

Main Export Countries	Taiwan, Hong Kong	Export Value	90 million JPY
Sourcing Region	Nanto City, Toyama Prefecture		

Overview of Export Production Areas

- There are 140 producers of dried persimmons in this area. The Federation* was established in 1984 for the production and sale of Toyama Hoshigaki.
*The agricultural corporation based on the Agricultural Cooperatives Act
- Toyama Hoshigaki and Toyama Anpo-gaki have been exported mainly to Taiwan.

Actions for Compliance with Export Regulations

- The Federation has obtained the JFS-B food safety standard and conducted tests to extend the best-before date.
- It has also obtained a geographical indication (GI) in preparation for future export growth.

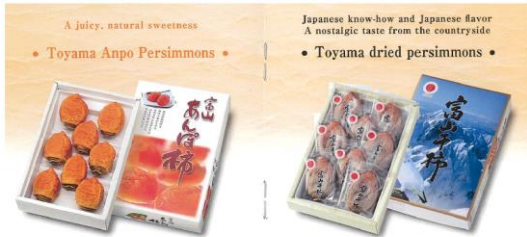
GI Registration No.98 (Toyama Hoshigaki) https://www.maff.go.jp/e/policies/intel/gi_act/register/s98.html

Promotional Points

- Our efforts to expand overseas sales channels have helped maintain the unit price of each type of Hoshigaki after January.
- Now we recognize that promoting exports is important for maintaining our business stability.



Main products Toyama Hoshigaki



English brochures



Promotion in Bangkok