



< Roger Ortuño Flamerich >

Country/Region : Barcelona, Spain

Age : 48 years old

Current Position : Founder and Director, ComerJapones.com
Marketing Director, ISSé JAPAN
Japanese Cuisine Goodwill Ambassador

○Actively contributing to the spread of Japanese cuisine in Spain and Latin America

- Founded internet site ComerJapones.com featuring Japanese food, and contributes to popularizing Japanese cuisine and sake as a Japanese cuisine specialist.
- Collaborates with Overseas Diplomatic Establishments in various countries and the Japan Foundation to host lectures and seminars on Japanese cuisine and sake.
- 2015: Received the Award from the Japanese Consulate General in Barcelona.
- 2016: Appointed Japanese Cuisine Goodwill Ambassador.

Roger Ortuño has been contributing to the popularization of Japanese cuisine and sake in Spanish for twenty years.

As a publicist specializing in digital marketing and gastronomy, he has created a website introducing Japanese cuisine and a search engine for finding local Japanese restaurants overseas. He also collaborates with Overseas Diplomatic Establishments in various countries and the Japan Foundation as a Japanese food specialist to host lectures regarding Japanese cuisine and sake in Spain and Latin American countries such as Columbia, and provides seminars at overseas locations of Japanese companies regarding Japanese gourmet and sake tasting.

Since 2012, he has been supervising the workshops and cooking demonstrations at the Japanese cuisine section of El Manga Barcelona, an international convention.

He received the Award from the Japanese Consulate General in Barcelona in 2015, and was appointed Japanese Cuisine Goodwill Ambassador in 2016.

He currently strives to promote Japanese cuisine and sake among distributors and restaurants and gives lectures at several universities, working to popularize Japanese food culture. He is also currently writing for a dictionary on Japanese sake, and as its writer and host, working on a documentary film called “Washoku” which is consist of eight episodes and aims to introduce various aspects that make up Japanese gourmet.