

Main Export Countries	Taiwan, Hong Kong, etc.	Export Value	125 million JPY
Sourcing Region	Sagae City, Oe Town, Asahi Town, Nishikawa Town, Kahoku Town Nishimurayama District, Higashine City, Yamagata Prefecture		

Overview of Export Production Areas

- Around 2004, the company began exporting apples to Taiwan as a pioneer in the prefecture's export business. It exports apples to Taiwan, where demand is high, cooperating with 2JA(JA Sagae Nishimurayama, JA Sakuranbo Higane) in the prefecture.

Actions for Compliance with Export Regulations

- Cultivation guidance in accordance with the pesticide residue standards in Taiwan and attempting to prepare shipping materials for export market.
- Freshness is maintained by utilizing smart fresh depending on demand.

Promotional Points

- Yamagata Prefecture has a high sugar content due to the wide temperature difference, and is highly regarded nationwide as a high quality production area. With the strength of stable quality and stable shipment, the JA Group is working together to create export production areas to meet overseas demand.



Fruit selection and inspection for Taiwan



Kick off meeting to develop export production areas



corrugated pallet transport test



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