users”). However, the Mark that

can be used by the Certification Body shall be is restricted to those for which an application for use has been made as secified in Part 5 of the Guidelines, and for which a certificate of permission for use has been received.

The Mark pertaining to the type of certification of cooking skills for Japanese cuisine that has been certified by the Application/Management Body.

- 2 The Mark may be used only for the purpose of disseminating the certification of cooking skills in Japanese cuisine based on the Guidelines and for the purpose of using the Mark for the certification.
- 3 The use of the Mark shall be free of charge.

Article 3 Design of the Mark, etc.

- 1 The design, color, vertical/horizontal ratio, etc. (hereinafter referred to as "mark design, etc.") of the Mark shall be in accordance with the attached manual concerning the use of the logo for the certification of cooking skills in Japanese cuisine overseas.
- 2 The mark design, etc. shall not be altered by the user without good cause. However, it is acceptable to select monochrome for the design of printed materials, etc.

Article 4 Period of Use of the Mark

The period of use of the Mark shall be the period during which the user is active as the Application/Management Body or the Certification Body as stipulated in the Guidelines.

Article 5 Application and Authorization of Use

- 1 An Application/Management Body or a Certification Body wishing to use the Mark shall prepare an application for authorization of use (hereinafter referred to as "written application") using Form 1 and apply it to the Director of the Global Market Development Division by e-mail, etc. When submitting a written application, an approved organization shall submit it to the Application/Management Body that approved the approved organization by e-mail, etc., and the Application/Management Body shall compile and apply it to the Director of the Global Market Development Division by e-mail, etc.
- 2 The Director of the Global Market Development Division shall grant permission to use the Mark if the content of the application is deemed to conform to this guideline, and shall send the license certificate and image data in Form 2 to the approved organization by e-mail through the Application/Management Body.
- 3 The Director of the Global Market Development Division may attach conditions to the use of the Mark as necessary, and if a user of the Mark violates such conditions, the Director of the Global Market Development Division may take the measures specified in each item of Part 9 of the Guidelines.

Article 6 Abolition of Use

- 1 When a user of the Mark intends to stop using the Mark or has stopped using the Mark, such user shall prepare a notification of discontinuation of use in Form 3 and submit it to the Director of the Global Market Development Division by e-mail, etc. When submitting a notification of discontinuation of use, the Certification Body shall submit it to the Application/Management Body that certified the organization by e-mail, etc., and the Application/Management Body shall compile it and then submit it to the Director of the Global Market Development Division by e-mail, etc..
- 2 The validity of the license to use the mark shall expire on the day a notification of discontinuation of use is received by the Director of the Global Market Development Division.
- 3 Even after the expiration of the license to use the mark, the Ministry of Agriculture, Forestry and Fisheries may take the measures specified in Part 9 of the Guidelines regarding usage methods that violate the matters specified in each item of Part 7 and 8 of the Guidelines by the user.

Article 7 Obligations of Users

- 1 The user shall be obligated to comply with the Guidelines and this guideline, etc. and to exercise extreme care not to use the Mark contrary to the purpose of this guideline, etc. In addition, the user shall be obligated not to perform any acts that may damage the reputation or image of the Mark.
- 2 If the user discovers that a third party has infringed or attempts to infringe the copyright or other rights of the Mark, the user shall be obligated to notify the Director of the Global Market Development Division.
- 3 The user shall consult with the Director of the Global Market Development Division to determine how to respond to disputes, adjudication, lawsuits, etc. (hereinafter referred to as "Dispute, etc.") with third parties related to the use of the Mark, and the user shall bear the costs required for such disputes, etc. (including reasonable attorneys' fees and court costs).
- 4 In the event that a user causes damage to a third party in connection with the use of the Mark, the user shall assume full responsibility for the damage and shall handle the damage so as not to affect the Ministry of Agriculture, Forestry and Fisheries.
- 5 Upon request from the Director of the Global Market Development Division, the user shall report on the actual use of the Mark.

Article 8 Prohibition of Unauthorized Use of the Mark

In any of the following cases, the user may not use the Mark.

- 1 Use in connection with specific political, ideological, religious or fund-raising activities

- 2 Use in connection with activities that violate public order or morality
- 3 Use in connection with activities that violate laws, regulations, etc.
- 4 Use in violation of this guideline

Article 9 Measures Against Inappropriate Use of Mark

The Director of the Global Market Development Division shall take the following necessary measures when a user does not comply with this guideline and uses the Mark illegally.

1 Warning

- 2 If the unauthorized user of the logo mark is a user who has received a license in section 5, the license will be revoked and the name of that user will be publicly announced.
- 3 If the unauthorized user of the logo mark is someone other than a user who has received a license under Article 5, or someone whose license has expired based on the provisions of Article 6, the name of the unauthorized user, etc. will be publicly announced.

4 Legal Measures

Article 10 Inquiries for License of the Mark in this Guideline

1-2-1 Kasumigaseki, Chiyoda-ku, Tokyo 100-8950

Global Market Development Division, Export & International Affairs Bureau, the Ministry of Agriculture, Forestry and Fisheries

Tel: 03-6744-0481

Article 11 Revision of this Guideline

This guideline is subject to revision as necessary without prior notice.

海外における日本料理の調理技能の認定のロゴマーク利用許諾申請書

農林水産省輸出・国際局海外需要開拓グループ長 殿

(申請する団体)
所在地(〒)
団体名
代表者役職・氏名

海外における日本料理の調理技能の認定のロゴマーク利用許諾要領(平成 28 年6月 14 日付け 28 食産第 1298 号)の第5の1に基づき、同要領に同意の上、下記のとおり利用許諾を申請します。

記

1 利用目的

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2 利用するマークの種類(該当箇所に☒チェックする)

☐ ゴールド ☐ シルバー ☐ ブロンズ

3 マークを利用するもの(該当箇所全てに☒チェックする)

☐ 認定証 ☐ チラシ ☐ パンフレット ☐ ポスター ☐ 広告 ☐ ホームページ
☐ その他()

4 マーク、マークシール等の印刷予定数

(1)印刷アイテム予定数: ()個
(2)総印刷予定数(個)数:()(個)枚
(3)マークの大きさ:タテ()mm×ヨコ()mm、タテ()mm×ヨコ()mm

5 問合せ先

(1)部署名 :
(2)担当者氏名 :
(3)所在地 :
(4)TEL :
(5)E-mail :

※記入上の留意事項

- ・上記様式に記入が困難な場合は「別紙」とし添付する。
- ・マークの利用イメージがわかる資料を添付する

令和 年 月 日

海外における日本料理の調理技能の認定のロゴマーク利用許諾証

〇〇 団体

〇〇〇〇 殿

農林水産省輸出・国際局海外需要開拓グループ長

令和 年 月 日付けで申請のあった海外における日本料理の調理技能の認定のロゴマークの利用許諾については、海外における日本料理の調理技能の認定のロゴマーク利用許諾要領(平成 28 年6月 14 日付け 28 食産第 1298 号)の第5の2に基づき、本通知により許諾する。

なお、本ロゴマークの利用にあたっては、同要領を必ず遵守されたい。

令和 年 月 日

海外における日本料理の調理技能の認定のロゴマーク利用廃止届出書

農林水産省輸出・国際局海外需要開拓グループ長 殿

(申請団体)

所在地〒

団体名

代表者役職・氏名

(担当者)

部署 :

氏名 :

電話番号 :

E-mail :

令和 年 月 日付けで利用許諾を受けた海外における日本料理の調理技能の認定のロゴマークの利用について、利用をやめることとしましたので、海外における日本料理の調理技能の認定のロゴマーク利用許諾要領第6に基づき、届け出ます。

あわせて、利用許諾申請書において申請した利用先及び利用方法に関し、現時点で残存している印刷物、電子媒体等については、速やかに削除又は廃棄を行い、今後一切ロゴマークを使用しないことをここに誓約いたします。

(利用廃止理由)