Flagship Export Production Area

MEGMILK SNOWBRAND Consortium

item: Milk Dairy Products

Main Export Countries	Taiwan, Hong Kong, Singapore, etc. (2023)	**Export Quantity**	220t (2023)
Sourcing Region	Hokkaido Prefecture all municipalities		

Overview of Export Production Areas

- MEGMILK SNOWBRAND Co., Ltd. procures raw milk from dairy farmers in Hokkaido (4,338 dairy farmers contracted by Hokuren as of the end of October 2024) through the Hokuren Agricultural Cooperatives, and manufactures and sells milk and dairy products.

Actions for Compliance with Export Regulations

- In production, through the Hokkaido Milk Quality Improvement Council, we are implementing advanced feeding management and milk quality control to produce high-quality raw milk suitable for the manufacture of Longlife milk, cheese, and other products, taking into account the needs of export destination countries and regions.

Promotional Points

- We serve products using high quality Hokkaido raw milk with long- standing dairy product manufacturing know-how and thorough quality control. Also, we produce products for home use and commercial use to meet the demand.





Recommended sales using in-store marketing tools





Our company's chef demonstration at a Taiwanese food exhibition

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