

Miyazaki Prefecture Beef Export Consortium

item

Livestock products (Beef)

Main Export Countries	United States, Taiwan, etc.	Export Volume	420t
Source Region	Miyazaki City, Kunitomi town, Aya town Higashimorokata district, Nichinan City, Kushima City, Miyakonojo City, Mimata town Kitamorokata district, Kobayashi City, Ebino City, Takahara town Nishimorokata district, Saito City, Takanabe town, Shintomi town, Nishimera village, Kijo town, Kawaminami town, Tsuno town Koyu district, Nobeoka City, Nichinan City, Kadogawa town, Morotsuka village, Shiiba village, Misato town Higashiusuki district, Takachiho town, Hinokage town, Gokase town Nishiusuki district		

Overview of Export Production Areas

- In June 2021 Miyachiku Co., Ltd., Miyazaki prefecture, Miyazaki Agricultural Cooperative, exporter worked together to establish Miyazaki Beef Export Promotion Consortium to expand sales oversea mainly to U.S., EU, East Asia(Taiwan, Hongkong) and to raise brand recognition of Miyazaki Beef.

Actions for Compliance with Export Regulations

- Based on customer’s demand from U.S. EU, Taiwan, and Hong Kong we produce the meat into their required specification.
- Under Animal welfare perspective, we use bridle on beef to reduce burden during towing.

Promotional Points

- Miyazaki Prefecture is one of the leading Wagyu beef producing prefectures in Japan, and as it handles a large amount of high-quality Wagyu beef, we can flexibly respond to the export of Wagyu beef to various countries



Participating in business meeting in U.S.



Scene during business meeting in U.S.



Business meeting with trading company in Hong Kong



Business meeting with trading company in Taiwan