

Main Export Countries	Thailand, Singapore etc. (2023)	Export Volume	130 million yen (2023)
Source Region	Hamamatsu City, Fukuroi City, Iwata City, Kakegawa City, Kikugawa City, Omaezaki City, Makinohara City, Shizuoka Prefecture		

Overview of Export Production Areas

The parent company, Japan Agriculture Co., Ltd., has been engaged in sweet potato exports since 2018. Since its registration in 2022, efforts have been made to export Shizuoka-produced sweet potatoes.

Collaborating with local cooperative farmers, the company is promoting the expansion of cultivation areas and distribution scale.

Actions for Compliance with Export Regulations

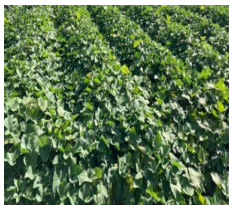
For exports to Thailand, the company complies with regulations by obtaining certifications for sorting and packing facilities.

For exports to Singapore, Taiwan, and other regions, the company is addressing the demand for smaller sweet potatoes with minimal surface blemishes for Fruits/Vegetables purposes. This involves recommending a shift from processing sweet potatoes to Fruits/Vegetables cultivation, presenting quality standards, and continuously holding training sessions to strengthen the local production system.

Promotional Points

Efforts to create a sustainable production area, including measures such as using virus-free seedlings to combat root rot disease.

Collaboration with local government and other businesses within the region to contribute to regional revitalization.



Reclaiming Abandoned Farmland and Cultivating Using Export-Oriented Growing Systems

Conducting Regional Packing with Fully Loaded Containers



Participated in an Exhibition in Thailand and Created New Local Demand (for Export of Non-Standard Products)

Obtained Sorting and Packing Facility Certification for Export to Thailand