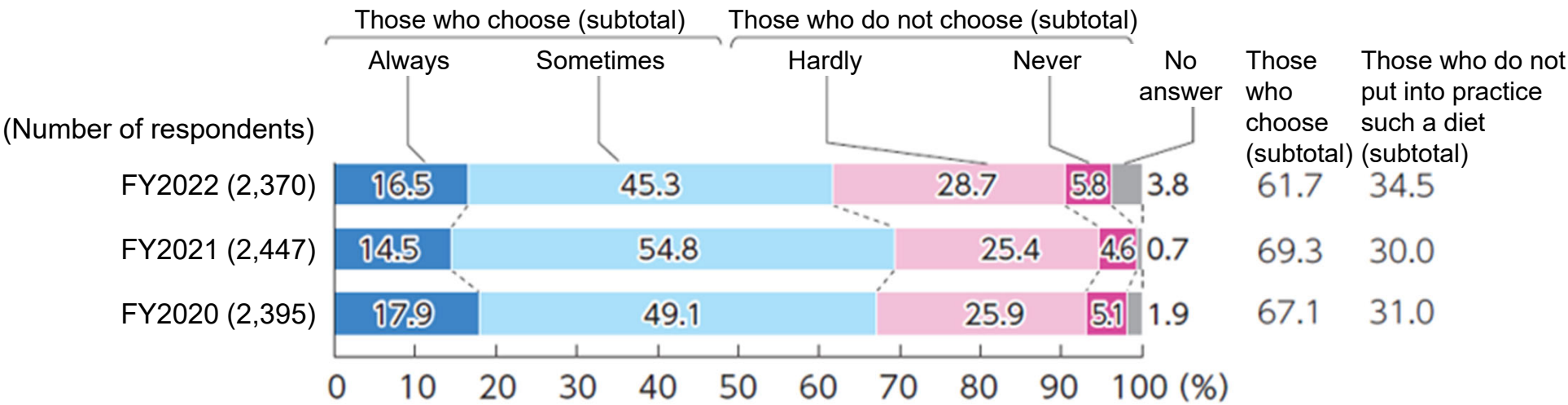


II. Targets Set out in the Fourth Basic Plan for the Promotion of Shokuiku and Current Values

(19) Percentage of citizens who choose environmentally friendly agricultural, forestry, fishery, and food products

○ The percentage of respondents who answered that they “choose” (“always” and “sometimes”) environmentally friendly agricultural, forestry, fishery, and food products (agricultural, forestry, fishery, and food products with reduced environmental impact, such as organic agricultural products produced without depending on agricultural chemicals or chemical fertilizers, and products with less waste instead of excessive packaging) was 61.7% (survey result at the time of development of the Fourth Basic Plan was 67.1%)

Changes in the percentage of citizens who choose environmentally friendly agricultural, forestry, fishery, and food products



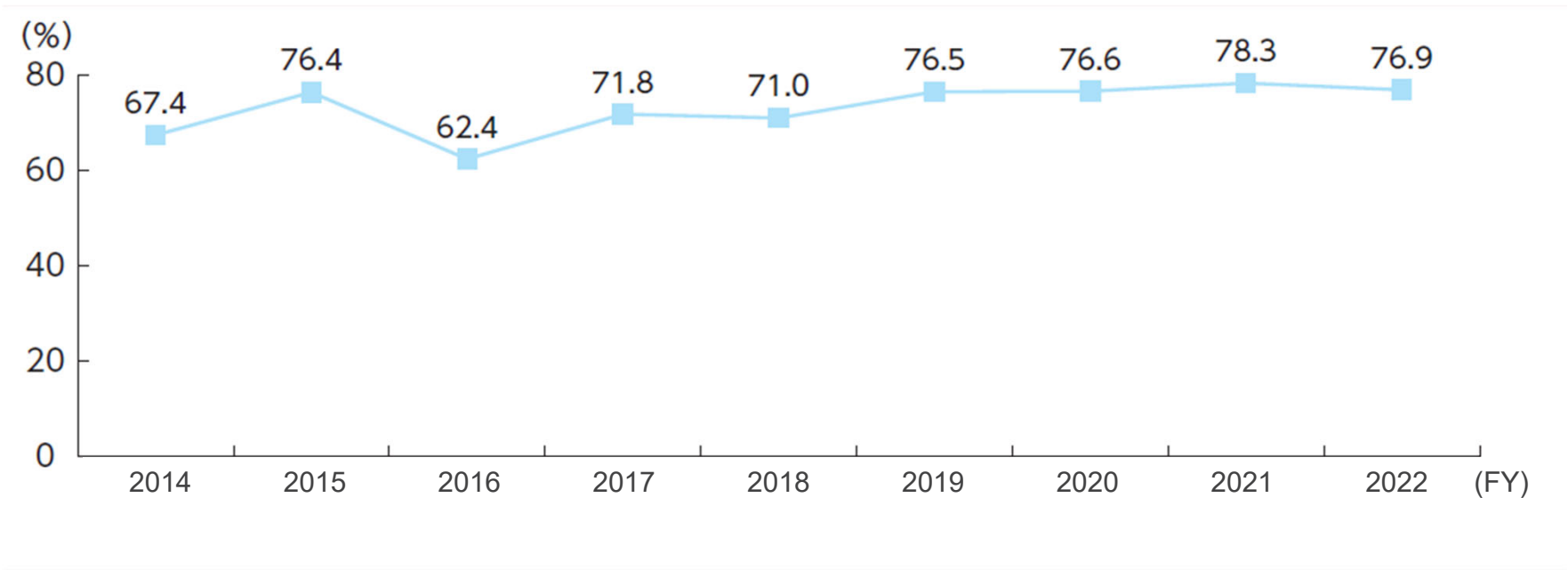
Source: “Survey on Attitudes Towards Shokuiku” (MAFF)

II. Targets Set out in the Fourth Basic Plan for the Promotion of Shokuiku and Current Values

(20) Percentage of citizens who take action to reduce food loss

○ The percentage of citizens who take action to reduce food loss was 76.9% (survey result at the time of development of the Fourth Basic Plan was 76.5%)

Changes in the percentage of citizens who take action to reduce food loss



Source: “FY2014 and FY2015 Basic Survey on Consumer Life,” “FY2016 Report on the Survey on Consumer Awareness of Food Loss and Status of Implementation of Initiatives,” “FY2017 Report on the Survey on Consumer Awareness of Food Loss and Status of Implementation of Initiatives,” “FY2018, FY2019, FY2020, and FY2021 Report on the Survey on Consumer Awareness of Food Loss and Status of Implementation of Initiatives,” and “FY2022 Second Survey on Consumer Awareness” (Consumer Affairs Agency)

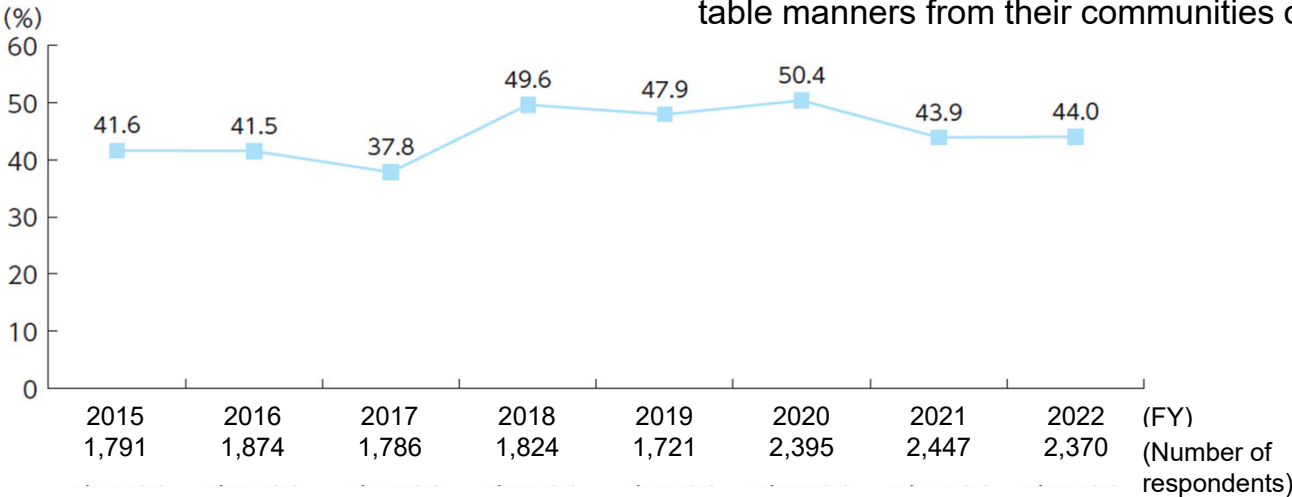
II. Targets Set out in the Fourth Basic Plan for the Promotion of Shokuiku and Current Values

**(21) Percentage of citizens who have received and pass on traditional cuisine and table manners from their communities or families**

**(22) Percentage of citizens who eat local or traditional dishes at least once a month**

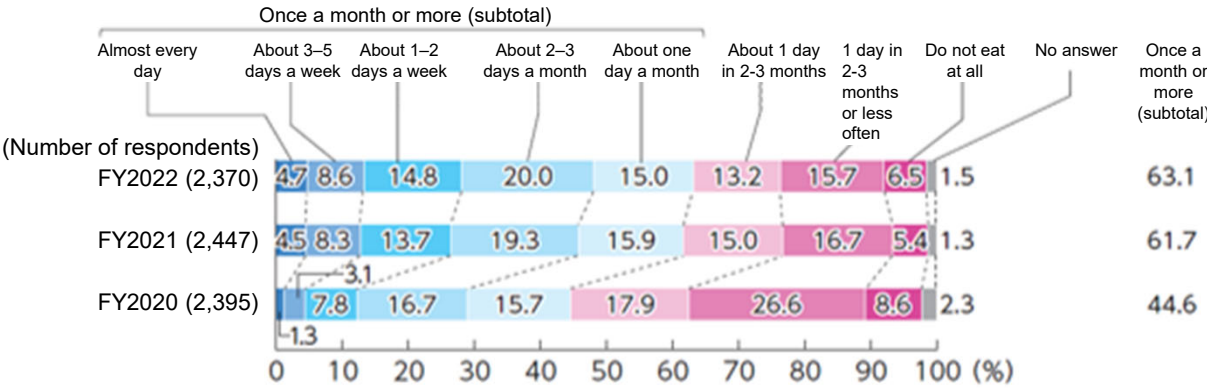
- The percentage of citizens who have received and pass on local and traditional cuisines, dishes, and recipes that have been passed down from their ancestors in their community or family, and table manners (such as how to use chopsticks) was 44.0% (survey result at the time of development of the Fourth Basic Plan was 50.4%)
- The percentage of citizens who eat local or traditional dishes “once a month or more” (“Almost every day,” “About 3–5 days a week,” “About 1–2 days a week,” “About 2–3 days a month,” and “About one day a month”) was 63.1% (survey result at the time of development of the Fourth Basic Plan was 44.6%)

Changes in the percentage of citizens who have received and pass on traditional cuisine and table manners from their communities or families



Source: “Survey on Attitudes Towards Shokuiku” (MAFF)  
(data up to FY2015: Cabinet Office)

Changes in the percentage of citizens who eat local or traditional dishes at least once a month



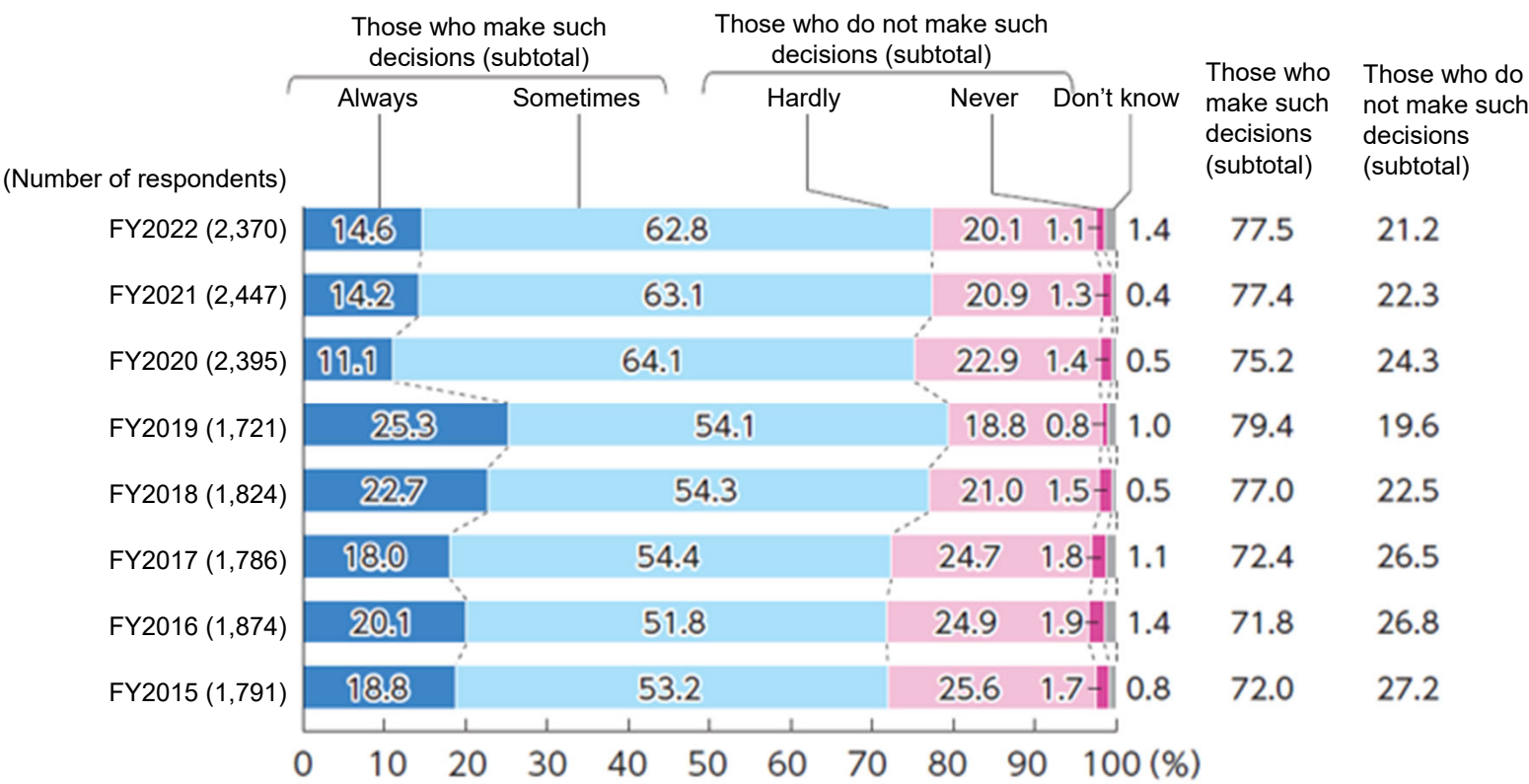
Source: “Survey on Attitudes Towards Shokuiku” (MAFF)

II. Targets Set out in the Fourth Basic Plan for the Promotion of Shokuiku and Current Values

(23) Percentage of citizens who have basic knowledge on food safety and are able to make appropriate decisions based on it

○ The percentage of citizens who responded that they thought they made appropriate decisions to ensure safe eating habits (those who responded “always” and “sometimes”) was 77.5% (survey result at the time of development of the Fourth Basic Plan was 75.2%)

Changes in the percentage of citizens who have basic knowledge on food safety and are able to make appropriate decisions based on it

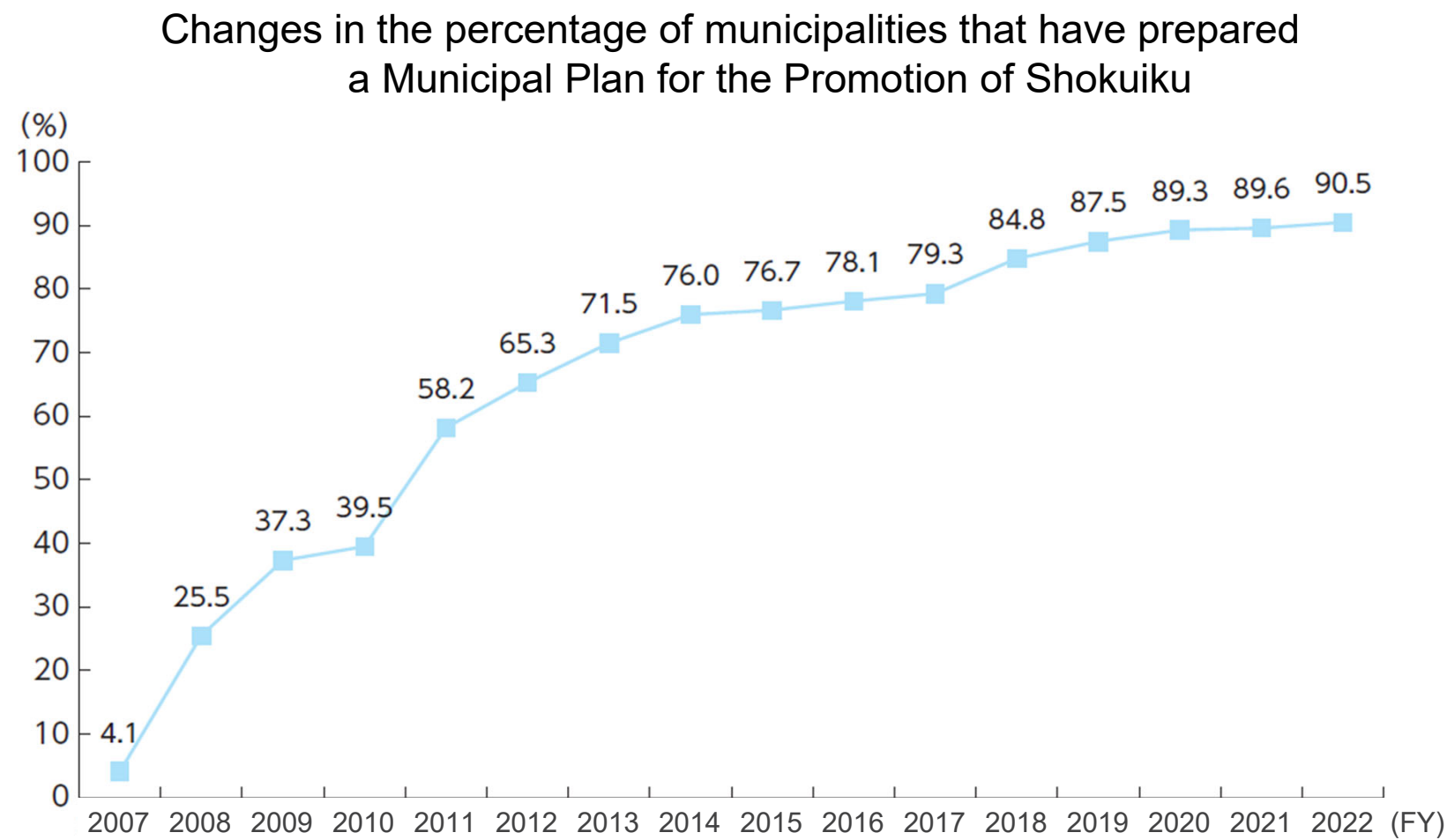


Source: “Survey on Attitudes Towards Shokuiku” (MAFF) (data up to FY2015: Cabinet Office)  
Note: “No answer” was taken as “Don’t know” in FY2020, FY2021, and FY2022

II. Targets Set out in the Fourth Basic Plan for the Promotion of Shokuiku and Current Values

(24) Percentage of municipalities that have created and implemented a Municipal Plan for the Promotion of Shokuiku

○ The percentage of municipalities that have created and implemented a Municipal Plan for the Promotion of Shokuiku as of the end of March 2023 was 90.5% (survey result at the time of development of the Fourth Basic Plan was 87.5%)



Source: Survey by the Consumer Affairs and Shokuiku (Food and Nutrition Education) Division, Food Safety and Consumer Affairs Bureau, MAFF (data up to FY2015: Cabinet Office)

## 1. National Network for Shokuiku Promotion (Minna no Shokuiku, meaning “everybody’s shokuiku”)

- # 令和4年度食育活動の全国展開委託事業

## 食育推進フォーラム 2023

### ～食育キーパーソンに学ぶ！ これからの食育とその実践～




令和3年3月に第4次食育推進基本計画が策定された後も国内外の経済社会情勢は変化し続けており、ウイズコロナの下、社会経済活動の正常化が億々つつある一方、エネルギー・食料品等の価格上昇が続いており、国民の健康と食をとりまく環境にも様々な影響を与えています。

農林水産省は、これらの状況を踏まえ、これからの食育の在り方とその推進について、基調講演（活動）報告、パネルディスカッションを通じて学ぶことを目的として、食育推進フォーラムを開催します。

全国の皆さまの参加をお待ちしております。

- **参加無料**
  - **開催日時** 令和5年2月20日（月）14：00～16：00
  - **開催方法** オンライン参加（先着500名）対面参加（先着50名）
  - **開催会場** AP虎ノ門（東京都港区西新橋1-6-15  
NSビル11F）
  - **申込方法** お申し込みは下記アドレス又はQRコードから  
<https://www.secure-cloud.jp/sf/1673909605IUAdYsf>



**基調講演**

**飯部 幸恵氏**（学校法人飯部学園 理事長）  
「食育は世界を救う」（仮）（ビデオ出演）

**事例紹介**

**和田 明日香氏**（料理家、食育インストラクター）

**パネルディスカッション**

**ファシリテーター**  
**内野 美恵氏**（東京家政大学ヒューマンライフ支援センター 准教授）  
**パネリスト**  
**和田 明日香氏**（料理家、食育インストラクター）  
**上田 史郎氏**（キユーピー株式会社 広報・グループコミュニケーション室）  
**滝村 雅晴氏**（料理研究家、株式会社ビストロバ（代表））  
**近藤 氏**（近藤アーム 代表）



1日参加  
無料

12時間  
有効

【お問合せ先】 消費・安全局 消費政策行政・食育課（坂根・松岡） ☎03-3502-5723

農林水産省

# 農林水産省

|                          |                      |                      |                           |                           |
|--------------------------|----------------------|----------------------|---------------------------|---------------------------|
| <a href="#">食料・福祉・広報</a> | <a href="#">政策情報</a> | <a href="#">統計情報</a> | <a href="#">中国・北朝鮮・台湾</a> | <a href="#">農林水産業について</a> |
|--------------------------|----------------------|----------------------|---------------------------|---------------------------|

[ホーム](#) > [前編：食と人](#) > [食育の推進](#) > [全国食育推進ネットワーク「みんなの食育」](#)

## 全国食育推進ネットワーク「みんなの食育」

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| <a href="#"></a><br><a href="#">Twitter</a> | <a href="#"></a><br><a href="#">Facebook</a> | <a href="#"></a><br><a href="#">Tweets</a> | <a href="#"></a><br><a href="#">YouTube</a> | <a href="#"></a><br><a href="#">Shutterstock</a> | <a href="#"></a><br><a href="#">Flickr</a> |
|---|--|--|---|--|--|

### 全国食育推進ネットワーク みんなの食育

みんなの食育は行政や企業・団体、農林漁業者、教育関係者、ボランティア、個人などが**連携・協定・協生**して、イベントや動画、情報の共有、参加型学習のマッチングや交流の場の提供、フォーラム開催などを目的としたプラットフォームです。

#### 食育ピクトグラム

（このマークに似たマークをお持ちください）

### 食育とは

食育は、生きる上での基本であって、知育、徳育及び体育の基礎となるべきものと位置付けられるとともに、様々な困難を通じて「食」に関する知識と「食」を選択する力を涵養し、健全な生活を実現することができ人間を育てるもの。

詳細を確認する

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#### 食育推進基本計画

基本的な方針として以下の3つを重点事項とし総合的に推進します。

- ①重点事項1 生涯を通じた心身の健康を支える食育の推進（幼児・児童等の視点）
- ②重点事項2 持続可能な社会を支える食育の推進（社会・地域・文化の視点）
- ③重点事項3 「新たな食習慣」やデジタル化に対応した食育の推進（機動的な観点）





III. Shokuiku Initiatives by MAFF

## 2. Shokuiku Month

- The Basic Act on Shokuiku stipulates that “a period for promoting activities related to the promotion of shokuiku intensively and effectively” should be designated. The Basic Plan for the Promotion of Shokuiku defines June of every year as “Shokuiku Month.”
- During “Shokuiku Month,” a “National Convention on Shokuiku Promotion” is held every year with the cooperation of local governments and private organizations.
- MAFF holds a Shokuiku Month Seminar on the topic of “Energize your community with the power of sports and shokuiku!”



Poster for Shokuiku Month in FY2023



Flyer for the Shokuiku Month Seminar in FY2023



Shokuiku Month Seminar  
(Panel discussion)

● Shokuiku Month (MAFF website)  
<https://www.maff.go.jp/j/syokuiku/gekkan/index.html>



