

Main Export Countries	Thailand, Hong Kong, etc.	Export Quantity	1,100t
Sourcing Region	Otsu City, Hikone City, Nagahama City, Oumihachiman City, Kusatsu City, Moriyama City, Rittou City, Yasu City, Takashima City, Higashioumi City, Maibara City, Hino town, Ryuou town Gamou district, Aishou town Echi District, Toyosato town, Koura town, Taga town Inukami District		

Overview of Export Production Areas

- Started to export oversea market from 2010.
- Working together to export with 135 producers（6 Japan Agricultural Cooperatives）, Rice grain department JA Zennou, JA Zennou International Co., Ltd., Shinmei Co., Ltd., and Kitoku-Shinryo Co., Ltd.

Actions for Compliance with Export Regulations

- We supply the same brand of rice as our domestic stores to major sushi chain restaurants in Thailand, Hong Kong, Taiwan, and Singapore.
- Receiving high demand from United States for environmental- friendly rice and to supply for export market, decreasing usage of chemically synthesized pesticides and chemical fertilizer less than 50% during production.

Promotional Points

- In the future Japanese chain restaurant is expected to expand oversea market, we will accurately understand the demand from chain restaurant and work together to promote Shiga prefecture rice to oversea market.



Picture with governor of Shiga Prefecture



Sial Paris 2024