

Main Export Countries	Singapore, Hong Kong etc. (2023)	Export Volume	760 million yen (2023)
Source Region	Kanoya City, Kagoshima Prefecture; Narita City, Chiba Prefecture; Hokota City, Ibaraki Prefecture		

Overview of Export Production Areas

Started export business in 2018. As export volumes increased, the company secured products not only from Kagoshima Prefecture but also from producers in Ibaraki and Chiba Prefectures.

Actions for Compliance with Export Regulations

To ensure a stable supply of high-quality products that meet demand, products are secured from outside Kagoshima Prefecture.

The company has obtained international certifications, including Global GAP certification and USDA organic certification. Cultivation techniques and know-how are shared and spread among cooperative producers.

For products destined for overseas markets, strict product selection and the company’s unique curing process are applied to maintain quality.

Promotional Points

High product yield through the company’s unique curing process.

Extensive export experience, particularly in Southeast Asia, through collaboration with partners such as PPIH.



Export of Raw Sweet Potatoes to Various Countries



Export of Processed Products to Various Countries



Sales Scene at Don Quijote in Taiwan



Don Quijote in Hong Kong Promotional Vehicle for Tie-in Campaign