

From 1st October 2022, Organic Alcohol Beverages may be labelled with Organic JAS Seal!



In accordance with the amended Act on JAS, from 1st October 2022, you can affix organic JAS Seal to your certified Organic Alcohol Beverages by obtaining organic JAS (for Processed Foods) certification, whereas the Organic Alcohol Beverages were not included in the scope of JAS in the past.

Is Organic JAS Seal compulsory for the labelling of Organic Alcohol Beverages?

From 1st October 2025 and onwards, you must affix Organic JAS Seal to the organic alcohol beverages which are labelled as “有機 (“Organic” in Japanese)” or “Organic” etc., by obtaining the organic JAS certification.

From 1st October 2022 until 30th September 2025, you are allowed to label organic alcohol beverages in the following two ways. (The same applies to the imported products.)

- ① You may label your certified products, affixed with the Organic JAS Seal, by obtaining the organic JAS certification (for organic processed foods) for your products.
- ② You may label your products in accordance with the National Tax Agency’s “labelling standards for organic alcohol beverages※”, (without affixing Organic JAS Seal to the products)

※ Although “labelling standards for organic alcohol beverages” shall be repealed with effect from 1st October 2022, transitional measures shall be put in place, where the former standards continue to apply until 1st October 2025. (The same apply to the imported products)

What impacts are expected?

- In the domestic market, consumers will be able to make a rational commodity selection based on the organic JAS Seal, as the organic alcohol beverages must be organic JAS certified as well, just like any other organic processed foods.
- In the overseas market, it would be possible for us to aim to develop and expand our organic alcohol beverages export through the organic equivalency recognition negotiation with the major overseas market countries or regions.

【FYI】

[Link to Organic Equivalency](#)



Contact Information

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