

“Strategy MIDORI” and Innovation Initiatives for Transforming into Sustainable Agriculture and Food Systems in the Asia Monsoon Region

Monday 24 July, 13:30-14:25 (CET) – German Room, C269



Background and objectives

The Government of Japan launched the “Strategy for Sustainable Food Systems (Strategy MIDORI)” in 2021, as pivotal of its national pathway, for realizing both increasing production potentials and improving sustainability in the food, agriculture, forestry and fisheries sectors through innovation.

In order to realize sustainable agriculture and food systems, consumers’ understanding of efforts to reduce environmental burdens and behavioral changes are important. Therefore, Japan is promoting initiatives to “visualize” efforts to reduce environmental burdens by reducing the use of chemical fertilizers and pesticides and applying biochar and compost at the agricultural production stage, and to appeal to consumers.

Japan International Research Center for Agricultural Sciences (JIRCAS) has begun disseminating technical information and conducting joint research with other countries to contribute to promoting efforts to transform into sustainable agriculture and food systems in the Asia monsoon region. Since there is no one-size-fits-all solution for building sustainable agriculture and food systems, it is important to share information on the efforts of countries to find the best way forward.

The objectives is to share information on the development and experiences of innovation initiatives based on the Strategy MIDORI, as well as to share and discuss technology and innovation, and the best practices that will contribute to promoting efforts to transform into sustainable agriculture and food systems in the Asia monsoon region.

Expected outcomes

Sharing the information on the development and experiences of efforts based on the national pathway involving a diverse range of stakeholders will encourage other countries on the way for implementing their national pathways to find the best way forward with more stakeholders for transforming into sustainable agriculture and food systems.

Japan intends to accelerate the sharing and discussion of the technology and innovation, and good practices, and will provide the deliverables and updated information through various channels such as events and websites.

Moderator

Director, International Research Collaboration Division. WATANABE Yuko

Ministry of Agriculture, Forestry and Fisheries (MAFF)

Panellists

Deputy Director, MIDORI Sustainable Food Systems Strategy Division. KONO Shoko

Ministry of Agriculture, Forestry and Fisheries (MAFF)

Representative Director. ONISHI Chiaki

Japanese Agriculture Company Inc.

Director of Social Sciences Division/Project Leader of "Green Asia". FUNAKI Yasuro

Japan International Research Center for Agricultural Sciences (JIRCAS)

PSO, Plant Pathology Division. Mohammad Ashik Iqbal KHAN

Bangladesh Rice Research Institute (BRRI)

Director of Sustainable Production, Markets and Institutions Division. Thouraya TRIKI

International Fund for Agricultural Development (IFAD)

Programme

13:30 Opening

13:32 **Keynote speech from KATSUMATA Takaaki, State Minister of Agriculture, Forestry and Fisheries, Japan**
"“Strategy MIDORI” and Innovation Initiatives for Transforming into Sustainable Food Systems in the Asia Monsoon Region”

13:41 **Case Report regarding Consumer Appeal as an Action based on “Strategy MIDORI”**
“Initiative to Visualize the Reduction of Environmental Burden at Agricultural Production Stage and Appeal to Customers”

13:49 **Presentation from JIRCAS**
“Technology and Innovation Contributing to Developing Sustainable Agriculture and Food Systems in the Asia-Monsoon Region - Outline of the ‘Green Asia’ Project -”

13:58 **Presentation from BRRI**
“International Research Collaboration between BRRI and JIRCAS for Combating Rice Blast Disease Problem in Bangladesh”

14:06 **Presentation from IFAD**

14:15 **Panel discussion**

14:25 **Closing**

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