

Main Export Countries	Taiwan, Thailand (2023)	Export Volume	20t (2023)
Source Region	Akita City, Kazuno City, Odate City, Kitaakita City, Noshiro City, Fujisato Town in Yamamoto District, Mitane Town, Oga City, Yurihonjo City, Nikaho City, Daisen City, Semboku City, Misato Town in Semboku District, Yokote City, Yuzawa City, Ugo Town in Ogachi District, Higashinaruse Village in Akita Prefecture		

Overview of Export Production Areas

Produced by registered producers under the Akita Beef Promotion Council, which promotes the All-Akita black wagyu brand. As of April 1, 2024, 55 producers are registered.

Export to Thailand began in February 2016, and to Taiwan in November 2017.



Appointment of Akita Beef Ambassadors (Thailand)



Cutting Technique Workshop (Thailand)

Actions for Compliance with Export Regulations

Obtained export facility certification based on regulations in Thailand and Taiwan.

To address requests for reducing export costs, efforts are being made to promote full-set exports of entire cattle and to hold workshops on cutting techniques to utilize unused parts.

Promotional Points

To promote tourism from Taiwan to Akita Prefecture, an integrated promotion of Akita’s food and tourism is being carried out.

Buyers and chefs who handle Akita Beef in Thailand and Taiwan are invited to the prefecture for production area tours, aiming to foster understanding of Akita Beef.



In-store Sales Promotion Campaign (Taiwan)



Akita Beef Promotion (Taiwan)