

Main Export Countries	Taiwan, Singapore etc. (2023)	Export Volume	30 million yen (2023)
Source Region	Nichinan City and Miyazaki City in Miyazaki Prefecture; Aritagawa Town in Arita District, Wakayama Prefecture; Yame City in Fukuoka Prefecture; Karatsu City in Saga Prefecture; Omura City in Nagasaki Prefecture; and Kumamoto City in Kumamoto Prefecture.		

Overview of Export Production Areas

The Citrus Export Consortium is based in Miyazaki Prefecture and focuses on the production of Satsuma mandarins. It primarily exports to Taiwan, which has strict pesticide residue regulations. The consortium collaborates with producers from Kumamoto, Saga, Fukuoka, Nagasaki, and Wakayama Prefectures, and currently involves 26 producers in export activities.



Scenes of Sales in Taiwan



Scenes of Sales in Singapore

Actions for Compliance with Export Regulations

Due to Taiwan's strict pesticide residue regulations, the consortium ensures minimal exports but offers competitively priced products. They implement cultivation history records and conduct pesticide residue tests to meet regulations. By maintaining reasonable pricing, they address daily household consumption needs.

Promotional Points

- Direct trade exports to Taiwan.
- Successfully reduced export loss to 1% for the 2023 season.



Scenes of 16 Pallets Being Transported to the Port