

2022 WINNERS

GOLD PRIZE



Harvesting Fresh Wasabi in the Beautiful Fields of Shizuoka

PREFECTURE: SHIZUOKA



book on
byFood

SILVER PRIZE



Revitalizing Minamisanriku: Fresh Oysters and Local Wine Tour

PREFECTURE: MIYAGI



book on
byFood



Soy Sauce Making and Factory Tour in Kawagoe

PREFECTURE: SAITAMA



Vegan Cooking Class: Temari Sushi with Local Sustainable Vegetables

PREFECTURE: TOKYO



book on
byFood



Century-Old Fermentation Storehouse Tour and Miso Sampling

PREFECTURE: NAGANO



book on
byFood



From Leaf to Brew: The Secrets of Japanese Tea Production

PREFECTURE: SHIZUOKA



book on
byFood



Make Your Own Pet Food From Scratch! Fishing and Grilling in Mie

PREFECTURE: MIE

BRONZE PRIZE



Takashima, the City of Fermentation: Miso, Soy Sauce, and the Original Sushi

PREFECTURE: SHIGA



Hinagashi Traditional Japanese Sweet Making in Tsuruoka

PREFECTURE: YAMAGATA



book on
byFood



Pick Mikan and Make Marmalade with a Local Farmer in Ehime

PREFECTURE: EHIME



book on
byFood

Meet the EAT! MEET! JAPAN Japan ambassadors, travelers who love exploring Japan and sharing their experiences with others.

Coco Yancey
@kawaiiicoco

- FAVORITE JAPANESE FOOD:
Abura Soba
- FAVORITE CITY:
Uji, Kyoto
- FAVORITE ACTIVITY:
Eating
- FUN FACT ABOUT YOU:
Freestyle rap and beatbox.



Coco Yancey is an American Influencer and Content Creator living in Tokyo, Japan. She has lived in 4 different states all across America but she calls the east coast her home. Having spent most of her life in the States, she decided to try living in abroad as a way to challenge herself. 2 years later, she has made a name for herself in the creative community and now enjoys creating content for her audience and sharing the beauty of Japan!

REVIEW

Eating is my favorite activity, so being an ambassador for a program like Eat! Meet! Japan! is a dream come true. Showcasing the best of the best when it comes to food experiences is something truly special. I am so glad to be apart of this journey and I look forward to sharing what I've learned with my audience!

Stephanie
@stefatty_

Stephanie is originally from Melbourne Australia and has been living in Japan since 2019. She visited Japan for 1 month on vacation and fell in love with the food so much she decided to quit her job as a pharmacist and move to Japan. Ever since then she calls Japan her home and spends her time exploring every nook and cranny to find the best hidden secrets.

REVIEW

I love traveling around Japan because there's always something new to discover no matter where or when you go. I feel so lucky to discover a new side of Japan with EAT! MEET! JAPAN and get to share the adventure with y'all!

- FAVORITE JAPANESE FOOD:
Yakitori
- FAVORITE CITY:
Tokyo
- FAVORITE ACTIVITY:
Eating, road trips, hiking & hosting dinner parties!
- FUN FACT ABOUT YOU:
I've hiked Mt. Fuji 6 times (once during a typhoon) and I plan to do it again!





Kim Dao

@kimdaoblog

FAVORITE JAPANESE FOOD:
Udon

FAVORITE CITY:
Karuizawa and Osaka

FAVORITE ACTIVITY:
Gaming

FUN FACT ABOUT YOU:
I have a cheese addiction and add it to everything I eat



Kim Dao is an Australian content creator based in Tokyo. She has travelled to Japan many times on in the past, but finally she has decided to settle in Japan with her family in 2022. She loves sharing Japanese culture to the world on her Youtube channels over the years and hopes to continue for many more years to come!

REVIEW

I am lucky enough to explore a lot of Japan already, but being an ambassador for EAT! MEET! JAPAN has given me opportunities to experience things I never knew existed in Japan. There is just so much to do in Japan that you wouldn't have known. Having the opportunity to interact with the locals and to learn directly from them has made this an unforgettable experience!

Ana Bahudu

@anaoha

Ana is a Romanian travel content creator based in Japan. As of 2023, she has become a permanent resident of Japan. Her interest in Japan sparked during her middle school years in Romania when she decided to start learning Japanese. She first came to Japan as an exchange student with the MEXT scholarship, an opportunity that allowed her to study at one of the prestigious universities in Japan, Waseda University.

REVIEW

One of my favorite parts about traveling around Japan has been connecting with locals and learning about their daily lives, interests, and culture. This is what the EAT! MEET! JAPAN experience allowed me to do! I discovered a part of Japan I had never been to before, and I learned so much about this region from the kind local people. And, of course, I got to enjoy the best delicacies of this region.

FAVORITE JAPANESE FOOD:
Sushi, ramen, and Kaiseki

FAVORITE CITY:
Kyoto and Hakodate

FAVORITE ACTIVITY:
Traveling

FUN FACT ABOUT YOU:
At one of my first job interviews in Japan, I mentioned that I came to Japan partly because of Naruto. Later, when I got the job, the interviewer who became my senpai always teased me about that.



食かけるプロジェクト「EAT! MEET! JAPAN」

日本には、食×芸術、食×歴史など
食を通じて出会い、知り、深く共感することのできる
食体験がたくさんあります。
訪日する方々にそのような食体験を提供し、
日本の食への関心を持っていただいた後も
海外の日本食レストラン等で
再体験できる環境を整備するプロジェクトです。

食かけるプライズ

日本各地の食の魅力を伝える
食と異業種が組み合わせられた食体験
を募集・選定し、国内外に発信します。
＜令和4年度10事例選定＞



食体験の磨き上げ

選定された事例について、
付加価値を高め、持続可能な取組と
なるように、フードツーリズムの専門家による
アドバイスをを行います。



情報発信・食体験の提供

欧米向けのプロモーションの動画、パンフレット
作成、英語のWEBサイトをはじめ、EAT! MEET!
JAPAN のアンバサダーと連携した情報発信を行
い、認知拡大に向けた支援をします。



再体験の環境整備

訪日経験のある方々を中心に
海外における日本食レストラン、
日本産食材取扱店、越境ECサイト等の
情報提供を実施します。



食かけるプロジェクト公式ページ



農林水産省公式ページ



EAT! MEET! JAPAN 公式ページ



Google Arts and Culture
農林水産省ページ



EAT! MEET! JAPAN
公式Instagram



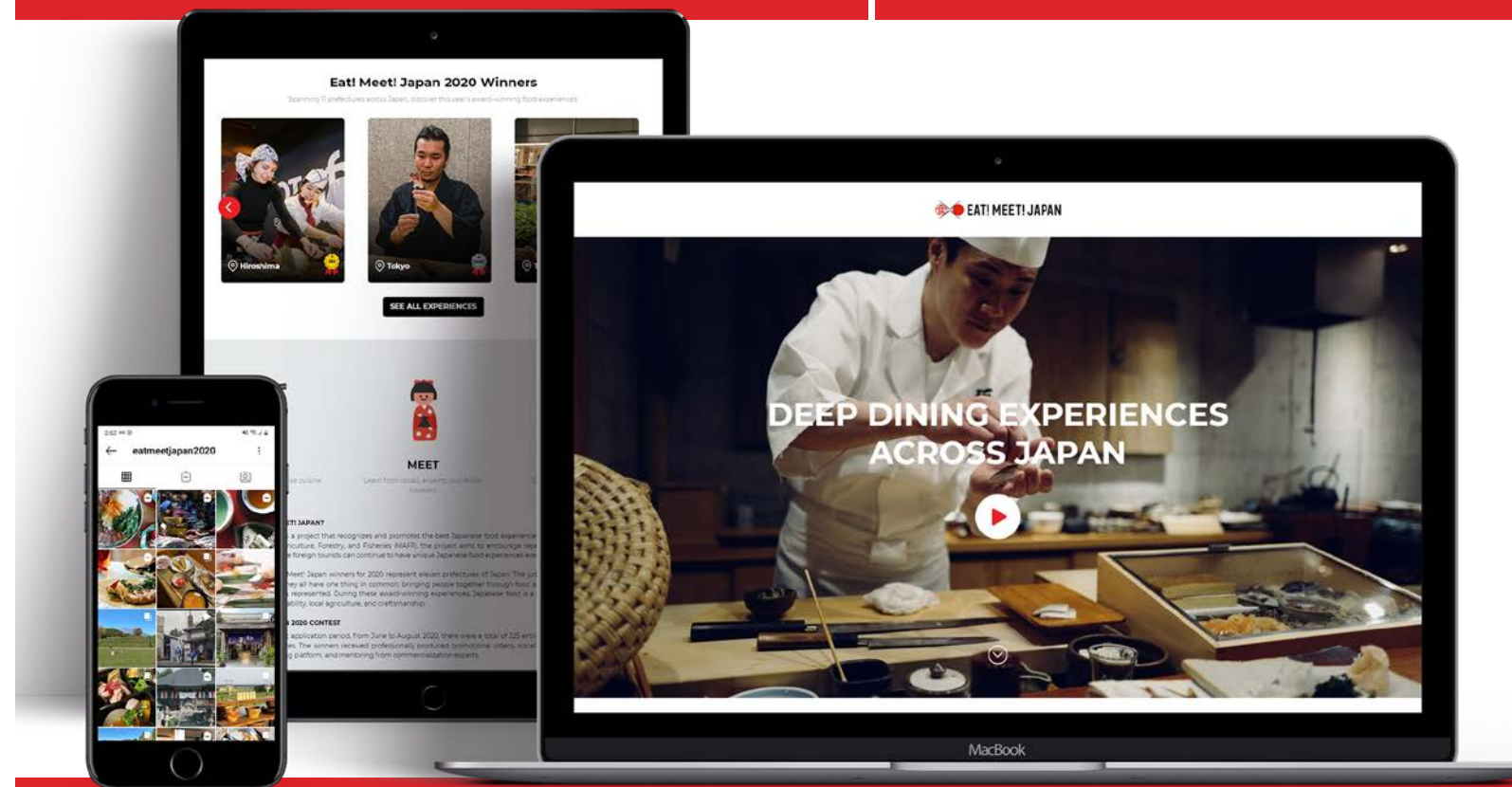
 Find your favorite
Taste of Japan



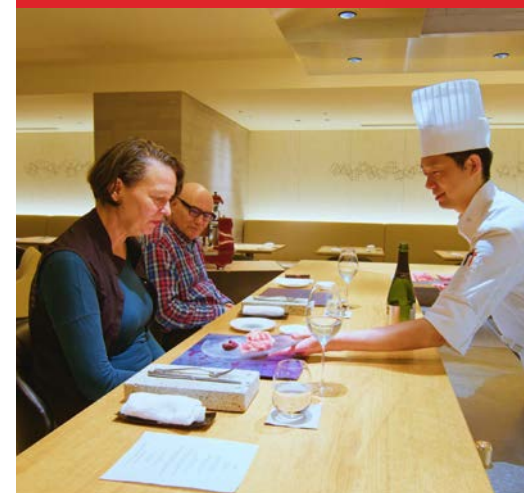
授賞式の様子



授賞式の様子



海外向けプロモーション



受賞体験への参加



eatmeetjapan.co



Japan.
"Oishii"
to the world.
Washoku

EAT! MEET! JAPAN March 2024
Designed by Tablecross Inc.

Organized by Ministry of
Agriculture, Forestry and
Fisheries