

Main Export Countries	Hong Kong, Taiwan, Canada etc. (2023)	Export Volume	50 million yen (2023)
Source Region	Tokushima City, Matsushige Town, Kitajima Town, Naruto City, Tokushima Prefecture		

Overview of Export Production Areas

Established in 2014 by six Kintoki sweet potato producers. The organization focuses on the production and export of processed products, currently operating with 25 contract producers.

Actions for Compliance with Export Regulations

The export variety used is Narutokintoki, a branded agricultural product of Tokushima Prefecture.

By collaborating with contract farmers and managing storage in refrigerated warehouses, the organization ensures a stable supply of standardized products that meet market demands. For exports to Taiwan, a pesticide control schedule was developed, and pre-shipment pesticide residue testing is conducted.

The organization supports contract farmers in obtaining GAP certification to strengthen exports to countries such as Canada.

Promotional Points

Narutokintoki, one of Japan's top sweet potato brands, is exported from the only facility in Tokushima Prefecture dedicated to exports. The organization quickly obtained JGAP group certification and operates with a focus on safety and quality.



Naruto Kintoki Production Technology Workshop



Executive Meeting for Export Plan Formulation



Completion in the 6th Year of Reiwa Era
Sweet Potato Collection, Shipping, and Storage Facility



20ft RF
Container Regional Packing