

• **Oded Kalif**



Gender/Age : Male,51years of age

Country/Region: Israel

Current Position: President, East & West Import & Marketing Ltd

Achievements:

Undertaking on import of Japanese ingredients in 1992, he has ever expanded the market for Japanese ingredients in Israel. As of 2012, his clients amount to 1,500 in Israel. In addition, not only for selling but also for putting forward Japanese ingredients and Japanese food culture, holding cooking workshops in the supermarket and cooking school in Israel, he has promoted to familiarize Japanese ingredients in Israel, he has contributed to spread and development of Japanese food and food culture in Israel.