

• **Yasuo Kumoda**



Gender/Age: Male, 67 years of age

Country/Region: California, USA

Current Position: Chairman and CEO, Frec Food Inc.  
(Former Executive Advisor of Morinaga Nutritional Foods, Inc.)

**Achievements:**

In the United States, where soybeans were long considered animal feed, Mr. Kumoda spent over twenty years developing a market for tofu and succeeded in establishing tofu as a health food. Nicknamed “Mr. Tofu,” he introduced tofu to the American public and is a leading figure in the U.S. tofu business.