

Main Export Countries	Taiwan,Hong Kong (2023)	Export Volume	30 million yen (2023)
Source Region	Kumamoto Prefecture: Kumamoto City, Yatsushiro City, Hitoyoshi City, Arao City, Minamata City, Tamana City, Amakusa City, Yamaga City, Kikuchi City, Uto City, Kami-Amakusa City, Uki City, Aso City, Koshi City		

Overview of Export Production Areas

The Kumamoto-based Misaki Group primarily engages in citrus production and domestic sales. Lawson Farm Kumamoto Co., Ltd., a key entity within the group, began exporting in 2019. Currently, they are involved in production and export to destinations such as Taiwan, in collaboration with young producers within the group.

Actions for Compliance with Export Regulations

Developed a pest control calendar for Taiwan and conducts production based on it. For exports to Hong Kong, they focus on producing and shipping products that meet local demand, including those with superior appearance.

Promotional Points

Lawson Farm Kumamoto Co., Ltd. and Misaki Co., Ltd. are supported by many young producers. They frequently organize study sessions and exchange information.



Condition of Export Cultivation Fields



Scenes from Regional Cultivation Study Sessions



Scenes from Regional Shipping



Sorting and Selection for Taiwan