Do you know the "Specific JAS logo"?



This JAS logo is used for products produced by traditional Japanese methods or value-added products, etc. to differentiate our special products from others.

The logo is designed to convey the image of "reliable Japanese quality" at a glance by combining the symbol of Japan, "Mt. Fuji," and the "sun," which is reminiscent of the Japanese flag.





Check here to learn more about JAS! https://www.maff.go.jp/e/policies/standard/jas/index.html







