

Main Export Countries	Malaysia, Thailand etc. (2023)	Export Volume	60 million yen (2023)
Source Region	Narita City, Katori City, Tako Town, Katori District, Kozaki Town, Chiba Prefecture		

Overview of Export Production Areas

Started exporting in 2014. Engaged in business negotiations with overseas buyers through JA Zen-Noh Chiba, working on expanding sales channels. Exports are conducted using storage, washing, sorting, and packing facilities.



Tasting and Sales in Malaysia! Promoting Deliciousness

Actions for Compliance with Export Regulations

For exports to Thailand and Malaysia, a pesticide control schedule that complies with the residue standards of each country is used. In Malaysia, sales are carried out using baking machines, focusing on sizes suitable for baked sweet potatoes. In Thailand, certificates for sorting and packing facilities have been obtained.

Promotional Points

The sweet potatoes produced by JA Katori are highly regarded in Japan for their advanced production, storage, and sorting techniques. The main export variety, "Beniharuka," is stored for at least 30 days, enhancing its rich sweetness when baked. It is delicious both freshly baked and chilled.



Roasted Sweet Potatoes of Beniharuka Variety



Inside the Sweet Potato Storage Facility