

Daisen Dairy Agricultural Cooperative

Main Export Countries	Hong Kong, South Korea, etc.	Export Quantity	126t
Source Region	Tottori City, Yonago City, Kurayoshi City, Iwami Town Iwami District, Yazu Town Yazu District, Misasa City, Kotoura Town, Hokuei City, Tōhaku District, Oyama Town, Nanbu Town, Houki Town, Saihaku District, Nichinan Town, Hino Town, Kofu Town, Hino District Tottori Prefecture		

Overview of Export Production Areas

- Daisen Dairy Agricultural Cooperative integrated system from production to sales and improve milk quality and technical guidance.
- For oversea sales we export to Hong Kong, South Korea, and other markets. Especially for Hong Kong export we formed consortium and exporting Tottori prefecture milk brand “Shirobara milk” shipping with chilled temperature

Actions for Compliance with Export Regulations

- For Hong Kong market for fresh milk product export, we are testing special packaging to extend expiry date.
- With quarantine and shipping test we were able to shorten the time for custom clearance.

Promotional Points

- Based on dairy farm sites and their farm sanitation and work management we formed “Shirobara certification system” and as whole prefecture to produce good quality milk.



Tasting in Hong Kong



Promoting Shirobara products at Taiwan importer



Booth at Singapore exhibition



Sales at South Korea retail store