

Aichi Minami Agricultural Cooperatives

item	Ornamental flowers (Cut flowers (Gloriosa・Sweet Pea))
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Main Export Countries	China, United States, etc.	Export Value	30 million JPY
Source Region	Tahara City, Aichi Prefecture		

Overview of Export Production Areas

- As domestic demand is shrinking, we began to export overseas market from 2014.
- Aichi Minami Agricultural Cooperatives working together mainly with Gloriosa shipping union and Sweet Pea shipping union for export business



Export demonstration experiment

Actions for Compliance with Export Regulations

- As overseas flowers have shorter and weaker flower stalks and fewer flowers, we export larger and more flowers, thicker and longer flower stalks, longer shelf-life Sweet Pea which has demand from overseas market by irradiating LED light during production.

Promotional Points

- Gloriosa (cultivar: ZEN) harvested by JA Aichi Minami Gloriosa shipping union has been rewarded the highest award at International Horticultural Expo held in Netherlands in 2022.



Holding export workshop



Won the gold medal at the Almere International Horticultural Exhibition