

Main Export Countries	Hong Kong, Taiwan, etc. (2023)	Export Value	40 million JPY (2023)
Sourcing Region	Okayama City,Kurashiki City,Soja City,Niimi City,Akaiwa City,Asakuchi City,Shoo Town Katsuta District,Okayama Prefecture		

Overview of Export Production Areas

- The company is working with 2JA in the prefecture to produce and sell peaches.
- The company has been exporting peaches, starting with a test export to Taiwan in 2004.

Actions for Compliance with Export Regulations

- For export to Taiwan, training sessions were held to cope with quarantine conditions for the Peach fruit borer, and fruit selection workers were trained and the export system was strengthened.
- For export to Thailand, certificates were obtained for sorting and packing facilities in each production area.

Promotional Points

- Peaches produced in this prefecture are characterized by the cultivation of ‘white peaches’ with white skin by bagging, etc., and ‘white peaches’ are very rare overseas, receiving strong demand from oversea market.



Visits by overseas buyers



Fruit selection training session for Taiwan market