

Aiiku Fish Export Promotion Joint-Venture

item

Seafood
(White trevally)

Main Export Countries	China, South Korea, etc..	Export Value	880 million JPY
Sourcing Region	Uwajima City, Yawatahama City, Ainan Town in Minamiuwa District, Ehime Prefecture		

Overview of Export Production Areas

- Established in 2014 with 8 Seafood processing companies and 2 fisheries cooperatives in the Nanyo region of Ehime Prefecture (Uwajima City, Ainan-town).
- We have named the Ehime farmed fish “Aiiku-Fish,” and are actively engaged in promotional activities and business meetings in various regions overseas.



Business meeting in Denver

Actions for Compliance with Export Regulations

- Each company or cooperative's processing and aquaculture sites are certified for FDA-HACCCP, EU-HACCP and more.
- We are made "Mikan Fish" that is mixing citrus fruits into the feed to lessen fishy smell.

Promotional Points

- The Orange Wave consists of Ainan Fisheries Cooperative Association, IYOSUI CO., LTD., Uwajima Project Inc., Ehime Prefecture Fisheries Cooperative, KYOKUYO MARINE EHIME Co., Ltd., DAINICHI Co., Ltd., Tsuji suisan Co., Ltd., Nanyo Bejoy Co., Ltd., HIDECHO SUISAN CO.,LTD., and Yonkyu Co., Ltd.



White trevally



White trevally Sashimi



Logo



Logo for France