

Main Export Countries	Hong Kong, United States (2023)	Export Volume	110t (2023)
Source Region	Maebashi City and Takasaki City in Gunma Prefecture, and Motegi Town in Haga District, Tochigi Prefecture		

Overview of Export Production Areas

Initiated egg exports to the United States in November 2020.  
Began exporting eggs to Hong Kong in 2022, with a maximum annual export volume of 300 tons.  
Export shipments are coordinated across production regions.

Actions for Compliance with Export Regulations

For exports to the United States, farm and egg packaging facility registrations have been obtained, and for exports to Hong Kong, measures such as radioactive substance testing have been implemented.  
Strict temperature control is maintained in both factory and logistics operations to ensure the shelf life of the products.

Promotional Points

The production farms have obtained JGAP (Japan Good Agricultural Practices) certification, and the products are sold with labels displaying the JGAP mark.  
Participated in the export support seminar and business meeting hosted by the Japan Poultry Association in Hong Kong in November 2023, where meetings with local distributors and inspections of local retail outlets were conducted.



Moisture control for sea freight using specialized perforated materials



Japan Poultry Association  
Hong Kong Export Support Seminar and Business Matching Event



Promotional materials in retail stores in the United States



Sales in Guam