

Main Export Countries	Thailand, Singapore etc. (2023)	Export Volume	340 million yen (2023)
Source Region	Namegata City, Itako City, Kashima City, Ibaraki Prefecture		

Overview of Export Production Areas

Began exporting in 2017 to expand new sales channels for sweet potatoes.
In 2023, "Namegata Kanso" was registered under the Geographical Indication (GI) protection system.
14 members of the committee have obtained ASIA GAP certification.

Actions for Compliance with Export Regulations

Implemented cultivation practices that comply with pesticide residue standards.
Shipping standards include handling cured products (from December onward).
For exports to Thailand, quality is ensured by taking photos at the time of shipment and upon arrival during periods when products are prone to damage during transportation.
For exports to Canada, efforts to reduce spoilage are made by using export-specific cardboard boxes and freshness-preserving sheets.

Promotional Points

Aspiring to make "YAKIIMO" a globally recognized term.



Conducting Sea Freight Transport Testing



Presentation Activities to Buyers



Fruits/Vegetables Fair (Singapore)



Custom Cartons for Thailand