

# Hokuren Meat Export Consortium

Main Export Countries	Hong Kong, Singapore	Export Quantity	250t
Source Region	Another page		

## Overview of Export Production Areas

- In May 2021, Hokuren Meat Export Consortium was built. Now we have 42 agricultural cooperative(producers) and 18 other producers working together to export.

## Actions for Compliance with Export Regulations

- Received export facility certification for Hong Kong, and Singapore
- Based on the market demand we supply their needs for species, and cuts we explain to customers how beef cuts are supplied in Japan as well as proposing to utilize unpopular parts in export market such as shoulder and leg.

## Promotional Points

- To increase Hokkaido pork popularity, we work together as all Hokkaido to expand export market.
- As Hokkaido brand is popular oversea, we propose good quality meat and the breeding environment to our customers.



Inviting Singapore customer to facility tour



Proposing Hokkaido pork in Singapore



Inviting Singapore customer to Hokkaido (proposing pork menu)



Hokkaido pork promotional video for export market

Hokuren Meat Export Consortium

item	Livestock Products (Pork)
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Main Export Countries	Hong Kong, Singapore	Export Quantity	250t
Source Region	Hakodate City, Mori town Kayabe District, Esashi town Hiyama District, Setana town Kutou District, Sapporo City, Ebetsu City, Chitose City, Eniwa City, Ishikari City, Tobetsu town, Ishikari District, Rusutsu village, Kimobetsu town, Kyougoku town, Kucchan town, Toyoura town Abuta District, Niki town, Akaigawa village Yoichi District, Tomakomai City, Date City, Atsuma town, Abira town, Mukawa town Yufutsu District, Takikawa City, Fukagawa City, Naganuma town Yubari District, Hidaka town, Biratori town Saru District, Shinhidaka town Hidaka District, Asahikawa City, Shibetsu City, Naroyo City, Furano City, Touma town, Biei town, Shintoku town, Shimizu town Kamikawa District, Kamifurano town, Nakafurano town Sorachi District, Kitami City, Monbetsu City, Shari town Shari District, Kunneppu town, Oketo town, Saroma town Tokoro District, Okoppe town Monbetsu District, Obihiro City, Otofuke town, Kamishihoro town, Shikaoi town Katou District, Memuro town, Nakasatsunai village Kasai District, Hiroo town Hiroo District, Makubetsu town, Ikeda town, Toyokoro town, Honbetsu town Nakagawa District, Ashoro town Ashoro District, Kushiro City, Nakashibetsu town, Nakashibetsu District		