

Main Export Countries	Taiwan, Hong Kong, etc. (2023)	輸出実績	1.1 billion JPY (2023)
Sourcing Region	Okayama Prefecture all municipalities		

Overview of Export Production Areas

- The company is working with 2JA in the prefecture to produce and sell grapes.
- The company has been working to export to oversea markets, starting with test exports to Taiwan and other countries in 2004.

Actions for Compliance with Export Regulations

- For exports to Taiwan, we prepared a control calendar that takes into account local pesticide residue standards.
- For exports to Thailand, we registered field and packaging facilities, obtained health certificates, and are working on exports.

Promotional Points

- The quality of grapes grown in this prefecture is highly valued overseas because of their large grains and good cluster shape, thanks to the cultivation techniques developed at Muscat of Alexandria. Shine Muscat and Pione are popular. In particular, Shine Muscat is branded under the brand name "Hareoh," and orders are received from overseas by designating Hareoh.



Top Sales in Taiwan



Promotion in Hong Kong