

Hokuren Meat Export Consortium

item	Livestock products (Beef)
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Main Export Countries	Taiwan, United States, etc.	Export Quantity	120t
Source Region	Another Page		

Overview of Export Production Areas

- In May 2021 consortium was built. Now we have 85 agricultural cooperative(producers) and 30 other producers working together to export.

Actions for Compliance with Export Regulations

- Received export facility certification for Hong Kong, Taiwan, United States, EU, and UAE market.
- Based on the market demand we supply their needs for species, and cuts.
- We explain to customers how beef cuts are supplied in Japan and propose these cuts to export market

Promotional Points

- To increase Hokkaido beef popularity, we work together as all Hokkaido to expand export market.
- As Hokkaido brand is popular overseas, we propose good quality meat and the breeding environment to our customers.



Inviting Taiwanese customers



Hokkaido promotion at US restaurants



Participating in event in Paris



Hong Kong Hokkaido Wagyu promotion

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Source Region	Hokuto City, Ebetsu City, Chitose City, Eniwa City, Kitahiroshima City, Ishikari City, Tomakomai City, Noboribetsu City, Date City, Iwamisawa City, Ashibetsu City, Mikasa City, Takigawa City, Sunakawa City, Fukagawa City, Asahikawa City, Shibetsu City, Furano City, Wakkanai City, Kitami City, Abashiri City, Monbetsu City, Obihiro City, Kushiro City, Nemuro City, Tsurui village Akan District, Niseko town, Kuchan town, Makkari village, Toyako town, Toyoura town, Rusutsu village Abuta District, Uryu town, Numata town, Chippubtesu town, Hokuryu town, Horokanai town Uryu District, Urakawa town Urakawa District, Okushiri town Okushiri District, Memuro town, Sarabetsu village, Nakasatsunai village Kasai District, Otofuke town, Shihoro town, Shikaoi town, Kamishihoro town Katou District, Urausu town, Tsukigata town, Shintotsukawa town Kabato District, Mori village Kayabe District, Nanae town Kameda District, Setana town Kutou District, Kamifurano town, Nakafurano town, Naie town, Minamifurano Sorachi District, Kushiro town, Kushiro District, Akkeshi town, Hamanaka town Akkeshi District, Hiroo town, Taiki town Hiroo District, Hidaka town, Biratori town Saru District, Oshamanbetsu town Yamakoshi District, Esashi town, Nakatonbetsu town, Hamatonbetsu town Esashi District, Koshimizu town, Kiyosato town Shari town, Kuromatsunai town Sutttsu District, Sarufutsu village Soya District, Urahoro town Tokachi District, Shiriuchi town, Kikonai town Kamiiso District, Aibetsu town, Shimokawa town, Kamikawa town, Shintoku town, Shimizu town, Takasu town, Higashikagura town, Biei town, Wassamu town Kamikawa District, Kunneppu town, Saroma town, Oketo town Tokoro District, Niikappu town Niikappu District, Imakane town Setana District, Toubetsu town Ishikari District, Teshikaga town, Shibeche town Kamikawa District, Ashoro town, Rikubetsu town Ashoro District, Otoineppu village, Ikeda town, Nakagawa town, Bifuka town, Toyokoro town, Honbetsu town, Makubetsu town Nakagawa District, Enbetsu town, Teshio town, Toyotomi town, Horonobe town Teshio District, Haboro town, Shosanbetsu village, Tomamae town Tomamae District, Yakumo town Futami District, Shinhidaka town, Hidaka District, Shiranuka town Shiranuka District, Shiraoi town Shiraoi District, Nakashibetsu town, Shibetsu town Shiibetsu District, Erimo town Horoizumi District, Oozora town, Tsubetsu town, Bihiro town Abashiri District, Rausu town Menashi District, Engaru town, Okoppe town, Nishiokkobe village, Takinoue town, Yuubetsu town, Oumu town Monbetsu District, Betsukai town Notsuke District, Mukawa town, Abira town, Atsuma town Yuufutsu District, Soubetsu town Usu District, Samani town, Sawani District, Obira town Rumai District, Assabu town Hiyama District, Hokkaido		