

# 日本提案とアフリカの反応

## GROW DIGITAL with WHOM?

2019年12月9日

日本植物燃料株式会社

合田 真

“ AIPA ”

Agriculture Innovation  
Platform in Africa

# AGRF2019 FORUM PROGRAM

## GROW DIGITAL

LEVERAGING DIGITAL TRANSFORMATION TO DRIVE SUSTAINABLE FOOD SYSTEMS IN AFRICA

AFRICAN GREEN REVOLUTION FORUM 2019  
3-6 SEPTEMBER  
ACCRA, GHANA

www.agrf.org



09:00 – 11:00

### Plenary – Advancing Digital Strategies at Country Level

The development, use, and scale-up of digital solutions for agriculture depends on an enabling environment. Sound national digital strategies for agriculture require individual and collective action by governments and the private sector – including small start-ups and large private sector companies – as well as agriculture value chain actors in rural and urban areas. In mid-late 2000, UNECA led the development of national/sub-regional ICT policy, strategy and plans across the continent. In 2016, ITU/FAO/CTA issued a guide for developing e-agriculture strategies at national/regional levels. With the recognition of data as the foundation for digital solutions and services, there is increasing call for strategies and approaches to manage data including farmer data. Over the past months, several knowledge products have been commissioned by various institutions including the MaMo Panel that explore this subject. This session will discuss how governments and tech leaders are coming together to meet these and what lessons can be applied from other countries.

Emcee: TBC

### Sequence 1: Welcome and Framing Remarks

- **Prof. Joachim von Braun**, Director, ZEF
- **Dr. Parmesh Shah**, Global Lead for Rural Livelihoods and Agricultural Jobs, World Bank

### Sequence 2: Fireside Chat - What to Advise Public and Private Sector Leaders in the Digital Era

- **Mr. Strive Masiyiwa**, Executive Chairman, Econet, and Chairman, AGRF Partners Group
- **Mr. Jack Ma**, Co-Founder and Executive Chair, Alibaba Group
- **Mr. Nandan Nilekani**, Co-Founder and Chairman, Infosys

# 11月25日 e-WTP

- Inaugurating the e-WTP with Ethiopian Prime Minister Abiy Ahmed, Chinese e-commerce tycoon Jack Ma says the trading platform will ensure "**Africa can compete with Europe and America.**"
- Speaking at the e-WTP launch, Jack Ma said: "This is the beginning, that **Africa can compete with Europe and America.**"
- "In the past, we believed in big; for the future, **we believe in small**; small is beautiful," he said, noting **that e-trading platforms motivate small and medium scale enterprises.**
- "In the past, the world was divided into developed and developing nations; in the future, this will change to whether you **are e-country or not e-country,**" he added.
- He also pledged **\$100 million to support entrepreneurship** in Ethiopia.
- Abiy Ahmed said Ethiopia is transforming itself into **a digital economy.**