Flagship Export Production Area

ZEN-NOH YAMANASHI



Main Export Countries	Hong Kong, Taiwan etc. (2023)	Export Volume	390 million yen (2023)
Source Region	Kofu City, Yamanashi City, Nirasaki City, Minami-Alps City, Hokuto City, Kai City, Fuefuki City, and Koshu City in Yamanashi Prefecture		

Overview of Export Production Areas

Established the Yamanashi Fruit Export Promotion Council in 2007 and works with five JA (Japan Agricultural Cooperatives) to promote the export of major Yamanashi agricultural products such as peaches and grapes. Engaged in promotional activities to expand exports.

Actions for Compliance with Export Regulations

To meet demand for high-quality large peaches for gifts during events such as the Mid-Autumn Festival, exports are secured from multiple production areas.

For peach exports to Taiwan, efforts include training and local guidance for sorting workers to comply with quarantine conditions related to the Peach fruit borer, and strengthening the export system. Additionally, a pest control calendar is created to meet Taiwan's pesticide residue standards, and export is confirmed through pest control records.

Promotional Points

Yamanashi Prefecture has the highest peach harvest in Japan. Surrounded by beautiful mountains and blessed with abundant water and long sunshine hours, high-quality and delicious peaches are produced by skilled growers in this favorable natural environment.



Peach Sorting Training Seminar for Taiwan