

Main Export Countries	Hong Kong, Taiwan, etc.	Export Quantity	650t
Sourcing Region	Hokkaido Prefecture all municipalities		

Overview of Export Production Areas

- Hokkaido Milk Company and Hokuren Agricultural Cooperative Federation formed livestock products consortium and exporting Hokkaido products to export market.
- We work together with 4,338 Hokkaido contracted dairy farms as of October 2024



Participated in food exhibition in Hong Kong, Taiwan and expanded the overseas sales network



Actions for Compliance with Export Regulations

- Received request from Taiwan and Hong Kong for longer shelf life. We remodeled the milk filling machine, changed the packaging, and renewed the production flow and as a result we were able to extend the expiry date from 35 days to 45 days.

Promotional Points

- As we were able to extend the shelf life, we expanded sales in Taiwan and Hong Kong and started to export to other markets such as Singapore, Vietnam, etc.



Held milk dairy products sampling event using Hokkaido milk