

# About the JAS System



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**Standards and Conformity Assessment Policy Office, Food Manufacture Affairs Division,  
New Business and Food Industry Department, Minister's Secretariat**

**MAFF**

**Ministry of Agriculture, Forestry and Fisheries**

# JAS (Japanese Agricultural Standards)



## What are JAS?

- JAS are the Japanese national standards established by the Minister of Agriculture, Forestry and Fisheries in the fields of food, agriculture, forestry and fisheries.

## Types of standards defined in the JAS system \*Please see also pages 2-3.

- Under the JAS system, it is possible to establish a variety of standards, including (1) Quality/Specifications of Products, (2) Process of Production/Distribution of Products, (3) Methods of Product Handling by Business Operators, (4) Business Managing Methods of Business Operators, (5) Testing Methods of Products, and (6) Vocabulary related to (1)-(5).
- When operators obtain JAS certification, it is possible for them to affix the JAS mark with a catch word that clearly identifies the contents of the product.

## Internationally accepted certification framework \*Please see also page 5.

- The procedures of the JAS system adopt internationally trusted ISO standards.
- The JAS system includes (1) a certification system in which a third party (an accredited certification body) verifies that products, services, and initiatives conform to standards, and (2) a laboratory system in which the competence of laboratories is verified to ensure the reliability of test results.

## Establishment of JAS based on proposals from businesses, etc.

- The JAS system provides a framework for standardization by accepting proposals from businesses, organizations, and testing and research institutes.
- The consultation services of MAFF(Ministry of Agriculture, Forestry and Fisheries) and FAMIC(Food and Agricultural Materials Inspection Center) provide support.

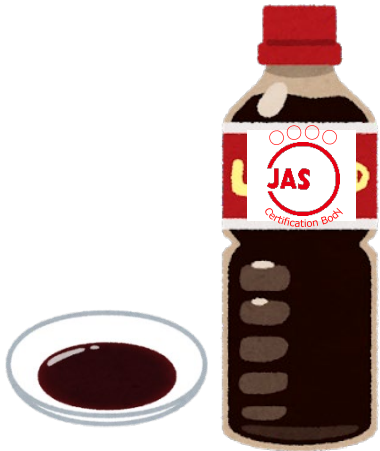
# Types of standards defined in the JAS system



Target		Examples of Contents	JAS logos and Symbol
Product	(1) Quality/ Specifications	Standards for products with specific ingredients/components, etc.	Can be affixed on the product
	(2) Process of Production/ Distribution	Standards for products produced by specific manufacturing/cultivating methods	
Business Operators	(3) Methods of Product Handling	Standards of specific control/management for: cultivation/rearing/quality/sanitation/storage/delivery/cooking/providing, etc. Standards of person's skill/capability (e.g. sensory evaluation staff, etc.)	Can be affixed on the advertisement by the entity
	(4) Business Managing Method	Standards for labor management/CRS, etc.	
(5) Testing Methods of Products		Standards for testing methods for food components and DNA, etc.	Can be affixed on the experiment certificate
(6) Vocabulary		Definitions of terms relating to (1)-(5)	-

# Various JAS

Applicable to  
(1) Quality/Specifications  
“Soy sauce”



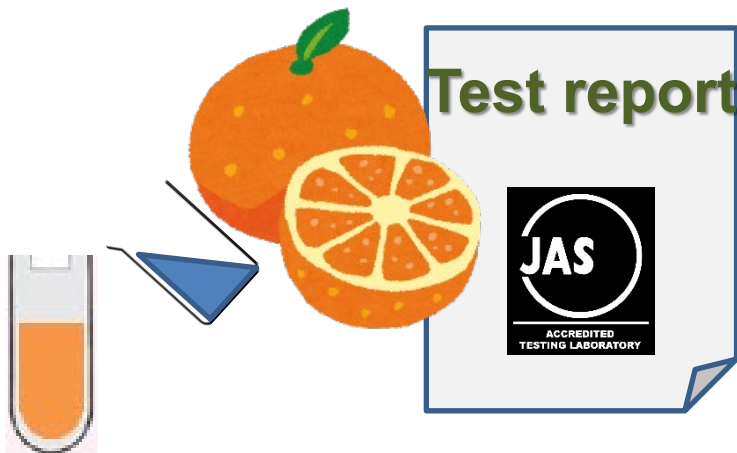
Applicable to (2) Process of  
Production/Distribution  
“Organic foods”



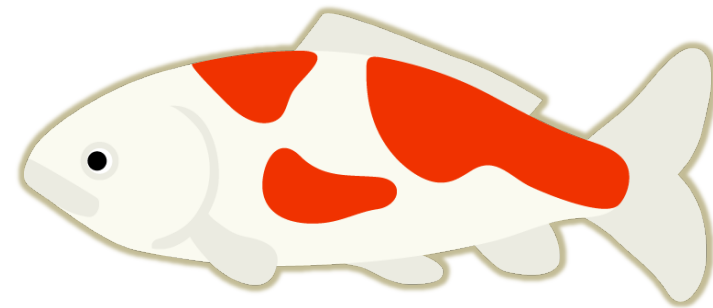
Applicable to  
(3) Methods of Product Handling  
“Production process  
management for non-  
gluten rice flour”



Applicable to (5) Testing Methods of Products  
“Testing methods for effective  
components for health”



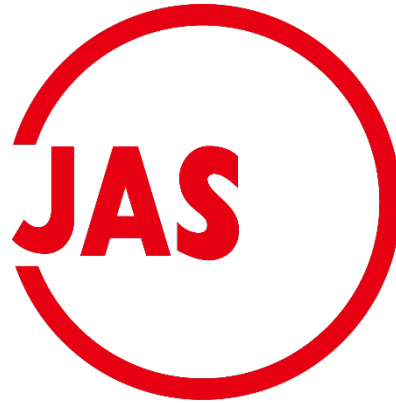
Applicable to (6) Vocabulary  
“NISHIKIGOI – Vocabulary”



# The JAS logos and symbol

## ● General JAS logo

Applied to the foods and the forestry products which conform to the JAS for quality, for example, quality grade, composition and specification.



## ● Organic JAS logo

Applied to the agricultural products and processed foods which conform to the Organic JAS. Products without the Organic JAS logo can't be labelled as "organic".



## ● Specific JAS logo

Applied to the foods which conform to the JAS for products produced by distinctive methods.

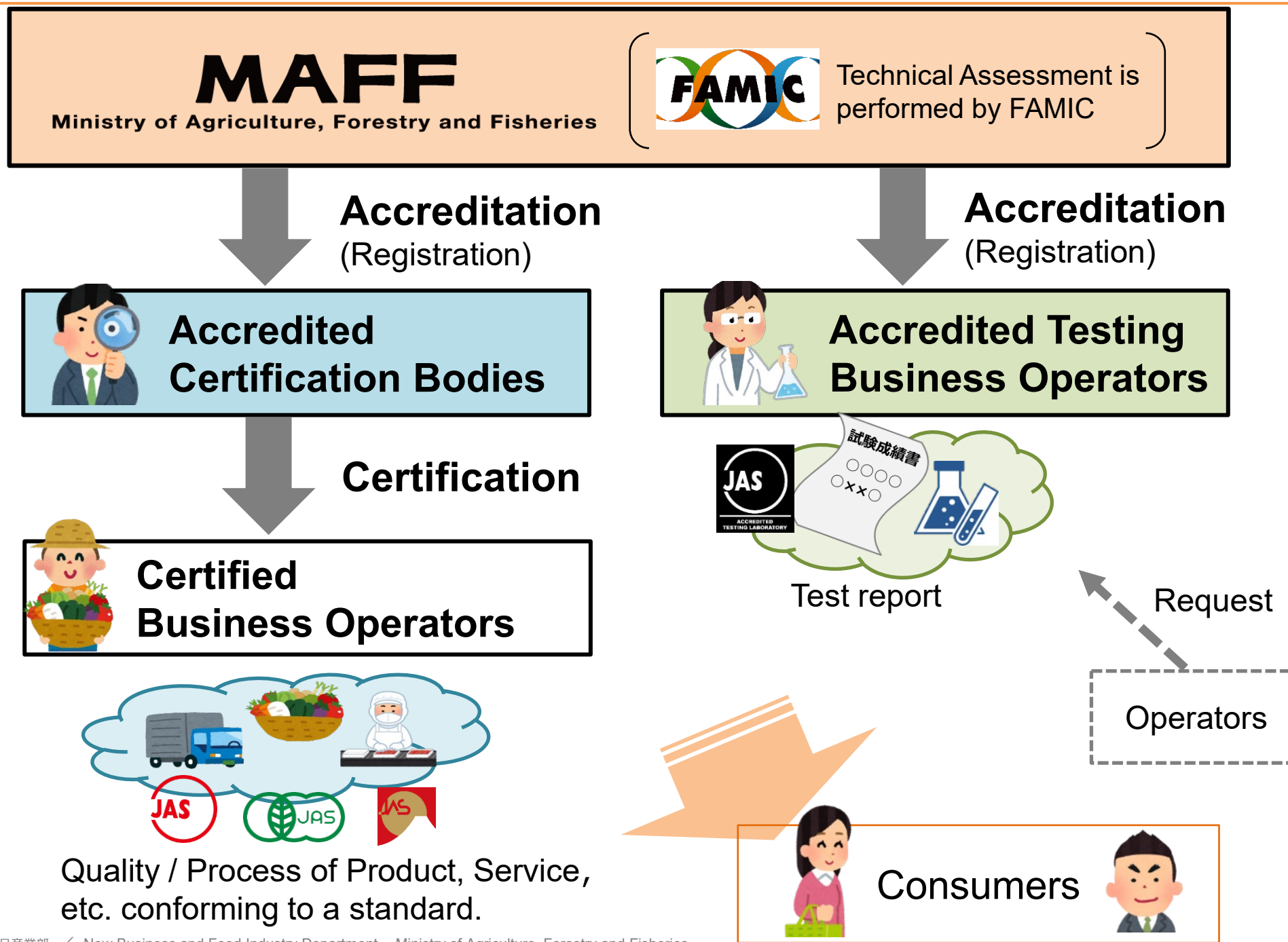


## ● Testing Method JAS symbol (accredited symbol)

Applied to the test report which shows the result analyzed by the JAS for testing methods.



# Structure of the JAS system





- Please check our websites by scanning the QR codes with your smartphone!  
You can find special JAS videos, etc.

## JAS Movie

This page is a compilation of videos about JAS!

<https://www.maff.go.jp/e/policies/standard/jas/movie.html>



## MAFF Facebook (English)

We even have posts about JAS!

<https://www.facebook.com/maffjapan.en>



## MAFF × “CHOBITTO DUKAN”

Animation of JAS fairies "Jasmalo" and "Jasmal".

### NICE TO MEET YOU Ver.



<https://www.youtube.com/watch?v=F5H8c5njuPU>

### OH MY ORGANIC Ver.



<https://www.youtube.com/watch?v=c28MV-UOn5s>

Gooooood  
One!



## JAS Introduction Movie

Each video features and introduces one JAS.

### Organic restaurant JAS



<https://www.youtube.com/watch?v=dvFROY2NtdA>

### Non-gluten rice flour JAS



<https://www.youtube.com/watch?v=GmkVOM0Lkkw>

